

ATLANTIC CITY CASINO FEBRUARY SUMMARY

MONTHLY AND YEAR TO DATE REVENUE RESULTS

CENTER FOR GAMING RESEARCH, MARCH 2014

Executive Summary

This report contains a summary of monthly revenue figures released by the New Jersey Division of Gaming Enforcement. All numbers are taken from [DGE Monthly Gross Revenue Reports](#). YTD Table Win includes Poker Win.

Definitions

Slot, Table, Internet: Total amount won by the casino in question for the category in question for the month.

Casino Win: The sum of slot and table win for the casino in question for the month; **Total Win** includes casino and internet win

WTD: Win per table per day for the month; **WSD:** Win per slot machine per day for the month.

Promo %: Promotional Gaming Credits as a percentage of total gaming revenues; **Δ%:** Percentage change in revenue from previous year.

Casino February 2014 Results

Casino	Slot Win	Slot Δ%	Table Win	Table Δ%	Casino Win	Casino Δ%	WTD	WSD	Promo%	Internet	Total Win	Total Δ%
Bally's	10,760,903	-11.37%	5,607,096	-12.43%	16,619,481	-11.40%	1,756.61	199.85	19.01%	0	16,619,481	-11.40%
Borgata	31,565,822	2.33%	13,148,752	-8.15%	45,855,926	-1.57%	2,566.11	357.66	11.47%	4,085,444	49,941,370	7.20%
Caesars	14,792,885	4.56%	10,826,769	10.12%	25,619,654	5.84%	2,666.69	255.23	13.22%	3,335,470	28,955,124	19.62%
Golden Nugget	9,201,036	29.77%	3,294,594	14.24%	12,566,766	25.56%	1,489.42	233.22	16.78%	460,121	13,026,887	30.16%
Harrah's	20,192,119	1.75%	5,945,430	-23.42%	26,379,621	-5.46%	1,538.67	311.24	13.27%	0	26,379,621	-5.46%
Resorts	7,010,001	8.84%	2,684,947	16.90%	9,694,948	10.95%	1,295.82	146.41	11.67%	0	9,694,948	10.95%
Revel	6,471,646	48.20%	4,419,444	-3.72%	10,891,090	20.74%	1,434.88	103.18	8.81%	0	10,891,090	20.74%
Showboat	9,320,430	-16.13%	2,681,765	-17.44%	12,206,201	-16.48%	1,076.15	152.07	19.85%	0	12,206,201	-16.48%
Tropicana	15,359,538	19.30%	4,163,293	28.00%	19,696,129	20.70%	1,376.75	211.39	14.70%	1,345,138	21,041,267	28.94%
Trump Plaza	3,308,869	-24.57%	610,623	-26.60%	3,919,492	-24.89%	340.75	73.86	17.06%	493,590	4,413,082	-15.43%
Trump Taj	11,273,731	-13.60%	4,096,123	-43.96%	15,668,453	-24.42%	1,108.26	159.59	13.23%	587,323	16,255,776	-21.59%
Total	139,256,980	-4.16%	57,478,836	-10.13%	199,117,761	-6.22%	1,660.85	209.60	13.85%	10,307,086	209,424,847	-1.37%
Average	12,659,725	4.56%	5,225,349	-1.96%	18,101,615	2.30%	1,660.85	209.60	13.85%	1,219,126	19,038,622	7.60%

Casino Calendar Year Results Through February 2014

Casino	Slot Win	Slot Δ%	Table Win	Table Δ%	Casino Win	Casino Δ%	WTD	WSD	Promo %	Internet	Total Win	Total Δ%
Atlantic Club	3,509,969	0	414,459	0	3,924,428	0	0	0	0	0	3,924,428	-79.62%
Bally's	19,876,141	-11.53%	11,104,101	-17.57%	31,492,382	-13.51%	1,658.19	186.23	19.88%	0	31,492,382	-13.51%
Borgata	60,973,263	-1.04%	29,625,985	6.50%	94,206,854	0.48%	2,743.91	327.82	10.51%	7,973,963	102,180,817	8.98%
Caesars	28,962,275	0.92%	14,483,676	-20.97%	43,445,951	-8.50%	1,693.01	235.66	16.43%	6,364,663	49,810,614	4.91%
Golden Nugget	16,909,008	24.17%	6,091,907	3.21%	23,097,003	17.90%	1,259.18	202.97	17.62%	747,043	23,844,046	21.72%
Harrah's	38,709,011	-0.64%	12,736,433	-14.80%	51,997,896	-4.71%	1,564.29	283.16	13.30%	0	51,997,896	-4.71%
Resorts	13,206,739	4.95%	4,872,771	12.33%	18,079,510	6.84%	1,116.07	131.13	12.83%	0	18,079,510	6.84%
Revel	12,786,011	49.28%	7,926,268	-4.66%	20,712,279	21.81%	1,221.30	96.77	8.75%	0	20,712,279	21.81%
Showboat	17,873,580	-16.74%	5,153,490	-17.14%	23,471,092	-16.85%	981.43	138.46	22.38%	0	23,471,092	-16.85%
Tropicana	28,184,314	12.34%	7,844,764	-13.98%	36,376,340	5.11%	1,231.13	184.08	15.03%	2,186,203	38,562,543	11.43%
Trump Plaza	6,328,446	-24.95%	1,174,830	-29.72%	7,503,276	-25.74%	311.13	67.04	17.34%	1,050,597	8,553,873	-15.35%
Trump Taj	22,007,692	-13.69%	8,463,328	-38.23%	31,097,879	-22.16%	1,086.71	147.84	13.93%	1,445,674	32,543,553	-18.54%
Total	269,326,449	-5.08%	109,892,012	-13.01%	385,404,890	-7.77%	8,851.85	1,120.37	14.52%	19,768,143	405,173,033	-3.04%
Average	22,443,871	-9.12%	9,157,668	-13.01%	32,117,074	-7.77%	8,851.85	1,120.37	14.52%	2,401,994	36,477,146	4.75%

Atlantic Club closed operations on January 13, 2014. Average calculation does not include closed properties.

Data entry courtesy of Jocelyn Ascencio.

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