

ATLANTIC CITY CASINO OCTOBER SUMMARY

MONTHLY AND YEAR TO DATE REVENUE RESULTS
CENTER FOR GAMING RESEARCH, NOVEMBER 2012

Executive Summary

This report contains a summary of monthly revenue figures released by the New Jersey Division of Gaming Enforcement. All numbers are taken from [DGE Monthly Gross Revenue Reports](#). YTD Table Win includes Poker Win.

Definitions

Slot, Table, Total Win: Total amount won by the casino in question for the category in question for the month.

WTD: Win per table per day for the month.

WSD: Win per slot machine per day for the month.

Promo %: Promotional Gaming Credits as a percentage of total gaming revenues.

Casino October 2012 Results

Casino	Slot Win	Table Win	Total Win	WTD	WSD	Promo%
AC Club	8,731,921	1,212,881	9,944,802	674.57	189.55	24.70%
Bally's	13,284,993	6,308,175	19,800,277	1,894.35	184.24	13.28%
Borgata	29,108,503	11,557,750	42,088,804	2,037.33	284.11	14.00%
Caesars	15,381,966	11,389,510	26,953,443	2,533.82	227.30	10.61%
Golden Nugget	6,263,336	2,375,896	8,670,716	1,079.46	134.07	16.97%
Harrah's	19,609,655	6,729,301	26,602,824	1,561.69	240.70	10.62%
Resorts	7,106,298	2,434,452	9,540,750	1,138.13	113.82	18.51%
Revel	5,437,520	3,783,724	9,278,031	1,080.14	73.05	11.93%
Showboat	11,994,335	2,916,740	15,119,452	1,045.43	168.66	18.30%
Tropicana	3,048,946	12,894,753	16,162,327	855.24	155.38	18.00%
Trump Plaza	5,594,646	999,473	6,594,119	503.77	113.22	21.77%
Trump Taj	13,740,034	4,510,889	18,634,649	1,094.08	172.39	15.38%
Total	149,147,960	57,267,737	209,390,194	1,430.94	178.29	14.80%
Average	12,428,997	4,772,311	17,449,183	1,478.64	178.29	14.80%

Casino Calendar Year Results Through October 2012

Casino	Slot Win	Table Win	Total Win	WTD	WSD	Promo%
AC Club	95,404,307	14,248,441	109,682,021	691.07	201.33	26.59%
Bally's	176,205,567	81,290,388	260,462,175	2,161.60	231.80	13.23%
Borgata	352,862,634	143,446,156	515,905,367	2,565.82	342.27	11.32%
Caesars	181,060,038	113,058,096	315,197,970	2,567.05	263.15	11.79%
Golden Nugget	84,078,948	26,236,829	110,692,070	1,253.97	188.02	10.98%
Harrah's	258,550,278	84,044,292	346,681,932	1,982.41	314.72	11.31%
Resorts	86,784,824	27,366,243	114,151,067	1,039.69	136.56	16.84%
Revel	70,175,289	35,334,503	106,221,113	1,025.23	95.50	18.16%
Showboat	159,938,501	35,768,418	198,311,628	1,323.63	214.43	17.07%
Tropicana	167,562,117	51,859,658	222,655,931	1,491.51	208.79	14.66%
Trump Plaza	74,254,163	17,387,675	91,641,838	829.82	148.34	19.71%
Trump Taj	72,397,195	182,047,098	259,711,667	1,779.37	229.31	15.12%
Total	1,899,215,855	702,437,894	2,651,314,779	1,758.82	229.15	14.31%
Average	160,850,881	59,523,046	224,576,411	1,759.91	228.82	14.31%

Data entry courtesy of Lisa Podaca.

Preferred citation:

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Questions? Contact the Center for Gaming Research at (702) 895-2234 or special.collections@unlv.edu