

ATLANTIC CITY CASINO JANUARY SUMMARY

MONTHLY AND YEAR TO DATE REVENUE RESULTS

CENTER FOR GAMING RESEARCH, FEBRUARY 2014

Executive Summary

This report contains a summary of monthly revenue figures released by the New Jersey Division of Gaming Enforcement. All numbers are taken from [DGE Monthly Gross Revenue Reports](#). YTD Table Win includes Poker Win.

Definitions

Slot, Table, Internet: Total amount won by the casino in question for the category in question for the month.

Casino Win: The sum of slot and table win for the casino in question for the month; **Total Win** includes casino and internet win

WTD: Win per table per day for the month; **WSD:** Win per slot machine per day for the month.

Promo %: Promotional Gaming Credits as a percentage of total gaming revenues; **Δ%:** Percentage change in revenue from previous year.

Casino January 2014 Results

Casino	Slot Win	Slot Δ%	Table Win	Table Δ%	Casino Win	Casino Δ%	WTD	WSD	Promo%	Internet	Total Win	Total Δ%
Atlantic Club	3,509,969	-54.82%	414,459	-67.18%	3,924,428	-56.55%	664.20	164.53	30.50%	0	3,924,428	-56.55%
Bally's	9,115,238	-11.72%	5,497,005	-22.23%	14,872,901	-15.74%	1,569.23	173.47	20.86%	0	14,872,901	-15.74%
Borgata	29,407,441	-4.41%	16,477,233	22.02%	48,350,928	2.49%	2,904.50	300.86	9.61%	3,888,519	52,239,447	10.74%
Caesars	14,169,390	-2.62%	3,656,907	-56.95%	17,826,297	-23.41%	813.55	218.07	21.04%	3,029,193	20,855,490	-10.39%
Golden Nugget	7,707,972	18.09%	2,797,313	-7.32%	10,530,237	9.90%	1,061.60	175.72	18.61%	286,922	10,817,159	12.90%
Harrah's	18,516,892	-3.12%	6,791,003	-5.48%	25,618,275	-3.93%	1,587.42	257.80	13.32%	0	25,618,275	-3.93%
Resorts	6,196,738	0.88%	2,187,824	7.19%	8,384,562	2.45%	953.72	117.31	14.17%	0	8,384,562	2.45%
Revel	6,314,365	50.40%	3,506,824	-5.82%	9,821,189	23.01%	1,028.39	90.97	8.68%	0	9,821,189	23.01%
Showboat	8,553,150	-17.39%	2,471,725	-16.80%	11,264,891	-17.25%	895.88	126.16	25.12%	0	11,264,891	-17.25%
Tropicana	12,824,776	5.01%	3,681,471	-37.25%	16,680,211	-8.79%	1,099.60	159.42	15.42%	841,065	17,521,276	-4.20%
Trump Plaza	3,019,577	-25.37%	564,207	-32.81%	3,583,784	-26.65%	284.38	60.88	17.64%	557,007	4,140,791	-15.25%
Trump Taj	10,733,961	-13.78%	4,367,205	-31.68%	15,429,426	-19.73%	1,067.25	137.24	14.64%	858,351	16,287,777	-15.26%
Total	130,069,469	-6.06%	52,413,176	-15.96%	186,287,129	-9.37%	1,311.67	166.73	15.25%	9,461,057	195,748,186	-4.77%
Average	10,839,122	-6.06%	4,367,765	-15.96%	15,523,927	-9.37%	1,311.67	166.73	15.25%	1,576,843	16,312,349	-4.77%

Casino Calendar Year Results Through January 2014

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Atlantic Club closed operations on January 13, 2014.

Data entry courtesy of Jocelyn Ascencio.

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Questions? Contact the Center for Gaming Research at (702) 895-2234 or special.collections@unlv.edu