

## ATLANTIC CITY CASINO OCTOBER SUMMARY

**MONTHLY AND YEAR TO DATE REVENUE RESULTS  
CENTER FOR GAMING RESEARCH, NOVEMBER 2013**

### Executive Summary

This report contains a summary of monthly revenue figures released by the New Jersey Division of Gaming Enforcement. All numbers are taken from [DGE Monthly Gross Revenue Reports](#). YTD Table Win includes Poker Win.

### Definitions

**Slot, Table, Total Win:** Total amount won by the casino in question for the category in question for the month.

**WTD:** Win per table per day for the month.

**WSD:** Win per slot machine per day for the month.

**Promo %:** Promotional Gaming Credits as a percentage of total gaming revenues.

### Casino October 2013 Results

Casino	Slot Win	Slot Δ%	Table Win	Table Δ%	Total Win	Total Δ%	WTD	WSD	Promo%
<b>Atlantic Club</b>	8,994,681	3.01%	1,233,367	1.69%	10,228,048	2.85%	832.48	189.70	29.24%
<b>Bally's</b>	12,141,450	-8.61%	6,617,356	4.90%	18,758,806	-5.26%	1,675.05	186.83	18.16%
<b>Borgata</b>	30,846,531	5.97%	15,739,123	36.18%	46,585,654	10.68%	2,446.58	330.91	13.36%
<b>Caesars</b>	14,148,032	-8.02%	10,058,378	-11.69%	24,206,410	-10.19%	2,319.41	250.26	13.63%
<b>Golden Nugget</b>	7,090,109	13.20%	2,918,396	22.83%	10,008,505	15.43%	733.97	179.21	18.77%
<b>Harrah's</b>	19,844,218	1.20%	8,058,677	19.76%	27,902,895	4.89%	1,367.08	300.74	14.50%
<b>Resorts</b>	6,440,939	-9.36%	2,296,801	-5.65%	8,737,740	-8.42%	680.52	172.90	22.06%
<b>Revel</b>	4,366,819	-19.69%	4,653,123	22.98%	9,019,942	-2.78%	774.48	119.76	21.81%
<b>Showboat</b>	11,112,674	-7.35%	3,501,560	20.05%	14,614,234	-3.34%	1,191.84	185.50	18.17%
<b>Tropicana</b>	12,875,148	322.28%	3,443,191	-73.30%	16,318,339	0.97%	233.09	188.48	21.90%
<b>Trump Plaza</b>	4,386,549	-21.59%	831,914	-16.76%	5,218,463	-20.86%	420.54	83.88	19.00%
<b>Trump Taj</b>	13,048,841	-5.03%	7,681,606	70.29%	20,730,447	11.25%	1,213.52	190.70	17.25%
<b>Total</b>	<b>145,295,991</b>	<b>-2.58%</b>	<b>67,033,492</b>	<b>17.05%</b>	<b>212,329,483</b>	<b>1.40%</b>	<b>1,329.47</b>	<b>205.68</b>	<b>17.22%</b>
<b>Average</b>	13,629,793	9.66%	4,334,304	-9.18%	18,072,725	3.57%	1,329.47	205.68	17.22%

### Casino Calendar Year Results Through October 2013

Casino	Slot Win	Slot Δ%	Table Win	Table Δ%	Total Win	Total Δ%	WTD	WSD	Promo%
Atlantic Club	107,211,643	12.38%	14,365,448	0.82%	121,586,173	10.85%	899.14	227.48	26.06%
Bally's	140,616,005	-20.20%	67,233,202	-17.29%	209,895,706	-19.41%	2,014.22	200.86	12.04%
Borgata	351,945,447	-0.26%	152,904,149	6.59%	522,095,436	1.20%	2,748.49	360.76	11.22%
Caesars	175,679,009	-2.97%	104,803,073	-7.30%	282,647,810	-10.33%	2,377.57	270.28	10.74%
Golden Nugget	80,974,643	-3.69%	24,247,419	-7.58%	105,618,323	-4.58%	1,053.65	186.05	16.21%
Harrah's	227,347,764	-12.07%	68,862,403	-18.06%	299,321,159	-13.66%	1,629.65	307.65	10.67%
Resorts	89,581,977	3.22%	22,084,190	-19.30%	111,666,167	-2.18%	1,010.37	177.91	26.83%
Revel	80,374,466	14.53%	46,474,604	31.53%	127,631,324	20.16%	1,358.91	111.25	13.97%
Showboat	131,148,587	-18.00%	32,499,498	-9.14%	166,306,778	-16.14%	1,187.85	192.33	14.66%
Tropicana	153,497,981	-8.39%	39,075,388	-24.65%	193,256,220	-13.20%	1,231.20	193.30	16.21%
Trump Plaza	54,239,168	-26.95%	10,999,026	-36.74%	65,238,194	-28.81%	565.33	111.72	17.76%
Trump Taj	160,591,675	121.82%	60,555,897	-66.74%	225,369,738	-13.22%	1,505.65	208.82	14.05%
<b>Total</b>	<b>1,753,208,365</b>	<b>-7.69%</b>	<b>644,104,297</b>	<b>-8.30%</b>	<b>2,430,633,028</b>	<b>-8.32%</b>	<b>1,655.67</b>	<b>221.07</b>	<b>14.06%</b>
<b>Average</b>	146,100,697	-9.17%	53,675,358	-9.82%	202,552,752	-9.81%	1,655.67	221.07	14.06%

Data entry courtesy of Lisa Podaca.

#### Preferred citation:

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