

ATLANTIC CITY CASINO NOVEMBER SUMMARY

MONTHLY AND YEAR TO DATE REVENUE RESULTS
CENTER FOR GAMING RESEARCH, DECEMBER 2012

Executive Summary

This report contains a summary of monthly revenue figures released by the New Jersey Division of Gaming Enforcement. All numbers are taken from [DGE Monthly Gross Revenue Reports](#). YTD Table Win includes Poker Win.

Definitions

Slot, Table, Total Win: Total amount won by the casino in question for the category in question for the month.

WTD: Win per table per day for the month.

WSD: Win per slot machine per day for the month.

Promo %: Promotional Gaming Credits as a percentage of total gaming revenues.

Casino November 2012 Results

Casino	Slot Win	Table Win	Total Win	WTD	WSD	Promo%
AC Club	6,610,676	891,196	7,501,872	512.18	148.49	25.62%
Bally's	9,552,224	5,446,226	15,164,871	1,620.90	137.01	13.27%
Borgata	29,532,685	11,375,784	42,742,937	2,072.09	297.86	12.37%
Caesars	13,430,024	5,358,086	18,931,074	1,231.74	205.07	12.44%
Golden Nugget	5,891,987	3,141,008	9,058,189	1,474.65	130.32	14.65%
Harrah's	17,395,482	5,987,061	23,685,546	1,435.75	220.64	9.85%
Resorts	5,690,707	1,506,316	7,197,023	727.69	98.90	16.82%
Revel	4,230,730	1,957,551	6,229,142	577.45	58.66	16.15%
Showboat	9,176,389	2,175,845	11,515,374	805.87	133.34	17.18%
Tropicana	9,823,602	2,785,172	12,770,546	807.30	118.38	12.36%
Trump Plaza	3,875,916	1,018,855	4,894,771	530.65	78.44	20.95%
Trump Taj	10,921,118	5,656,639	16,891,073	1,407.12	143.49	12.94%
Total	126,131,540	47,299,739	176,582,418	1,219.38	156.21	13.72%
Average	10,510,962	3,941,645	14,715,202	1,219.38	156.21	13.72%

Casino Calendar Year Results Through November 2012

Casino	Slot Win	Table Win	Total Win	WTD	WSD	Promo%
AC Club	102,014,983	15,139,637	117,183,893	677.28	196.80	26.53%
Bally's	185,757,791	86,736,614	275,627,046	2,117.52	223.86	13.23%
Borgata	382,395,319	154,821,940	558,648,304	2,521.68	338.38	11.40%
Caesars	194,490,062	118,416,182	334,129,044	2,447.01	258.11	11.83%
Golden Nugget	89,970,935	29,377,837	119,750,259	1,274.30	182.71	16.75%
Harrah's	275,945,760	90,031,353	370,367,478	1,933.46	306.49	11.22%
Resorts	92,475,531	28,872,559	121,348,090	1,017.23	133.45	16.83%
Revel	74,406,019	37,292,054	112,450,255	985.13	92.21	18.05%
Showboat	169,114,890	37,944,263	209,827,002	1,276.57	207.60	17.07%
Tropicana	177,385,719	54,644,830	235,426,477	1,429.73	200.92	14.54%
Trump Plaza	78,130,079	18,406,530	96,536,609	804.78	142.48	19.77%
Trump Taj	192,968,216	78,053,834	276,602,740	1,745.89	221.81	14.99%
Total	2,025,347,395	749,737,633	2,827,897,197	1,713.29	222.68	14.28%
Average	171,361,843	63,464,691	239,291,613	1,712.82	222.49	14.27%

Data entry courtesy of Lisa Podaca.

Preferred citation:

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Questions? Contact the Center for Gaming Research at (702) 895-2234 or special.collections@unlv.edu