

## ATLANTIC CITY CASINO AUGUST SUMMARY

### MONTHLY AND YEAR TO DATE REVENUE RESULTS

CENTER FOR GAMING RESEARCH, SEPTEMBER 2013

### Executive Summary

This report contains a summary of monthly revenue figures released by the New Jersey Division of Gaming Enforcement. All numbers are taken from [DGE Monthly Gross Revenue Reports](#). YTD Table Win includes Poker Win.

### Definitions

**Slot, Table, Total Win:** Total amount won by the casino in question for the category in question for the month.

**WTD:** Win per table per day for the month.

**WSD:** Win per slot machine per day for the month.

**Promo %:** Promotional Gaming Credits as a percentage of total gaming revenues.

### Casino August 2013 Results

| Casino               | Slot Win           | Slot Δ%       | Table Win         | Table Δ%       | Total Win          | Total Δ%      | WTD             | WSD           | Promo%        |
|----------------------|--------------------|---------------|-------------------|----------------|--------------------|---------------|-----------------|---------------|---------------|
| <b>Atlantic Club</b> | 12,940,111         | -0.30%        | 1,595,552         | -12.12%        | 14,535,663         | -1.75%        | 1,072.28        | 254.37        | 25.74%        |
| <b>Bally's</b>       | 17,953,938         | -10.69%       | 7,819,226         | -12.92%        | 26,004,826         | -11.59%       | 2,252.08        | 249.53        | 11.03%        |
| <b>Borgata</b>       | 42,082,936         | 5.79%         | 18,791,492        | 36.60%         | 62,624,743         | 13.32%        | 3,312.44        | 430.55        | 11.71%        |
| <b>Caesars</b>       | 22,580,962         | -5.93%        | 14,978,767        | 9.07%          | 37,734,280         | -0.75%        | 3,332.32        | 347.53        | 9.62%         |
| <b>Golden Nugget</b> | 9,760,283          | 4.19%         | 2,715,330         | -25.86%        | 12,514,308         | -4.27%        | 1,108.75        | 222.98        | 16.51%        |
| <b>Harrah's</b>      | 26,910,599         | -4.17%        | 5,649,425         | -50.86%        | 32,877,327         | -17.96%       | 1,311.08        | 376.45        | 11.42%        |
| <b>Resorts</b>       | 11,684,528         | 12.68%        | 2,884,343         | 7.34%          | 14,568,871         | 11.58%        | 1,257.34        | 222.90        | 19.85%        |
| <b>Revel</b>         | 13,270,950         | 1.74%         | 7,031,777         | 2.72%          | 20,459,964         | 2.18%         | 2,062.10        | 181.24        | 13.22%        |
| <b>Showboat</b>      | 15,693,502         | -9.89%        | 4,001,715         | -6.93%         | 19,961,188         | -9.51%        | 1,434.31        | 232.11        | 13.42%        |
| <b>Tropicana</b>     | 19,328,487         | -4.98%        | 1,789,971         | -66.14%        | 21,404,323         | -17.78%       | 534.64          | 217.26        | 18.35%        |
| <b>Trump Plaza</b>   | 7,394,169          | -16.96%       | 1,444,179         | -18.53%        | 8,838,348          | -17.22%       | 727.91          | 149.08        | 17.40%        |
| <b>Trump Taj</b>     | 19,898,446         | -8.42%        | 6,188,892         | -32.53%        | 26,582,205         | -15.46%       | 1,512.44        | 253.61        | 14.25%        |
| <b>Total</b>         | <b>219,498,911</b> | <b>-2.93%</b> | <b>74,890,669</b> | <b>-10.32%</b> | <b>298,106,046</b> | <b>-5.04%</b> | <b>1,881.49</b> | <b>273.35</b> | <b>13.73%</b> |
| <b>Average</b>       | 18,291,576         | -2.93%        | 6,240,889         | -10.32%        | 24,842,171         | -5.04%        | 1,881.49        | 273.35        | 13.73%        |

### Casino Calendar Year Results Through August 2013

| Casino         | Slot Win             | Slot Δ%        | Table Win          | Table Δ%      | Total Win            | Total Δ%       | WTD             | WSD           | Promo%        |
|----------------|----------------------|----------------|--------------------|---------------|----------------------|----------------|-----------------|---------------|---------------|
| Atlantic Club  | 86,640,748           | 14.12%         | 11,713,205         | -1.71%        | 98,363,035           | 11.94%         | 895.01          | 233.89        | 25.64%        |
| Bally's        | 114,445,077          | -21.74%        | 56,489,425         | -16.21%       | 172,567,650          | -20.16%        | 2,075.60        | 202.87        | 11.21%        |
| Borgata        | 284,213,676          | -0.57%         | 125,442,948        | 6.87%         | 422,711,158          | 1.01%          | 2,820.91        | 362.88        | 10.69%        |
| Caesars        | 142,946,952          | -12.89%        | 87,143,843         | -1.25%        | 232,007,123          | -8.98%         | 2,473.22        | 273.78        | 10.04%        |
| Golden Nugget  | 64,849,141           | -6.33%         | 20,139,823         | -4.04%        | 85,344,319           | -5.71%         | 1,103.23        | 185.25        | 15.82%        |
| Harrah's       | 183,193,016          | -14.23%        | 56,452,508         | -19.70%       | 242,149,755          | -15.73%        | 1,671.33        | 306.13        | 9.94%         |
| Resorts        | 70,471,196           | -0.17%         | 18,919,326         | -14.43%       | 89,390,522           | -3.57%         | 1,092.73        | 176.21        | 27.95%        |
| Revel          | 61,388,977           | 17.90%         | 39,343,060         | 43.20%        | 101,514,291          | 26.80%         | 1,431.21        | 105.89        | 12.26%        |
| Showboat       | 105,993,992          | -19.84%        | 25,873,060         | -11.96%       | 134,052,043          | -18.15%        | 1,183.04        | 193.12        | 14.16%        |
| Tropicana      | 123,863,614          | -10.14%        | 33,501,661         | -24.49%       | 159,201,087          | -13.91%        | 1,332.05        | 195.08        | 15.87%        |
| Trump Plaza    | 44,680,662           | -27.26%        | 9,153,770          | -37.83%       | 53,834,432           | -29.30%        | 588.59          | 115.19        | 17.34%        |
| Trump Taj      | 129,653,543          | -13.81%        | 49,328,310         | -15.36%       | 182,395,371          | -14.41%        | 1,533.50        | 210.79        | 13.68%        |
| <b>Total</b>   | <b>1,412,340,594</b> | <b>-8.98%</b>  | <b>533,500,939</b> | <b>-6.83%</b> | <b>1,973,530,786</b> | <b>-8.88%</b>  | <b>1,713.21</b> | <b>222.12</b> | <b>13.51%</b> |
| <b>Average</b> | <b>117,828,012</b>   | <b>-10.66%</b> | <b>44,458,412</b>  | <b>-8.72%</b> | <b>164,460,899</b>   | <b>-10.68%</b> | <b>1,713.21</b> | <b>222.12</b> | <b>13.51%</b> |

Data entry courtesy of Lisa Podaca.

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