

## ATLANTIC CITY CASINO AUGUST SUMMARY

### MONTHLY AND YEAR TO DATE REVENUE RESULTS

CENTER FOR GAMING RESEARCH, SEPTEMBER 2012

### Executive Summary

This report contains a summary of monthly revenue figures released by the New Jersey Division of Gaming Enforcement. All numbers are taken from [DGE Monthly Gross Revenue Reports](#). YTD Table Win includes Poker Win.

### Definitions

**Slot, Table, Total Win:** Total amount won by the casino in question for the category in question for the month.

**WTD:** Win per table per day for the month.

**WSD:** Win per slot machine per day for the month.

**Promo %:** Promotional Gaming Credits as a percentage of total gaming revenues.

### Casino August 2012 Results

Casino	Slot Win	Table Win	Total Win	WTD	WSD	Promo%
AC Club	12,978,502	1,815,692	14,794,194	1,009.84	282.69	28.58%
Bally's	20,103,951	8,979,717	29,413,144	2,586.32	278.57	12.42%
Borgata	39,780,400	13,756,550	55,263,528	2,424.92	388.27	12.76%
Caesars	24,003,973	13,733,145	38,020,246	3,055.20	351.80	10.80%
Golden Nugget	9,367,869	3,662,318	13,072,877	1,596.48	200.52	14.94%
Harrah's	28,080,571	11,496,878	40,073,858	2,668.11	344.81	10.85%
Resorts	10,369,668	2,687,120	13,056,788	985.01	161.44	17.17%
Revel	13,043,748	6,845,492	20,024,404	1,954.18	175.03	28.78%
Showboat	17,416,008	4,299,566	22,059,834	1,541.06	244.90	15.54%
Tropicana	20,340,575	5,286,464	26,032,428	1,482.88	245.11	16.45%
Trump Plaza	8,904,820	1,772,597	10,677,417	816.86	179.98	19.84%
Trump Taj	21,728,028	9,172,750	31,441,524	2,224.78	271.14	15.19%
<b>Total</b>	<b>226,118,113</b>	<b>83,508,289</b>	<b>313,930,242</b>	<b>2,040.77</b>	<b>269.38</b>	<b>15.27%</b>
<b>Average</b>	<b>18,843,176</b>	<b>6,959,024</b>	<b>26,160,854</b>	<b>2,040.77</b>	<b>269.38</b>	<b>15.27%</b>

### Casino Calendar Year Results Through August 2012

Casino	Slot Win	Table Win	Total Win	WTD	WSD	Promo%
AC Club	75,922,944	11,917,023	87,869,240	697.72	198.11	26.93%
Bally's	146,237,578	67,417,350	216,149,409	2,186.36	236.55	13.30%
Borgata	285,853,068	117,376,921	418,481,708	2,623.33	344.66	10.82%
Caesars	164,096,506	88,243,021	254,896,156	2,507.12	295.73	12.10%
Golden Nugget	69,228,317	20,987,751	90,509,367	1,279.04	194.86	17.00%
Harrah's	213,587,654	70,306,030	287,356,493	2,072.95	323.03	11.49%
Resorts	70,592,660	22,111,051	92,703,711	1,015.34	138.18	16.42%
Revel	52,068,010	27,474,105	80,058,157	1,548.62	137.54	16.32%
Showboat	132,236,031	29,388,482	163,773,202	1,364.81	218.23	17.05%
Tropicana	137,846,611	44,369,358	184,926,657	1,602.13	215.64	14.26%
Trump Plaza	61,421,550	14,724,360	76,145,910	863.62	152.29	19.42%
Trump Taj	150,435,996	58,282,056	213,103,875	1,789.22	236.30	15.25%
<b>Total</b>	<b>1,551,695,924</b>	<b>572,597,508</b>	<b>2,165,973,885</b>	<b>1,796.64</b>	<b>233.71</b>	<b>14.17%</b>
<b>Average</b>	<b>131,890,886</b>	<b>48,703,014</b>	<b>184,131,337</b>	<b>1,789.84</b>	<b>233.20</b>	<b>14.17%</b>

Data entry courtesy of Lisa Podaca.

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Questions? Contact the Center for Gaming Research at (702) 895-2234 or [special.collections@unlv.edu](mailto:special.collections@unlv.edu)