

ATLANTIC CITY CASINO JULY SUMMARY

MONTHLY AND YEAR TO DATE REVENUE RESULTS

CENTER FOR GAMING RESEARCH, AUGUST 2013

Executive Summary

This report contains a summary of monthly revenue figures released by the New Jersey Division of Gaming Enforcement. All numbers are taken from [DGE Monthly Gross Revenue Reports](#). YTD Table Win includes Poker Win.

Definitions

Slot, Table, Total Win: Total amount won by the casino in question for the category in question for the month.

WTD: Win per table per day for the month.

WSD: Win per slot machine per day for the month.

Promo %: Promotional Gaming Credits as a percentage of total gaming revenues.

Casino July 2013 Results

Casino	Slot Win	Slot Δ%	Table Win	Table Δ%	Total Win	Total Δ%	WTD	WSD	Promo%
Atlantic Club	12,531,263	-4.15%	1,666,457	6.61%	14,197,720	-3.00%	1,194.59	247.09	24.05%
Bally's	17,027,436	-15.75%	7,243,927	-4.44%	24,271,363	-13.93%	2,023.54	236.65	11.96%
Borgata	43,677,436	6.58%	20,577,276	82.17%	64,254,712	18.89%	3,330.91	446.86	11.13%
Caesars	21,529,082	-6.18%	13,723,626	0.42%	35,252,708	-4.59%	3,011.68	329.14	9.47%
Golden Nugget	9,538,311	4.55%	3,424,726	-14.67%	12,963,037	-1.61%	1,378.00	1,378.00	17.94%
Harrah's	26,418,019	-7.48%	8,430,420	-14.80%	34,848,439	-10.70%	1,884.54	369.56	10.57%
Resorts	11,557,790	17.85%	2,364,318	-28.35%	13,922,108	6.22%	1,030.65	231.80	19.32%
Revel	14,799,975	32.10%	8,592,038	38.49%	23,392,013	33.39%	2,472.47	201.27	16.79%
Showboat	14,946,137	-18.07%	3,699,146	-15.63%	18,645,283	-19.05%	1,236.71	221.06	14.39%
Tropicana	17,551,777	-8.12%	3,116,265	-63.24%	20,668,042	-26.02%	894.24	203.35	17.82%
Trump Plaza	6,792,452	-22.61%	1,372,957	-34.55%	8,165,409	-24.91%	692.01	136.94	17.36%
Trump Taj	19,127,489	-12.23%	7,456,059	0.90%	26,583,548	-10.60%	1,721.96	243.78	13.10%
Total	215,497,167	-3.72%	78,088,139	-2.23%	297,164,382	-3.60%	1,975.66	268.50	13.70%
Average	17,958,097	-3.72%	6,507,345	-2.23%	24,763,699	-3.60%	1,975.66	268.50	13.70%

Casino Calendar Year Results Through July 2013

Casino	Slot Win	Slot Δ%	Table Win	Table Δ%	Total Win	Total Δ%	WTD	WSD	Promo%
Atlantic Club	73,700,637	17.09%	10,117,653	0.16%	83,827,372	14.71%	886.14	228.05	25.62%
Bally's	96,491,139	-23.50%	48,670,199	-16.71%	146,562,824	-21.51%	2,049.79	196.05	11.24%
Borgata	242,130,740	-1.60%	106,651,456	2.93%	360,086,415	-0.86%	2,749.03	353.26	10.51%
Caesars	120,365,990	-14.08%	72,165,076	-3.15%	194,272,843	-10.42%	2,347.60	263.32	10.12%
Golden Nugget	55,088,858	-7.97%	17,424,493	0.57%	72,830,011	-5.95%	1,102.18	179.86	15.70%
Harrah's	156,282,417	-15.75%	50,803,083	-13.61%	209,272,428	-15.37%	1,724.01	296.65	9.70%
Resorts	58,786,668	-2.39%	16,034,983	-17.45%	74,821,651	-6.06%	1,067.45	169.16	29.53%
Revel	48,118,027	23.30%	32,311,283	56.63%	81,054,327	35.01%	1,341.99	95.00	12.02%
Showboat	90,300,490	-21.35%	21,871,345	-12.82%	114,090,855	-19.49%	1,146.30	187.66	14.29%
Tropicana	104,535,127	-11.04%	31,711,690	-18.86%	137,796,764	-13.28%	1,454.28	188.68	15.49%
Trump Plaza	37,286,493	-29.00%	7,709,591	-40.47%	44,996,084	-31.27%	568.22	110.22	17.32%
Trump Taj	109,755,097	-14.73%	43,139,418	-12.16%	155,813,166	-14.23%	1,536.59	204.53	13.58%
Total	1,192,841,683	-10.01%	458,610,270	-6.23%	1,675,424,740	-9.54%	1,688.54	214.73	13.47%
Average	99,403,474	-12.07%	38,217,523	-8.45%	139,618,728	-11.62%	1,688.54	214.73	13.47%

Data entry courtesy of Christina Molina.

Preferred citation:

Atlantic City Casinos: July Summary. Las Vegas: Center for Gaming Research, University Libraries, University of Nevada Las Vegas, 2013.

Questions? Contact the Center for Gaming Research at (702) 895-2234 or special.collections@unlv.edu