

## ATLANTIC CITY CASINO JUNE SUMMARY

### MONTHLY AND YEAR TO DATE REVENUE RESULTS

CENTER FOR GAMING RESEARCH, JULY 2012

#### Executive Summary

This report contains a summary of monthly revenue figures released by the New Jersey Division of Gaming Enforcement. All numbers are taken from [DGE Monthly Gross Revenue Reports](#). YTD Table Win includes Poker Win.

#### Definitions

**Slot, Table, Total Win:** Total amount won by the casino in question for the category in question for the month.

**WTD:** Win per table per day for the month.

**WSD:** Win per slot machine per day for the month.

**Promo %:** Promotional Gaming Credits as a percentage of total gaming revenues.

#### Casino June 2012 Results

Casino	Slot Win	Table Win	Total Win	WTD	WSD	Promo%
AC Club	12,046,522	1,648,459	13,694,981	947.39	271.13	41.03%
Bally's	18,031,789	8,403,175	26,757,396	2,500.94	258.08	13.44%
Borgata	36,446,880	15,013,574	53,312,244	2,734.71	365.82	10.18%
Caesars	20,908,135	10,702,694	31,878,991	2,460.39	311.69	12.37%
Golden Nugget	8,500,209	2,722,632	11,264,771	1,226.41	188.77	14.08%
Harrah's	26,214,408	6,524,699	33,244,654	1,564.68	328.74	11.40%
Resorts	8,693,635	3,376,454	12,070,089	1,278.96	142.12	14.96%
Revel	9,890,469	4,946,910	14,934,052	1,459.27	135.17	19.94%
Showboat	17,156,733	3,135,008	20,582,761	1,187.50	236.91	17.34%
Tropicana	17,509,468	4,412,043	22,275,271	1,278.85	219.17	14.95%
Trump Plaza	7,408,516	1,667,627	9,076,143	794.11	154.93	22.08%
Trump Taj	18,806,950	6,266,612	25,592,431	1,570.58	242.61	16.54%
<b>Total</b>	<b>201,613,714</b>	<b>68,819,887</b>	<b>274,683,784</b>	<b>1,740.51</b>	<b>246.54</b>	<b>15.25%</b>
<b>Average</b>	<b>16,801,143</b>	<b>5,734,991</b>	<b>22,890,315</b>	<b>1,740.51</b>	<b>246.54</b>	<b>15.25%</b>

## Casino Calendar Year Results Through June 2012

Casino	Slot Win	Table Win	Total Win	WTD	WSD	Promo%
AC Club	49,871,018	8,538,139	58,438,430	633.96	171.21	25.62%
Bally's	105,922,935	50,856,911	158,538,075	2,130.37	223.66	13.59%
Borgata	205,092,881	92,324,684	309,173,527	2,764.46	328.49	10.42%
Caesars	117,144,935	60,843,864	179,926,033	2,321.58	280.74	12.69%
Golden Nugget	50,737,417	13,312,154	64,261,904	1,125.29	193.73	18.49%
Harrah's	156,954,969	48,914,411	208,260,137	1,933.53	315.01	11.82%
Resorts	50,415,433	16,124,203	66,539,636	988.04	131.86	16.42%
Revel	57,927,016	20,895,886	79,463,354	701.38	63.32	8.63%
Showboat	95,901,616	17,491,011	114,999,857	1,292.74	208.28	17.71%
Tropicana	82,329,097	31,214,441	114,895,410	1,488.20	207.89	14.24%
Trump Plaza	64,421,882	22,206,222	87,775,698	854.01	143.71	19.32%
Trump Taj	106,915,183	41,719,673	581,146,877	1,714.93	224.46	15.23%
<b>Total</b>	<b>1,143,634,382</b>	<b>424,441,599</b>	<b>2,023,418,938</b>	<b>1,721.44</b>	<b>222.14</b>	<b>13.99%</b>
<b>Average</b>	<b>95,302,865</b>	<b>35,370,133</b>	<b>168,618,245</b>	<b>1,720.54</b>	<b>221.84</b>	<b>14.00%</b>

Data entry courtesy of Lisa Podaca.

### Preferred citation:

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Questions? Contact the Center for Gaming Research at (702) 895-2234 or [special.collections@unlv.edu](mailto:special.collections@unlv.edu)