

## ATLANTIC CITY CASINO JULY SUMMARY

### MONTHLY AND YEAR TO DATE REVENUE RESULTS

CENTER FOR GAMING RESEARCH, AUGUST 2014

#### Executive Summary

This report contains a summary of monthly revenue figures released by the New Jersey Division of Gaming Enforcement. All numbers are taken from [DGE Monthly Gross Revenue Reports](#). YTD Table Win includes Poker Win.

#### Definitions

**Slot, Table, Internet:** Total amount won by the casino in question for the category in question for the month.

**Casino Win:** The sum of slot and table win for the casino in question for the month; **Total Win** includes casino and internet win

**WTD:** Win per table per day for the month; **WSD:** Win per slot machine per day for the month.

**Promo %:** Promotional Gaming Credits as a percentage of total gaming revenues; **Δ%:** Percentage change in revenue from previous year.

#### Casino July 2014 Results

Casino	Slot Win	Slot Δ%	Table Win	Table Δ%	Casino Win	Casino Δ%	WTD	WSD	Promo%	Internet	Total Win	Total Δ%
Bally's	15,442,277	-9.31%	6,929,714	-4.34%	22,788,453	-6.11%	1,774.12	255.98	15.05%	0	22,788,453	-6.11%
Borgata	43,823,663	0.33%	14,943,543	-27.38%	60,262,291	-6.21%	2,634.15	456.91	11.89%	3,181,048	63,443,339	-1.26%
Caesars	21,631,424	0.48%	6,533,084	-52.40%	28,164,508	-20.11%	1,453.41	359.31	14.18%	2,716,594	30,881,102	-12.40%
Golden Nugget	12,225,178	28.17%	5,878,703	71.65%	18,209,806	40.47%	2,130.74	296.96	14.67%	944,840	19,154,646	47.76%
Harrah's	26,691,955	1.04%	8,561,242	1.55%	35,569,840	2.07%	2,001.23	375.34	11.03%	0	35,569,840	2.07%
Resorts	11,228,007	-2.85%	3,168,239	34.00%	14,396,246	3.41%	3,732.01	210.21	13.08%	0	14,396,246	3.41%
Revel	9,938,099	-32.85%	4,955,108	-42.33%	14,893,207	-36.33%	1,389.93	147.12	12.72%	0	14,893,207	-36.33%
Showboat	12,354,238	-17.34%	2,573,491	-30.43%	15,087,862	-19.08%	932.76	182.06	18.21%	0	15,087,862	-19.08%
Tropicana	22,100,377	25.92%	5,429,754	74.24%	27,732,203	34.18%	1,621.79	278.16	14.92%	1,964,130	29,696,333	43.68%
Trump Plaza	4,760,006	-29.92%	630,770	-54.06%	5,390,776	-33.98%	356.97	96.09	16.45%	676,607	6,067,383	-25.69%
Trump Taj	16,499,845	-13.74%	4,843,716	-35.04%	21,689,907	-18.41%	1,183.70	210.96	16.01%	587,043	22,276,950	-16.20%
<b>Total</b>	<b>196,695,069</b>	<b>-8.72%</b>	<b>69,840,367</b>	<b>-10.56%</b>	<b>264,185,099</b>	<b>-11.10%</b>	<b>1,793.72</b>	<b>271.40</b>	<b>13.70%</b>	<b>10,070,262</b>	<b>274,255,361</b>	<b>-7.71%</b>
<b>Average</b>	<b>17,881,370</b>	<b>-0.43%</b>	<b>5,820,031</b>	<b>-10.56%</b>	<b>24,016,827</b>	<b>-3.02%</b>	<b>1,793.72</b>	<b>271.40</b>	<b>13.70%</b>	<b>1,678,377</b>	<b>22,854,613</b>	<b>-7.71%</b>

### Casino Calendar Year Results Through July 2014

Casino	Slot Win	Slot Δ%	Table Win	Table Δ%	Casino Win	Casino Δ%	WTD	WSD	Promo%	Internet	Total Win	Total Δ%
Atlantic Club	3,509,969	0	414,459	0	3,924,428	0	0	0	0	0	3,924,428	-95.32%
Bally's	83,879,527	-13.07%	41,204,744	-15.34%	127,536,571	-12.98%	1,591.27	207.74	15.30%	0	127,536,571	-12.98%
Borgata	245,692,526	1.47%	107,077,413	0.40%	364,233,600	1.15%	2,760.01	370.74	11.68%	27,153,313	391,386,913	8.69%
Caesars	116,743,055	-3.01%	60,444,851	-16.24%	177,187,906	-8.79%	1,966.33	281.84	13.06%	21,243,281	198,431,187	2.14%
Golden Nugget	71,710,912	30.17%	25,470,172	46.17%	97,861,053	34.37%	1,430.27	252.57	17.97%	4,267,127	102,128,180	40.23%
Harrah's	148,838,671	-4.76%	51,322,061	1.02%	201,991,971	-3.48%	1,754.24	304.53	10.97%	0	201,991,971	-3.48%
Resorts	60,963,857	3.70%	22,441,555	39.95%	78,012,409	4.26%	1,436.04	167.84	13.89%	0	78,012,409	4.26%
Revel	55,724,830	15.81%	30,138,881	-6.72%	85,863,711	5.93%	1,270.95	118.83	12.39%	0	85,863,711	5.93%
Showboat	74,456,240	-17.55%	19,627,304	-10.26%	95,442,885	-16.34%	1,040.24	160.46	17.46%	0	95,442,885	-16.34%
Tropicana	128,303,351	22.74%	29,570,008	-6.75%	159,165,879	15.51%	1,289.79	234.94	15.99%	11,794,787	170,960,666	24.07%
Trump Plaza	27,954,215	-25.03%	4,064,822	-47.28%	32,019,037	-28.84%	321.86	82.43	16.69%	4,343,925	36,362,962	-19.19%
Trump Taj	95,527,061	-12.96%	33,303,055	-22.80%	131,142,317	-15.83%	1,190.07	178.60	14.70%	4,318,594	135,460,911	-13.06%
<b>Total</b>	<b>1,113,304,214</b>	<b>-6.67%</b>	<b>425,079,325</b>	<b>-7.31%</b>	<b>1,554,381,767</b>	<b>-7.22%</b>	<b>1,603.09</b>	<b>222.46</b>	<b>13.79%</b>	<b>73,121,027</b>	<b>1,627,502,794</b>	<b>-2.86%</b>
<b>Average</b>	<b>100,224,099</b>	<b>0.83%</b>	<b>37,269,451</b>	<b>-2.48%</b>	<b>139,896,167</b>	<b>0.20%</b>	<b>1,603.09</b>	<b>222.46</b>	<b>13.77%</b>	<b>12,186,838</b>	<b>147,598,033</b>	<b>5.72%</b>

Data entry courtesy of Alexis Rajnoor.

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Questions? Contact the Center for Gaming Research at (702) 895-2234 or [special.collections@unlv.edu](mailto:special.collections@unlv.edu)