

ATLANTIC CITY CASINO JANUARY SUMMARY

MONTHLY AND YEAR TO DATE REVENUE RESULTS

CENTER FOR GAMING RESEARCH, FEBRUARY 2012

Executive Summary

This report contains a summary of monthly revenue figures released by the New Jersey Division of Gaming Enforcement. All numbers are taken from [DGE Monthly Gross Revenue Reports](#). YTD Table Win includes Poker Win.

Definitions

Slot, Table, Total Win: Total amount won by the casino in question for the category in question for the month.

WTD: Win per table per day for the month.

WSD: Win per slot machine per day for the month.

Promo %: Promotional Gaming Credits as a percentage of total gaming revenues.

Casino January 2012 Results

Casino	Slot Win	Table Win	Total Win	WTD	WSD	Promo%
AC Club	6,428,154	1,423,371	7,860,222	546.61	112.94	20.00%
Bally's	16,368,824	8,305,056	24,970,512	1,488.36	161.57	17.77%
Borgata	32,973,793	16,112,444	51,719,395	2,824.76	306.09	8.93%
Caesars	18,123,092	11,534,439	29,915,207	2,531.15	250.16	13.48%
Golden Nugget	7,807,819	1,779,181	9,613,546	1,147.86	176.25	19.57%
Harrah's	24,965,811	9,113,230	34,468,892	2,114.93	283.17	13.94%
Resorts	7,116,741	2,958,625	10,075,366	1,060.44	108.03	14.50%
Showboat	13,875,875	2,786,724	16,846,083	1,021.53	171.96	19.41%
Tropicana	13,902,821	4,575,834	18,773,654	1,317.92	173.22	10.42%
Trump Plaza	6,377,998	1,878,330	8,256,328	853.40	121.88	19.27%
Trump Taj	16,753,595	7,069,302	24,416,835	1,689.20	200.91	16.49%
Total	164,694,523	67,536,536	236,916,040	1,702.03	197.62	14.20%
Average	14,972,229	6,139,685	21,537,822	1,702.03	197.62	14.20%

Casino Calendar Year Results Through January 2012

Casino	Slot Win	Table Win	Total Win	WTD	WSD	Promo%
AC Club	6,428,154	1,423,371	7,860,222	546.61	112.94	20.00%
Bally's	16,368,824	8,305,056	24,970,512	1,488.36	161.57	17.77%
Borgata	32,973,793	16,112,444	51,719,395	2,824.76	306.09	8.93%
Caesars	18,123,092	11,534,439	29,915,207	2,531.15	250.16	13.48%
Golden Nugget	7,807,819	1,779,181	9,613,546	1,147.86	176.25	19.57%
Harrah's	24,965,811	9,113,230	34,468,892	2,114.93	283.17	13.94%
Resorts	7,116,741	2,958,625	10,075,366	1,060.44	108.03	14.50%
Showboat	13,875,875	2,786,724	16,846,083	1,021.53	171.96	19.41%
Tropicana	13,902,821	4,575,834	18,773,654	1,317.92	173.22	10.42%
Trump Plaza	6,377,998	1,878,330	8,256,328	853.40	121.88	19.27%
Trump Taj	16,753,595	7,069,302	24,416,835	1,689.20	200.91	16.49%
Total	164,694,523	67,536,536	236,916,040	1,702.03	197.62	14.20%
Average	14,972,229	6,139,685	21,537,822	1,702.03	197.62	14.20%

Data entry courtesy of Lisa Podaca.

Preferred citation:

Atlantic City Casinos: January Summary. Las Vegas: Center for Gaming Research, University Libraries, University of Nevada Las Vegas, 2012.

Questions? Contact the Center for Gaming Research at (702) 895-2234 or special.collections@unlv.edu