

ATLANTIC CITY CASINO MAY SUMMARY

MONTHLY AND YEAR TO DATE REVENUE RESULTS

CENTER FOR GAMING RESEARCH, JUNE 2012

Executive Summary

This report contains a summary of monthly revenue figures released by the New Jersey Division of Gaming Enforcement. All numbers are taken from [DGE Monthly Gross Revenue Reports](#). YTD Table Win includes Poker Win.

Definitions

Slot, Table, Total Win: Total amount won by the casino in question for the category in question for the month.

WTD: Win per table per day for the month.

WSD: Win per slot machine per day for the month.

Promo %: Promotional Gaming Credits as a percentage of total gaming revenues.

Casino May 2012 Results

Casino	Slot Win	Table Win	Total Win	WTD	WSD	Promo%
AC Club	9,188,166	1,520,374	10,710,811	980.89	202.18	22.83%
Bally's	17,288,915	8,448,255	26,034,880	2,433.25	239.36	12.13%
Borgata	33,466,947	14,982,844	50,011,418	2,641.08	314.93	9.45%
Caesars	19,140,076	11,066,646	30,438,149	2,461.99	276.13	11.67%
Golden Nugget	8,583,614	2,220,343	10,844,730	942.42	184.47	16.91%
Harrah's	25,144,131	8,538,056	34,063,787	1,981.45	304.35	10.44%
Resorts	8,637,051	1,940,973	10,578,024	695.69	134.01	17.57%
Revel	7,898,502	5,975,283	13,930,808	1,705.76	104.47	4.94%
Showboat	15,444,100	3,232,877	18,922,504	1,185.07	200.72	17.62%
Tropicana	16,394,383	6,216,780	22,939,299	1,774.70	200.93	14.95%
Trump Plaza	7,634,065	1,864,992	9,499,057	847.34	145.89	20.50%
Trump Taj	18,083,860	6,423,678	25,035,311	1,558.01	226.02	15.82%
Total	186,903,810	72,431,101	263,008,778	1,779.50	219.03	13.11%
Average	15,575,318	6,035,925	21,917,398	1,779.50	219.03	13.11%

Casino Calendar Year Results Through May 2012

Casino	Slot Win	Table Win	Total Win	WTD	WSD	Promo%
AC Club	37,824,496	6,889,680	44,743,449	587.14	153.19	20.90%
Bally's	87,891,146	42,453,736	131,780,679	2,068.90	217.64	13.63%
Borgata	168,646,001	77,311,110	255,861,283	2,770.29	321.37	10.47%
Caesars	96,236,800	50,141,170	148,047,042	2,293.99	274.80	12.75%
Golden Nugget	42,237,208	10,589,522	52,997,133	1,102.34	194.78	19.43%
Harrah's	130,740,561	42,389,712	175,015,483	2,006.33	312.37	11.90%
Resorts	41,721,798	12,747,749	54,469,547	931.85	129.89	16.75%
Revel	48,036,547	15,948,976	64,529,302	551.80	49.03	2.50%
Showboat	78,744,883	14,356,003	94,417,096	1,313.52	202.95	17.79%
Tropicana	64,819,629	26,802,398	92,620,139	1,530.47	205.61	14.09%
Trump Plaza	57,013,366	20,538,595	78,699,555	865.87	141.60	18.77%
Trump Taj	88,108,233	35,453,061	555,554,446	1,743.23	220.92	14.96%
Total	942,020,668	355,621,712	1,748,735,154	1,717.67	217.33	13.72%
Average	78,501,722	29,635,143	145,727,930	1,716.60	217.11	13.74%

Data entry courtesy of Lisa Podaca.

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Questions? Contact the Center for Gaming Research at (702) 895-2234 or special.collections@unlv.edu