

## ATLANTIC CITY CASINO APRIL SUMMARY

### MONTHLY AND YEAR TO DATE REVENUE RESULTS

CENTER FOR GAMING RESEARCH, MAY 2012

#### Executive Summary

This report contains a summary of monthly revenue figures released by the New Jersey Division of Gaming Enforcement. All numbers are taken from [DGE Monthly Gross Revenue Reports](#). YTD Table Win includes Poker Win.

#### Definitions

**Slot, Table, Total Win:** Total amount won by the casino in question for the category in question for the month.

**WTD:** Win per table per day for the month.

**WSD:** Win per slot machine per day for the month.

**Promo %:** Promotional Gaming Credits as a percentage of total gaming revenues.

#### Casino April 2012 Results

Casino	Slot Win	Table Win	Total Win	WTD	WSD	Promo%
AC Club	7,092,167	1,214,930	8,307,097	482.12	169.71	22.00%
Bally's	17,702,951	9,061,530	27,028,028	2,696.88	253.04	12.96%
Borgata	33,981,221	13,530,319	49,681,417	2,464.54	330.62	12.28%
Caesars	18,891,165	8,413,663	27,529,728	2,017.66	277.04	13.87%
Golden Nugget	8,516,500	1,860,630	10,408,386	816.07	189.13	19.89%
Harrah's	25,573,109	8,598,828	34,513,356	2,062.07	313.17	10.85%
Resorts	8,468,472	2,967,386	11,435,858	1,099.03	133.66	16.08%
Revel	9,894,444	3,477,143	13,469,258	1,025.71	135.28	0
Showboat	16,319,073	3,399,246	19,946,677	1,287.59	210.11	17.43%
Tropicana	17,736,829	8,725,216	26,766,126	2,573.81	223.53	13.06%
Trump Plaza	7,509,018	1,360,818	8,869,836	657.40	148.28	20.74%
Trump Taj	17,147,228	4,319,866	21,982,936	1,074.59	220.86	15.46%
<b>Total</b>	<b>188,832,177</b>	<b>66,929,575</b>	<b>259,938,703</b>	<b>1,664.91</b>	<b>227.18</b>	<b>13.51%</b>
<b>Average</b>	<b>15,736,015</b>	<b>5,577,465</b>	<b>21,661,559</b>	<b>1,664.91</b>	<b>227.18</b>	<b>13.51%</b>

### Casino Calendar Year Results Through April 2012

Casino	Slot Win	Table Win	Total Win	WTD	WSD	Promo%
AC Club	28,636,330	5,369,306	34,032,638	528.27	142.23	20.29%
Bally's	70,602,231	34,005,481	105,745,799	1,996.71	213.07	13.99%
Borgata	135,179,054	62,328,266	205,849,865	2,803.32	323.03	10.72%
Caesars	77,096,724	39,074,524	117,608,893	2,250.38	274.52	13.03%
Golden Nugget	33,653,594	8,369,179	42,152,403	1,152.78	197.53	20.08%
Harrah's	105,596,430	33,851,656	140,951,696	2,012.70	314.40	12.26%
Resorts	33,084,747	10,806,776	43,891,523	992.36	128.87	16.55%
Revel	40,138,045	9,973,693	50,598,494	0	0	0
Showboat	63,300,783	11,123,126	75,494,592	1,346.42	203.54	17.83%
Tropicana	48,425,246	20,585,618	69,680,840	1,467.58	206.81	13.86%
Trump Plaza	49,379,301	18,673,603	69,200,498	870.63	140.50	18.31%
Trump Taj	70,024,373	29,029,383	530,519,135	1,790.39	219.67	14.75%
<b>Total</b>	<b>755,116,858</b>	<b>283,190,611</b>	<b>1,485,726,376</b>	<b>1,701.61</b>	<b>216.87</b>	<b>13.88%</b>
<b>Average</b>	<b>62,926,405</b>	<b>23,599,218</b>	<b>123,810,531</b>	<b>1,701.33</b>	<b>216.67</b>	<b>13.89%</b>

Revel officially opened on April 2<sup>nd</sup>, 2012.

Data entry courtesy of Lisa Podaca.

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