

## ATLANTIC CITY CASINO APRIL SUMMARY

### MONTHLY AND YEAR TO DATE REVENUE RESULTS

CENTER FOR GAMING RESEARCH, MAY 2013

### Executive Summary

This report contains a summary of monthly revenue figures released by the New Jersey Division of Gaming Enforcement. All numbers are taken from [DGE Monthly Gross Revenue Reports](#). YTD Table Win includes Poker Win.

### Definitions

**Slot, Table, Total Win:** Total amount won by the casino in question for the category in question for the month.

**WTD:** Win per table per day for the month.

**WSD:** Win per slot machine per day for the month.

**Promo %:** Promotional Gaming Credits as a percentage of total gaming revenues.

### Casino April 2013 Results

Casino	Slot Win	Slot Δ%	Table Win	Table Δ%	Total Win	Total Δ%	WTD	WSD	Promo%
<b>Atlantic Club</b>	10,152,898	43.16%	1,193,052	-1.80%	11,345,950	36.58%	685.66	227.75	25.59%
<b>Bally's</b>	13,448,016	-24.04%	5,389,865	-40.52%	19,055,826	-29.50%	1,604.13	193.22	13.15%
<b>Borgata</b>	32,526,168	-4.28%	14,305,225	5.73%	48,922,517	-1.53%	2,605.69	332.88	10.90%
<b>Caesars</b>	16,801,746	-11.06%	12,149,385	44.40%	29,141,447	5.85%	2,792.96	255.38	9.68%
<b>Golden Nugget</b>	7,316,866	-14.09%	1,939,956	4.26%	9,298,918	-10.66%	910.78	169.25	14.21%
<b>Harrah's</b>	21,039,674	-17.73%	6,552,042	-23.80%	27,879,850	-19.22%	1,571.23	272.46	9.76%
<b>Resorts</b>	7,557,419	-10.76%	2,408,332	-18.84%	9,965,751	-12.86%	1,180.55	190.99	16.61%
<b>Revel</b>	5,229,502	-47.15%	2,764,573	-20.49%	8,065,462	-40.12%	801.33	73.06	10.41%
<b>Showboat</b>	13,256,026	-18.77%	3,065,090	-9.83%	16,571,965	-16.92%	1,135.22	192.70	15.15%
<b>Tropicana</b>	13,918,640	-21.53%	6,466,015	-25.89%	20,583,753	-23.10%	2,092.56	177.42	13.56%
<b>Trump Plaza</b>	4,965,614	-33.87%	1,037,851	-23.73%	6,003,465	-32.32%	540.55	103.84	17.69%
<b>Trump Taj</b>	15,473,379	-9.76%	5,818,762	34.70%	21,699,662	-1.29%	1,458.34	203.78	14.52%
<b>Total</b>	<b>161,685,948</b>	<b>-14.38%</b>	<b>63,090,148</b>	<b>-5.74%</b>	<b>228,534,566</b>	<b>-12.08%</b>	<b>1,641.69</b>	<b>207.22</b>	<b>12.96%</b>
<b>Average</b>	13,473,829	-14.38%	5,257,512	-5.74%	19,044,547	-12.08%	1,641.69	207.22	12.96%

### Casino Calendar Year Results Through April 2013

Casino	Slot Win	Slot Δ%	Table Win	Table Δ%	Total Win	Total Δ%	WTD	WSD	Promo%
Atlantic Club	38,124,453	33.13%	5,120,643	-4.63%	43,254,078	27.20%	735.72	213.87	25.23%
Bally's	49,939,170	-29.27%	26,380,209	-22.42%	77,281,410	-26.12%	1,962.81	179.21	11.16%
Borgata	129,656,235	-4.09%	57,010,253	-8.53%	194,809,851	-1.37%	2,596.10	328.11	10.35%
Caesars	62,404,883	-19.06%	37,135,270	-4.96%	100,745,462	-13.28%	2,134.21	239.65	10.16%
Golden Nugget	28,950,539	-13.97%	10,478,974	25.21%	39,596,735	-5.77%	1,229.93	165.10	13.78%
Harrah's	83,279,069	-21.13%	28,593,907	-15.53%	113,146,475	-18.86%	1,714.26	265.87	8.99%
Resorts	27,865,137	-15.78%	8,322,096	-22.99%	36,187,233	-17.55%	997.85	139.91	14.89%
Revel	18,930,707	-52.84%	15,676,580	57.18%	34,893,875	-30.37%	1,135.98	65.77	8.02%
Showboat	47,925,988	-24.29%	12,611,894	13.38%	61,644,212	-17.17%	1,167.77	174.12	13.80%
Tropicana	54,708,410	12.97%	19,709,695	-4.26%	75,268,114	9.07%	1,598.52	173.53	15.15%
Trump Plaza	18,929,169	-61.67%	4,036,849	-78.38%	22,966,018	-66.25%	525.63	98.96	17.24%
Trump Taj	57,603,889	-17.74%	25,919,233	-10.71%	85,145,242	-14.04%	1,624.01	189.62	13.38%
<b>Total</b>	<b>618,317,649</b>	<b>-18.12%</b>	<b>250,995,603</b>	<b>-11.37%</b>	<b>884,938,705</b>	<b>-14.77%</b>	<b>1,631.22</b>	<b>194.83</b>	<b>12.32%</b>
<b>Average</b>	<b>51,526,471</b>	<b>-18.12%</b>	<b>20,916,300</b>	<b>-11.37%</b>	<b>73,744,892</b>	<b>-14.77%</b>	<b>1,631.22</b>	<b>194.83</b>	<b>12.32%</b>

Data entry courtesy of Danica Atienza.

#### Preferred citation:

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Questions? Contact the Center for Gaming Research at (702) 895-2234 or [special.collections@unlv.edu](mailto:special.collections@unlv.edu)