

ATLANTIC CITY CASINO AUGUST SUMMARY

MONTHLY AND YEAR TO DATE REVENUE RESULTS CENTER FOR GAMING RESEARCH, SEPTEMBER 2014

Executive Summary

This report contains a summary of monthly revenue figures released by the New Jersey Division of Gaming Enforcement. All numbers are taken from [DGE Monthly Gross Revenue Reports](#). YTD Table Win includes Poker Win.

Definitions

Slot, Table, Internet: Total amount won by the casino in question for the category in question for the month.

Casino Win: The sum of slot and table win for the casino in question for the month; **Total Win** includes casino and internet win

WTD: Win per table per day for the month; **WSD:** Win per slot machine per day for the month.

Promo %: Promotional Gaming Credits as a percentage of total gaming revenues; **Δ%:** Percentage change in revenue from previous year.

Casino August 2014 Results

Casino	Slot Win	Slot Δ%	Table Win	Table Δ%	Casino Win	Casino Δ%	WTD	WSD	Promo%	Internet	Total Win	Total Δ%
Bally's	17,706,106	-1.38%	7,466,743	-4.51%	25,715,044	-1.11%	1,911.61	293.51	13.52%	0	25,715,044	-1.11%
Borgata	44,346,398	5.38%	20,063,460	6.77%	65,897,698	5.23%	3,536.66	462.36	10.90%	3,477,300	69,374,998	10.78%
Caesars	24,122,366	6.83%	19,773,191	32.01%	43,895,557	16.33%	4,398.93	400.69	10.17%	2,705,475	46,601,032	23.50%
Golden Nugget	12,553,813	28.62%	4,150,518	52.86%	16,771,849	34.02%	1,632.78	302.66	18.31%	787,838	17,559,687	40.32%
Harrah's	28,712,683	-63.59%	9,797,218	73.42%	38,927,093	18.40%	2,290.14	402.00	11.02%	0	38,927,093	18.40%
Resorts	11,633,163	-0.44%	3,264,913	13.19%	14,898,076	2.26%	1,423.24	216.54	14.98%	0	14,898,076	2.26%
Revel	8,225,056	-38.02%	3,922,214	-44.22%	12,147,270	-40.63%	1,100.20	122.61	17.88%	0	12,147,270	-40.63%
Showboat	11,915,387	-24.07%	3,027,286	-24.35%	15,063,185	-24.54%	1,097.24	176.72	19.04%	0	15,063,185	-24.54%
Tropicana	24,425,211	26.37%	6,658,878	272.01%	31,311,541	46.29%	1,988.91	278.16	14.07%	2,264,576	33,576,117	56.87%
Trump Plaza	4,467,144	-39.59%	397,490	-72.48%	4,864,634	-44.96%	228.97	90.18	16.29%	709,674	5,574,308	-36.93%
Trump Taj	18,533,865	-6.86%	6,071,765	-1.89%	24,961,207	-6.10%	1,483.81	236.97	14.93%	602,595	25,563,802	-3.83%
Total	206,641,192	-5.86%	84,593,676	12.96%	294,453,154	-1.23%	2,186.56	285.11	13.14%	10,547,458	305,000,612	2.31%
Average	18,785,563	2.70%	7,049,473	12.96%	26,768,469	7.75%	2,004.35	285.11	13.14%	1,757,910	25,416,718	2.31%

Casino Calendar Year Results Through August 2014

Casino	Slot Win	Slot Δ%	Table Win	Table Δ%	Casino Win	Casino Δ%	WTD	WSD	Promo%	Internet	Total Win	Total Δ%
Atlantic Club	3,509,969	0	414,459	0	3,924,428	0	0	0	0	0	3,924,428	-95.53%
Bally's	101,585,633	-30.53%	48,671,487	-27.81%	153,251,615	-29.10%	1,633.39	218.90	15.00%	0	153,251,615	-29.10%
Borgata	290,038,924	1.46%	127,140,873	8.32%	430,131,298	2.78%	2,859.09	382.31	11.56%	30,630,613	460,761,911	10.10%
Caesars	140,865,421	-14.16%	80,218,042	-9.09%	221,083,463	-13.27%	2,276.66	296.92	12.49%	23,948,756	245,032,219	-3.87%
Golden Nugget	84,264,725	21.72%	29,620,690	41.13%	114,632,902	26.65%	1,455.47	258.95	18.02%	5,054,965	119,687,867	32.24%
Harrah's	177,551,354	-16.87%	61,119,279	-13.07%	240,919,064	-16.16%	1,822.61	316.96	10.98%	0	240,919,064	-16.16%
Resorts	72,597,020	2.84%	25,706,468	16.26%	92,910,485	0.22%	1,434.41	174.12	14.06%	0	92,910,485	0.22%
Revel	63,949,886	22.82%	34,061,095	23.98%	98,010,981	22.42%	1,248.72	119.30	13.07%	0	98,010,981	22.42%
Showboat	86,371,627	-34.68%	22,654,590	-22.91%	110,506,070	-32.52%	1,047.51	162.52	17.67%	0	110,506,070	-32.52%
Tropicana	152,728,562	10.80%	36,228,886	-18.35%	190,477,420	3.00%	1,378.87	244.14	15.67%	14,059,363	204,536,783	10.60%
Trump Plaza	32,421,359	-47.22%	4,462,312	-69.69%	36,883,671	-51.56%	310.59	83.41	16.63%	5,053,599	41,937,270	-44.93%
Trump Taj	114,060,926	-24.18%	39,374,820	-32.44%	156,103,524	-26.75%	1,227.55	186.04	14.73%	4,921,189	161,024,713	-24.44%
Total	1,319,945,406	-14.94%	509,673,001	-10.99%	1,848,834,921	-14.64%	1674.42	229.78	13.69%	83,668,485	1,932,503,406	-10.78%
Average	119,009,662	-9.77%	45,296,880	-6.99%	166,664,636	-9.49%	1,656.36	230.45	13.67%	13,944,748	175,325,362	-4.78%

Data entry courtesy of Alexis Rajnoor.

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Questions? Contact the Center for Gaming Research at (702) 895-2234 or special.collections@unlv.edu