

ATLANTIC CITY CASINO DECEMBER SUMMARY

MONTHLY AND YEAR TO DATE REVENUE RESULTS

CENTER FOR GAMING RESEARCH, JANUARY 2013

Executive Summary

This report contains a summary of monthly revenue figures released by the New Jersey Division of Gaming Enforcement. All numbers are taken from [DGE Monthly Gross Revenue Reports](#). YTD Table Win includes Poker Win.

Definitions

Slot, Table, Total Win: Total amount won by the casino in question for the category in question for the month.

WTD: Win per table per day for the month.

WSD: Win per slot machine per day for the month.

Promo %: Promotional Gaming Credits as a percentage of total gaming revenues.

Casino December 2012 Results

Casino	Slot Win	Table Win	Total Win	WTD	WSD	Promo%
AC Club	8,662,055	1,329,109	9,991,164	739.22	188.29	24.85%
Bally's	12,898,749	8,013,738	21,142,183	2,308.10	179.19	10.22%
Borgata	34,838,697	17,466,943	54,043,153	3,078.96	340.04	10.09%
Caesars	16,849,078	7,372,021	24,435,676	1,640.05	247.84	11.09%
Golden Nugget	7,308,014	3,353,641	10,700,371	1,523.69	156.54	13.62%
Harrah's	21,936,263	6,260,304	28,871,014	1,452.84	269.47	9.20%
Resorts	6,660,896	2,819,378	9,480,274	1,299.25	111.04	13.41%
Revel	5,858,189	3,935,523	9,865,820	1,181.84	78.41	9.71%
Showboat	11,692,178	3,633,934	15,583,363	1,302.49	164.41	11.57%
Tropicana	12,985,825	1,341,693	14,567,214	373.11	156.48	12.53%
Trump Plaza	4,988,426	980,570	5,968,996	494.24	100.95	16.63%
Trump Taj	13,934,199	4,531,817	18,889,339	1,099.16	177.31	13.63%
Total	158,612,569	61,038,671	223,538,567	1,523.99	210.95	11.78%
Average	13,217,714	5,086,556	18,628,214	1,523.99	210.95	11.78%

Casino Calendar Year Results Through December 2012

Casino	Slot Win	Table Win	Total Win	WTD	WSD	Promo%
AC Club	110,677,038	16,468,746	127,175,057	681.77	196.10	26.40%
Bally's	198,656,540	94,750,352	296,769,229	2,132.17	220.28	13.02%
Borgata	417,234,016	172,288,883	612,691,457	2,568.81	338.51	11.28%
Caesars	211,339,140	125,788,203	358,564,720	2,378.43	257.25	11.78%
Golden Nugget	97,278,949	32,731,478	130,450,630	1,296.09	180.45	16.49%
Harrah's	297,882,023	96,291,657	399,238,492	1,892.75	303.41	11.07%
Resorts	99,136,427	31,691,937	130,828,364	1,037.01	131.65	16.59%
Revel	80,264,208	41,227,577	122,316,075	998.61	91.04	17.38%
Showboat	180,807,068	41,578,197	225,410,365	1,278.82	204.11	16.69%
Tropicana	190,371,544	55,986,523	249,993,691	1,338.89	197.10	14.42%
Trump Plaza	83,118,505	19,387,100	102,505,605	779.93	139.04	19.59%
Trump Taj	206,902,415	82,585,651	295,492,079	1,691.27	218.12	14.90%
Total	2,183,959,964	810,776,304	3,051,435,764	1,697.39	221.76	14.09%
Average	184,579,557	68,551,246	257,919,826	1,697.15	221.59	14.09%

Data entry courtesy of Lisa Podaca.

Preferred citation:

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Questions? Contact the Center for Gaming Research at (702) 895-2234 or special.collections@unlv.edu