

## ATLANTIC CITY CASINO APRIL SUMMARY

### MONTHLY AND YEAR TO DATE REVENUE RESULTS

CENTER FOR GAMING RESEARCH, MAY 2014

#### Executive Summary

This report contains a summary of monthly revenue figures released by the New Jersey Division of Gaming Enforcement. All numbers are taken from [DGE Monthly Gross Revenue Reports](#). YTD Table Win includes Poker Win.

#### Definitions

**Slot, Table, Internet:** Total amount won by the casino in question for the category in question for the month.

**Casino Win:** The sum of slot and table win for the casino in question for the month; **Total Win** includes casino and internet win

**WTD:** Win per table per day for the month; **WSD:** Win per slot machine per day for the month.

**Promo %:** Promotional Gaming Credits as a percentage of total gaming revenues; **Δ%:** Percentage change in revenue from previous year.

#### Casino April 2014 Results

Casino	Slot Win	Slot Δ%	Table Win	Table Δ%	Casino Win	Casino Δ%	WTD	WSD	Promo%	Internet	Total Win	Total Δ%
Bally's	11,376,828	-15.40%	5,003,209	-7.17%	16,734,878	-12.18%	1,334.19	195.48	14.39%	0	16,734,878	-12.18%
Borgata	35,580,014	9.39%	17,522,992	22.49%	55,164,043	12.76%	3,191.80	377.23	12.58%	4,116,560	59,280,603	21.17%
Caesars	14,355,145	-14.56%	19,740,260	62.48%	34,095,405	17.00%	4,537.99	246.52	7.25%	3,055,432	37,150,837	27.48%
Golden Nugget	9,894,809	35.23%	3,011,030	55.21%	13,031,279	40.14%	1,127.73	251.78	21.96%	575,914	13,607,193	46.33%
Harrah's	18,696,083	-11.14%	6,039,716	-7.82%	24,975,622	-10.42%	1,458.87	268.97	9.68%	0	24,975,622	-10.42%
Resorts	8,578,144	13.51%	2,153,658	-10.57%	10,731,802	7.69%	983.41	166.83	13.93%	0	10,731,802	7.69%
Revel	7,411,022	41.72%	5,092,553	84.21%	12,503,575	55.03%	1,543.20	111.63	12.12%	0	12,503,575	55.03%
Showboat	10,201,927	-23.04%	2,863,799	-6.57%	13,235,914	-20.13%	1,072.58	155.35	14.11%	0	13,235,914	-20.13%
Tropicana	17,910,296	28.68%	3,817,465	-40.96%	21,907,119	6.43%	1,178.23	232.66	16.82%	2,145,103	24,052,222	16.85%
Trump Plaza	3,999,453	-19.46%	442,663	-57.35%	4,442,116	-26.01%	254.40	83.32	16.99%	926,278	5,368,394	-10.58%
Trump Taj	13,437,954	-13.15%	3,853,697	-33.77%	17,615,479	-18.82%	973.16	177.54	14.74%	609,450	18,224,929	-16.01%
<b>Total</b>	<b>151,441,675</b>	<b>-6.34%</b>	<b>69,541,042</b>	<b>10.22%</b>	<b>224,437,232</b>	<b>-1.79%</b>	<b>1,854.43</b>	<b>215.20</b>	<b>12.93%</b>	<b>11,428,737</b>	<b>235,865,969</b>	<b>3.21%</b>
<b>Average</b>	<b>6,321,913</b>	<b>-53.08%</b>	<b>6,321,913</b>	<b>-89.98%</b>	<b>20,403,385</b>	<b>7.14%</b>	<b>1,854.43</b>	<b>215.20</b>	<b>12.93%</b>	<b>1,904,790</b>	<b>19,655,497</b>	<b>3.21%</b>

### Casino Calendar Year Results Through April 2014

Casino	Slot Win	Slot Δ%	Table Win	Table Δ%	Casino Win	Casino Δ%	WTD	WSD	Promo%	Internet	Total Win	Total Δ%
Atlantic Club	3,509,969	0	414,459	0	3,924,428	0	0	0	0	0	3,924,428	-90.93%
Bally's	42,574,420	-14.75%	22,248,047	-15.66%	66,107,905	-14.46%	1,551.47	189.37	16.69%	0	66,107,905	-14.46%
Borgata	130,218,357	0.43%	63,580,329	11.52%	200,881,372	3.12%	2,895.28	344.49	11.18%	16,486,257	217,367,629	11.58%
Caesars	58,701,662	-5.93%	43,089,298	16.03%	101,790,960	1.04%	2,476.40	249.20	12.35%	13,136,968	114,927,928	14.08%
Golden Nugget	36,864,472	27.34%	11,829,184	12.88%	49,022,370	23.80%	1,202.15	225.76	19.48%	2,000,703	51,023,073	28.86%
Harrah's	78,215,117	-6.08%	26,744,188	-6.47%	105,991,421	-6.32%	1,614.99	281.31	174.14%	0	105,991,421	-6.32%
Resorts	30,408,765	9.13%	9,646,873	15.92%	40,055,638	10.69%	1,093.75	148.13	13.36%	0	40,055,638	10.69%
Revel	27,895,100	47.35%	20,061,727	27.97%	47,956,827	37.44%	1,519.83	104.10	10.10%	0	47,956,827	37.44%
Showboat	38,918,748	-18.79%	10,903,840	-13.54%	50,634,771	-17.86%	1,020.96	148.19	18.28%	0	50,634,771	-17.86%
Tropicana	64,800,509	18.45%	14,927,904	-24.26%	80,463,327	6.90%	1,151.84	208.68	16.58%	6,227,132	86,690,459	15.18%
Trump Plaza	14,372,298	-24.07%	2,290,791	-43.25%	16,663,089	-27.44%	312.95	74.86	17.27%	2,486,431	19,149,520	-16.62%
Trump Taj	49,447,205	-14.16%	17,064,773	-34.16%	67,830,260	-20.34%	1,436.43	163.32	14.14%	2,737,763	70,568,023	-17.12%
<b>Total</b>	<b>575,926,622</b>	<b>-6.86%</b>	<b>242,801,413</b>	<b>-3.26%</b>	<b>831,322,368</b>	<b>-6.06%</b>	<b>1,614.80</b>	<b>200.66</b>	<b>13.75%</b>	<b>43,075,254</b>	<b>874,397,622</b>	<b>-1.19%</b>
<b>Average</b>	<b>424,484,947</b>	<b>-7.04%</b>	<b>173,260,371</b>	<b>-7.79%</b>	<b>606,885,136</b>	<b>-7.54%</b>	<b>1,394.84</b>	<b>190.41</b>	<b>14.06%</b>	<b>5,274,420</b>	<b>57,691,566</b>	<b>7.31%</b>

Data entry courtesy of Alexis Rajnoor.

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Questions? Contact the Center for Gaming Research at (702) 895-2234 or [special.collections@unlv.edu](mailto:special.collections@unlv.edu)