

ATLANTIC CITY CASINO SEPTEMBER SUMMARY

MONTHLY AND YEAR TO DATE REVENUE RESULTS

CENTER FOR GAMING RESEARCH, OCTOBER 2012

Executive Summary

This report contains a summary of monthly revenue figures released by the New Jersey Division of Gaming Enforcement. All numbers are taken from [DGE Monthly Gross Revenue Reports](#). YTD Table Win includes Poker Win.

Definitions

Slot, Table, Total Win: Total amount won by the casino in question for the category in question for the month.

WTD: Win per table per day for the month.

WSD: Win per slot machine per day for the month.

Promo %: Promotional Gaming Credits as a percentage of total gaming revenues.

Casino September 2012 Results

Casino	Slot Win	Table Win	Total Win	WTD	WSD	Promo%
AC Club	10,749,442	1,118,537	11,867,979	642.84	241.13	25.70%
Bally's	16,682,996	7,564,863	24,512,489	2,271.73	238.87	12.51%
Borgata	37,901,063	14,511,485	55,334,855	2,643.26	382.38	13.01%
Caesars	19,704,658	13,425,565	33,348,371	3,086.34	300.88	10.38%
Golden Nugget	8,587,295	2,873,182	11,511,987	1,243.80	189.94	16.25%
Harrah's	25,352,969	7,008,961	32,722,615	1,680.81	321.57	10.34%
Resorts	9,085,866	2,820,740	11,906,606	1,175.31	146.17	18.76%
Revel	12,669,759	4,076,674	16,884,925	1,202.56	175.60	30.29%
Showboat	15,708,135	3,463,196	19,418,974	1,282.67	228.25	16.29%
Tropicana	16,820,753	4,441,354	21,566,947	1,265.34	209.45	15.66%
Trump Plaza	7,237,967	1,663,842	8,901,809	866.58	151.36	20.60%
Trump Taj	17,871,068	9,604,250	27,973,143	2,407.08	230.45	13.98%
Total	198,371,971	72,572,649	275,950,700	1,846.63	244.33	15.10%
Average	16,530,998	6,047,721	22,995,892	1,846.63	244.33	15.10%

Casino Calendar Year Results Through September 2012

Casino	Slot Win	Table Win	Total Win	WTD	WSD	Promo%
AC Club	86,672,386	13,035,560	99,737,219	692.84	202.61	26.78%
Bally's	162,920,574	74,982,213	240,661,898	2,195.12	236.82	13.22%
Borgata	323,754,131	131,888,406	473,816,563	2,625.52	348.70	11.08%
Caesars	183,801,164	101,668,586	288,244,527	2,570.81	296.29	11.90%
Golden Nugget	77,815,612	23,860,933	102,021,354	1,274.40	194.30	16.92%
Harrah's	238,940,623	77,314,991	320,079,108	2,030.01	322.89	11.37%
Resorts	79,678,526	24,931,791	104,610,317	1,031.39	139.05	16.68%
Revel	64,737,769	31,550,779	96,943,082	1,019.02	98.02	18.76%
Showboat	147,944,166	32,851,678	183,192,176	1,355.62	219.28	16.97%
Tropicana	154,667,364	488,107,12	206,493,604	1,564.17	214.94	14.40%
Trump Plaza	68,659,517	16,388,202	85,047,719	864.04	152.20	19.55%
Trump Taj	168,307,064	67,886,306	241,077,018	1,856.65	235.67	15.10%
Total	1,750,067,895	645,170,157	2,441,924,585	1,798.19	234.87	14.27%
Average	148,421,884	54,750,734	207,127,228	1,796.00	234.40	14.27%

Data entry courtesy of Lisa Podaca.

Preferred citation:

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Questions? Contact the Center for Gaming Research at (702) 895-2234 or special.collections@unlv.edu