

ATLANTIC CITY CASINO MARCH SUMMARY

MONTHLY AND YEAR TO DATE REVENUE RESULTS

CENTER FOR GAMING RESEARCH, APRIL 2014

Executive Summary

This report contains a summary of monthly revenue figures released by the New Jersey Division of Gaming Enforcement. All numbers are taken from [DGE Monthly Gross Revenue Reports](#). YTD Table Win includes Poker Win.

Definitions

Slot, Table, Internet: Total amount won by the casino in question for the category in question for the month.

Casino Win: The sum of slot and table win for the casino in question for the month; **Total Win** includes casino and internet win

WTD: Win per table per day for the month; **WSD:** Win per slot machine per day for the month.

Promo %: Promotional Gaming Credits as a percentage of total gaming revenues; **Δ%:** Percentage change in revenue from previous year.

Casino March 2014 Results

Casino	Slot Win	Slot Δ%	Table Win	Table Δ%	Casino Win	Casino Δ%	WTD	WSD	Promo%	Internet	Total Win	Total Δ%
Bally's	11,321,451	-19.27%	6,140,737	-18.34%	17,880,645	-18.04%	1,572.13	188.64	13.22%	0	17,880,645	-18.04%
Borgata	33,665,080	-5.22%	16,431,352	10.38%	51,510,475	-1.18%	2,896.41	344.64	10.92%	4,395,734	55,906,209	7.25%
Caesars	15,384,242	-8.99%	8,865,362	33.11%	24,249,604	0.52%	1,972.27	284.39	12.21%	3,716,873	27,966,477	15.93%
Golden Nugget	10,060,655	25.50%	2,726,247	3.40%	12,894,088	20.42%	1,172.58	247.93	20.30%	677,746	13,571,834	26.75%
Harrah's	20,810,023	-10.62%	7,968,039	12.33%	29,017,903	-5.47%	1,862.56	289.72	10.11%	0	29,017,903	-5.47%
Resorts	8,623,882	11.65%	2,620,444	66.29%	11,244,326	20.91%	1,157.95	162.21	13.66%	0	11,244,326	20.91%
Revel	7,698,067	49.88%	7,042,906	53.16%	14,740,973	50.04%	2,065.37	110.86	10.28%	0	14,740,973	50.04%
Showboat	10,843,241	-17.88%	2,886,551	-13.26%	13,927,765	-17.31%	1,046.23	159.79	15.32%	0	13,927,765	-17.31%
Tropicana	18,705,899	19.13%	3,265,675	-20.82%	22,179,868	10.47%	975.41	232.53	18.89%	1,895,826	24,075,694	19.91%
Trump Plaza	4,044,399	-26.87%	673,298	-49.28%	4,717,697	-31.21%	374.47	81.54	17.44%	509,556	5,227,253	-23.78%
Trump Taj	14,001,559	-15.81%	4,747,748	-25.80%	19,116,902	-18.63%	1,160.25	179.02	13.92%	682,639	19,799,541	-15.72%
Total	155,158,498	-10.25%	63,368,359	2.90%	221,480,246	-7.14%	1,535.18	195.94	13.26%	11,878,374	233,358,620	-2.16%
Average	14,105,318	-2.09%	5,760,760	12.26%	20,134,568	1.30%	1,535.18	195.94	13.26%	1,396,704	21,214,420	6.73%

Casino Calendar Year Results Through March 2014

Casino	Slot Win	Slot Δ%	Table Win	Table Δ%	Casino Win	Casino Δ%	WTD	WSD	Promo %	Internet	Total Win	Total Δ%
Atlantic Club	3,509,969	0	414,459	0	3,924,428	0	0	0	0	0	3,924,428	-87.70%
Bally's	3,509,969	-54.82%	414,459	-67.18%	3,924,428	-56.55%	664.20	164.53	30.50%	0	49,373,027	-15.20%
Borgata	31,197,592	-14.51%	17,244,838	-17.84%	49,373,027	-15.20%	1,628.41	187.24	17.47%	12,369,697	158,087,026	8.36%
Caesars	94,638,343	-2.57%	46,057,337	7.85%	145,717,329	-0.12%	2,796.44	333.61	10.66%	10,081,536	77,777,091	8.62%
Golden Nugget	44,346,517	-2.76%	23,349,038	-6.55%	67,695,555	-5.46%	1,789.20	250.08	14.92%	1,424,789	37,415,880	23.49%
Harrah's	26,969,663	24.67%	8,818,154	3.27%	35,991,091	18.79%	1,229.87	217.51	18.58%	0	81,015,799	-4.99%
Resorts	59,519,034	-4.37%	20,704,472	-6.07%	81,015,799	-4.99%	1,667.03	285.42	12.16%	0	29,323,836	11.83%
Revel	21,830,621	7.50%	7,493,215	26.71%	29,323,836	11.83%	1,130.20	141.88	13.15%	0	35,453,252	32.15%
Showboat	20,484,078	49.51%	14,969,174	15.93%	35,453,252	32.15%	1,512.04	101.62	9.38%	0	37,398,857	-17.02%
Tropicana	28,716,821	-17.17%	8,040,041	-15.78%	37,398,857	-17.02%	1,003.75	145.81	19.75%	4,082,029	62,638,237	14.55%
Trump Plaza	46,890,213	14.96%	11,110,439	-16.11%	58,556,208	7.08%	1,143.05	200.77	16.49%	1,560,153	13,781,126	-18.76%
Trump Taj	10,372,845	-25.71%	1,848,128	-38.38%	12,220,973	-27.95%	331.21	72.03	17.38%	2,128,313	52,343,094	-17.50%
Total	36,009,251	-14.53%	13,211,076	-34.27%	50,214,781	-20.85%	1,112.04	158.58	13.93%	31,646,517	638,531,653	-2.72%
Average	424,484,947	-7.04%	173,260,371	-7.79%	606,885,136	-7.54%	1,394.84	190.41	14.06%	5,274,420	57,691,566	5.47%

Data entry courtesy of Alexis Rajnoor.

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Questions? Contact the Center for Gaming Research at (702) 895-2234 or special.collections@unlv.edu