

ATLANTIC CITY CASINO MARCH SUMMARY

MONTHLY AND YEAR TO DATE REVENUE RESULTS

CENTER FOR GAMING RESEARCH, APRIL 2013

Executive Summary

This report contains a summary of monthly revenue figures released by the New Jersey Division of Gaming Enforcement. All numbers are taken from [DGE Monthly Gross Revenue Reports](#). YTD Table Win includes Poker Win.

Definitions

Slot, Table, Total Win: Total amount won by the casino in question for the category in question for the month.

WTD: Win per table per day for the month.

WSD: Win per slot machine per day for the month.

Promo %: Promotional Gaming Credits as a percentage of total gaming revenues.

Casino March 2013 Results

Casino	Slot Win	Slot Δ%	Table Win	Table Δ%	Total Win	Total Δ%	WTD	WSD	Promo%
Atlantic Club	11,207,650	36.64%	1,431,525	8.37%	12,648,157	32.68%	796.18	243.62	24.06%
Bally's	14,024,025	-24.51%	7,519,569	-5.79%	21,815,179	-18.77%	2,165.77	195.08	9.96%
Borgata	35,518,390	1.31%	14,886,300	-13.52%	52,126,961	-3.59%	2,624.06	346.67	9.05%
Caesars	16,903,815	-21.02%	6,660,228	-27.20%	24,123,570	-22.80%	1,481.70	248.65	11.27%
Golden Nugget	8,016,238	-11.16%	2,636,666	25.11%	10,707,854	-4.09%	1,197.94	178.46	13.59%
Harrah's	23,281,513	-17.64%	7,093,195	2.27%	30,698,604	-13.76%	1,646.13	287.20	8.60%
Resorts	7,723,797	-14.91%	1,575,819	-22.61%	9,299,616	-16.32%	726.18	154.75	15.94%
Revel	5,136,054	3647.93%	4,598,253	18095.05%	9,824,381	5927.89%	1,289.83	69.44	8.10%
Showboat	13,203,376	-24.78%	3,327,651	-25.49%	16,844,187	-24.34%	1,192.71	185.66	12.34%
Tropicana	15,701,879	-9.41%	4,124,136	-48.41%	20,077,468	-21.86%	1,279.20	193.69	17.19%
Trump Plaza	5,530,748	-29.39%	1,327,390	-36.64%	6,858,138	-30.92%	669.05	111.93	16.21%
Trump Taj	16,631,619	-11.72%	6,398,942	-32.58%	23,493,634	-18.74%	1,552.01	211.97	13.53%
Total	172,879,104	-9.63%	61,579,674	-13.05%	238,517,749	-10.51%	1,547.07	211.28	12.09%
Average	14,406,592	-9.63%	5,131,640	-13.05%	19,876,479	-10.51%	1,547.07	211.28	12.09%

Casino Calendar Year Results Through March 2013

Casino	Slot Win	Slot Δ%	Table Win	Table Δ%	Total Win	Total Δ%	WTD	WSD	Promo%
Atlantic Club	27,971,555	29.83%	3,927,591	-5.46%	31,908,128	24.03%	752.41	209.29	25.11%
Bally's	36,491,154	-31.02%	20,990,344	-15.85%	58,225,584	-26.03%	2,082.38	174.54	10.50%
Borgata	97,130,067	-4.02%	42,705,028	-12.49%	145,887,334	-6.58%	2,592.90	326.54	10.16%
Caesars	45,603,137	-21.65%	24,985,885	-18.51%	71,604,015	-20.51%	1,914.63	234.33	10.35%
Golden Nugget	21,633,673	-13.94%	8,539,018	31.20%	30,297,817	-4.56%	1,336.31	163.74	13.65%
Harrah's	62,239,395	-22.22%	22,041,865	-12.72%	85,266,625	-19.89%	1,761.94	263.72	8.74%
Resorts	20,307,718	-17.50%	5,913,764	-24.56%	26,221,482	-19.21%	938.69	127.24	14.23%
Revel	13,701,205	-54.70%	12,912,007	98.75%	26,828,413	-27.74%	1,247.54	63.36	7.30%
Showboat	34,669,962	-26.21%	9,546,804	23.60%	45,072,247	-18.86%	1,178.62	167.93	13.31%
Tropicana	40,789,770	32.92%	13,243,680	11.66%	54,684,361	27.43%	1,433.30	172.24	15.75%
Trump Plaza	13,963,555	-66.65%	2,998,998	-82.68%	16,962,553	-71.88%	520.66	97.33	17.07%
Trump Taj	42,130,510	-20.32%	20,100,471	-18.65%	63,445,580	-87.52%	1,679.24	184.90	12.99%
Total	456,631,701	-19.36%	187,905,455	-13.11%	656,404,139	-46.45%	1,627.73	190.79	12.09%
Average	38,052,642	-17.78%	15,658,788	-11.73%	54,700,345	-16.89%	1,627.73	190.79	12.09%

Data entry courtesy of Lisa Podaca.

Preferred citation:

Atlantic City Casinos: March Summary. Las Vegas: Center for Gaming Research, University Libraries, University of Nevada Las Vegas, 2013.

Questions? Contact the Center for Gaming Research at (702) 895-2234 or special.collections@unlv.edu