

ATLANTIC CITY CASINO JUNE SUMMARY

MONTHLY AND YEAR TO DATE REVENUE RESULTS

CENTER FOR GAMING RESEARCH, JULY 2014

Executive Summary

This report contains a summary of monthly revenue figures released by the New Jersey Division of Gaming Enforcement. All numbers are taken from [DGE Monthly Gross Revenue Reports](#). YTD Table Win includes Poker Win.

Definitions

Slot, Table, Internet: Total amount won by the casino in question for the category in question for the month.

Casino Win: The sum of slot and table win for the casino in question for the month; **Total Win** includes casino and internet win

WTD: Win per table per day for the month; **WSD:** Win per slot machine per day for the month.

Promo %: Promotional Gaming Credits as a percentage of total gaming revenues; **Δ%:** Percentage change in revenue from previous year.

Casino June 2014 Results

Casino	Slot Win	Slot Δ%	Table Win	Table Δ%	Casino Win	Casino Δ%	WTD	WSD	Promo%	Internet	Total Win	Total Δ%
Bally's	12,625,792	-15.21%	4,978,393	-28.36%	17,984,924	-17.65%	1,274.55	209.29	14.14%	0	17,984,924	-17.65%
Borgata	34,205,174	4.12%	12,439,333	-20.95%	48,137,251	-0.93%	2,192.73	356.62	12.70%	3,467,764	51,605,015	6.21%
Caesars	17,215,347	-4.89%	11,649,512	56.23%	28,864,859	12.21%	2,591.66	285.96	11.75%	2,600,363	31,465,222	22.32%
Golden Nugget	10,763,065	25.59%	3,448,838	67.10%	14,327,403	34.16%	1,356.74	267.49	18.49%	710,635	15,038,038	40.81%
Harrah's	21,441,121	-10.07%	7,935,795	33.33%	29,618,980	-1.60%	1,855.02	302.69	9.79%	0	29,618,980	-1.60%
Resorts	9,572,578	-2.52%	1,879,213	-14.39%	11,451,791	-4.69%	819.19	180.26	16.45%	0	11,451,791	-4.69%
Revel	8,817,858	14.25%	2,526,209	-32.75%	11,344,067	-1.91%	708.61	130.72	17.83%	0	11,344,067	-1.91%
Showboat	11,073,301	-20.16%	2,883,588	4.01%	14,140,125	-16.57%	1,045.16	163.18	16.45%	0	14,140,125	-16.57%
Tropicana	20,115,072	24.50%	5,566,882	19.20%	25,853,631	22.88%	1,647.49	253.57	14.61%	1,727,322	27,580,953	31.09%
Trump Plaza	4,241,933	-27.52%	482,595	-55.50%	4,724,528	-31.89%	273.12	85.52	15.45%	503,434	5,227,962	-24.63%
Trump Taj	14,379,548	-10.45%	5,340,528	1.65%	20,027,538	-7.84%	1,305.11	183.85	14.69%	496,060	20,523,598	-5.56%
Total	164,450,789	-8.16%	59,130,886	-0.76%	226,475,097	-5.72%	1,525.96	227.43	13.81%	9,505,578	235,980,675	-1.76%
Average	14,950,072	0.18%	5,375,535	8.26%	20,588,645	2.85%	1,398.80	227.43	13.81%	1,584,263	19,665,056	-1.76%

Casino Calendar Year Results Through June 2014

Casino	Slot Win	Slot Δ%	Table Win	Table Δ%	Casino Win	Casino Δ%	WTD	WSD	Promo%	Internet	Total Win	Total Δ%
Atlantic Club	3,509,969	0	414,459	0	3,924,428	0	0	0	0	0	3,924,428	-94.36%
Bally's	68,437,250	-13.88%	34,275,030	-17.70%	104,748,118	-14.35%	1,502.90	194.30	15.36%	0	104,748,118	-14.35%
Borgata	201,868,863	1.72%	92,133,870	4.99%	303,971,309	2.75%	2,781.57	360.47	11.64%	23,972,265	327,943,574	10.85%
Caesars	95,111,631	-3.77%	53,911,767	-8.04%	149,023,398	-6.29%	2,054.17	270.59	12.85%	18,526,687	167,550,085	5.36%
Golden Nugget	59,485,734	30.59%	19,591,467	39.44%	79,651,247	33.05%	1,320.00	253.20	18.72%	3,322,287	82,973,534	38.60%
Harrah's	122,146,716	-5.94%	42,760,819	0.18%	166,422,131	-4.59%	1,711.94	295.34	10.96%	0	166,422,131	-4.59%
Resorts	49,735,850	5.31%	13,880,313	1.53%	63,616,163	4.46%	1,036.31	160.41	14.07%	0	63,616,163	4.46%
Revel	45,786,731	37.42%	25,183,773	5.46%	70,970,504	23.08%	1,209.89	116.25	12.32%	0	70,970,504	23.08%
Showboat	62,102,002	-17.59%	17,053,813	-7.42%	80,355,023	-15.81%	1,058.65	156.74	17.31%	0	80,355,023	-15.81%
Tropicana	106,202,974	22.10%	24,140,254	-16.34%	131,433,676	12.21%	1,223.59	229.29	16.22%	9,830,657	141,264,333	20.61%
Trump Plaza	23,194,209	-23.94%	3,434,052	-45.81%	26,628,261	-27.70%	332.85	80.09	16.73%	3,667,318	30,295,579	-17.74%
Trump Taj	79,027,216	-12.80%	28,459,339	-21.27%	109,452,410	-15.30%	1,191.17	173.05	14.44%	3,731,551	113,183,961	-12.42%
Total	916,609,145	-6.21%	355,238,958	-6.64%	1,290,196,668	-6.39%	1,570.12	217.11	13.81%	63,050,765	1,353,247,433	-1.81%
Average	82,342,729	1.10%	31,449,420	-0.82%	115,879,340	0.89%	1,529.03	214.54	13.79%	10,508,461	122,665,728	6.80%

Data entry courtesy of Alexis Rajnoor and Danica Atienza.

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Questions? Contact the Center for Gaming Research at (702) 895-2234 or special.collections@unlv.edu