

## ATLANTIC CITY CASINO FEBRUARY SUMMARY

### MONTHLY AND YEAR TO DATE REVENUE RESULTS

CENTER FOR GAMING RESEARCH, MARCH 2012

### Executive Summary

This report contains a summary of monthly revenue figures released by the New Jersey Division of Gaming Enforcement. All numbers are taken from [DGE Monthly Gross Revenue Reports](#). YTD Table Win includes Poker Win.

### Definitions

**Slot, Table, Total Win:** Total amount won by the casino in question for the category in question for the month.

**WTD:** Win per table per day for the month.

**WSD:** Win per slot machine per day for the month.

**Promo %:** Promotional Gaming Credits as a percentage of total gaming revenues.

### Casino February 2012 Results

Casino	Slot Win	Table Win	Total Win	WTD	WSD	Promo%
<b>AC Club</b>	6,913,676	1,409,999	8,332,736	578.82	129.85	17.86%
<b>Bally's</b>	17,953,575	8,657,168	26,891,348	1,877.50	207.54	12.64%
<b>Borgata</b>	33,163,396	15,471,230	50,382,834	2,899.41	329.18	12.14%
<b>Caesars</b>	18,680,786	9,977,781	28,914,142	2,340.55	275.64	12.06%
<b>Golden Nugget</b>	8,306,346	2,621,951	10,965,833	1,705.89	220.84	20.47%
<b>Harrah's</b>	26,787,939	9,203,524	36,371,414	2,283.19	332.75	8.80%
<b>Resorts</b>	8,422,485	2,844,439	11,266,924	1,089.82	136.67	17.17%
<b>Showboat</b>	16,230,689	3,684,554	20,120,171	1,443.79	215.26	17.82%
<b>Tropicana</b>	15,526,835	-1,318,141	14,510,811	-402.24	213.82	19.08%
<b>Trump Plaza</b>	6,977,638	1,987,526	8,965,164	993.27	142.54	16.90%
<b>Trump Taj</b>	17,283,999	8,148,618	25,986,273	2,096.92	225.08	15.06%
<b>Total</b>	<b>176,247,364</b>	<b>62,688,649</b>	<b>242,707,650</b>	<b>1,715.62</b>	<b>231.36</b>	<b>14.33%</b>
<b>Average</b>	16,022,488	5,698,968	22,064,332	1,715.62	231.36	14.33%

## Casino Calendar Year Results Through February 2012

Casino	Slot Win	Table Win	Total Win	WTD	WSD	Promo%
AC Club	13,341,830	2,833,370	16,192,958	562.18	121.11	18.90%
Bally's	34,322,399	16,962,224	51,861,860	1,667.87	183.02	15.11%
Borgata	66,137,189	31,583,674	102,102,229	2,860.84	317.25	10.51%
Caesars	36,803,878	21,512,220	58,829,349	2,439.03	262.47	12.78%
Golden Nugget	16,114,165	4,401,132	20,579,379	1,424.31	197.04	20.05%
Harrah's	51,753,750	18,316,754	70,840,306	2,196.25	306.96	12.89%
Resorts	15,539,226	5,803,064	21,342,290	1,074.64	121.88	15.91%
Showboat	30,106,564	6,471,278	36,966,254	1,225.62	192.88	18.55%
Tropicana	29,429,656	3,257,693	33,284,465	482.62	192.62	14.20%
Trump Plaza	13,355,636	3,865,856	17,221,492	920.44	131.87	18.04%
Trump Taj	34,037,594	15,217,920	50,403,108	1,885.74	212.55	15.75%
<b>Total</b>	<b>340,941,887</b>	<b>130,225,185</b>	<b>479,623,690</b>	<b>1,708.99</b>	<b>213.82</b>	<b>14.27%</b>
<b>Average</b>	<b>30,994,717</b>	<b>11,838,653</b>	<b>43,602,154</b>	<b>1,708.99</b>	<b>213.82</b>	<b>14.27%</b>

Data entry courtesy of Lisa Podaca.

**Preferred citation:**

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