

ATLANTIC CITY CASINO SEPTEMBER SUMMARY

MONTHLY AND YEAR TO DATE REVENUE RESULTS

CENTER FOR GAMING RESEARCH, OCTOBER 2014

Executive Summary

This report contains a summary of monthly revenue figures released by the New Jersey Division of Gaming Enforcement. All numbers are taken from [DGE Monthly Gross Revenue Reports](#). YTD Table Win includes Poker Win.

Definitions

Slot, Table, Internet: Total amount won by the casino in question for the category in question for the month.

Casino Win: The sum of slot and table win for the casino in question for the month; **Total Win** includes casino and internet win

WTD: Win per table per day for the month; **WSD:** Win per slot machine per day for the month.

Promo %: Promotional Gaming Credits as a percentage of total gaming revenues; **Δ%:** Percentage change in revenue from previous year.

Casino September 2014 Results

Casino	Slot Win	Slot Δ%	Table Win	Table Δ%	Casino Win	Casino Δ%	WTD	WSD	Promo%	Internet	Total Win	Total Δ%
Bally's	13,764,370	-0.26%	5,509,280	-9.24%	19,625,079	-2.25%	1,457.48	235.77	22.10%	0	19,625,079	-2.25%
Borgata	36,364,547	2.76%	16,222,770	19.45%	55,014,654	6.29%	2,954.97	391.77	12.83%	3,456,746	58,471,400	12.97%
Caesars	18,675,932	13.38%	7,436,484	2.81%	26,112,416	9.57%	1,783.33	320.56	18.75%	2,663,968	28,776,384	20.75%
Golden Nugget	10,986,053	31.34%	4,137,874	77.37%	15,185,315	41.51%	1,839.06	273.28	16.79%	1,087,043	16,272,358	51.65%
Harrah's	25,587,115	12.75%	5,349,783	-17.94%	31,278,198	5.92%	1,292.22	369.86	17.92%	0	31,278,198	5.92%
Resorts	10,238,459	2.34%	1,343,502	-15.11%	11,581,961	-0.04%	613.47	196.48	19.83%	0	11,581,961	-0.04%
Revel	190,138	-98.17%	-47,876	-101.07%	142,262	-99.04%	(208.16)	43.93	46.07%	0	142,262	-99.04%
Showboat	0	0	0	-100.00%	0	0	0	0.00	0	0	0	-100.00%
Tropicana	17,538,301	15.05%	3,694,754	-22.92%	21,402,779	5.68%	1,140.36	317.66	14.30%	2,044,026	23,446,805	15.77%
Trump Plaza	1,175,533	-78.22%	126,619	-87.47%	1,302,152	-79.68%	75.37	25.61	23.99%	767,870	2,070,022	-67.70%
Trump Taj	13,353,271	-16.66%	3,900,972	-37.70%	17,503,951	-22.85%	985.09	176.42	20.26%	228,717	17,732,668	-21.84%
Total	147,873,719	-16.60%	47,674,162	-18.63%	199,148,767	-17.10%	1,387.89	233.11	16.94%	10,248,370	209,397,137	-12.83%
Average	13,443,065	-9.02%	3,972,847	-18.63%	19,914,877	-0.52%	1,272.24	211.92	16.94%	1,708,062	17,449,761	-12.83%

Casino Calendar Year Results Through September 2014

Casino	Slot Win	Slot Δ%	Table Win	Table Δ%	Casino Win	Casino Δ%	WTD	WSD	Promo%	Internet	Total Win	Total Δ%
Atlantic Club	3,509,969	0	414,459	0	3,924,428	0	0	0	0	0	3,924,428	-96.45%
Bally's	115,350,003	-10.06%	54,180,767	-13.39%	172,876,694	-10.26%	1,613.53	220.78	15.81%	0	172,876,694	-10.26%
Borgata	326,403,471	2.13%	143,363,643	3.12%	485,145,952	2.25%	2,869.63	383.35	11.70%	34,087,359	519,233,311	9.43%
Caesars	159,541,353	0.08%	87,654,526	-7.12%	247,195,879	-3.38%	2,224.56	299.50	13.15%	26,612,724	273,808,603	7.02%
Golden Nugget	95,250,778	30.10%	33,758,564	50.22%	129,818,217	35.12%	1,493.85	260.53	17.88%	6,142,008	135,960,225	41.51%
Harrah's	203,138,469	-1.33%	66,469,062	5.55%	272,197,262	0.19%	1,764.32	322.77	11.78%	0	272,197,262	0.19%
Resorts	82,835,479	2.93%	21,656,967	5.63%	104,492,446	3.48%	1,076.87	176.60	14.70%	0	104,492,446	3.48%
Revel	64,140,024	-10.64%	34,013,219	-22.40%	98,153,243	-15.67%	1,233.43	118.93	13.12%	0	98,153,243	-15.67%
Showboat	86,371,627	-27.18%	22,654,590	-22.35%	110,506,070	-26.43%	1,047.51	162.52	17.67%	0	110,506,070	-26.43%
Tropicana	170,266,863	22.40%	39,923,640	4.25%	211,880,199	18.07%	1,352.69	242.39	15.54%	16,103,389	227,983,588	27.04%
Trump Plaza	33,596,892	-32.91%	4,588,931	-54.85%	38,185,823	-36.61%	301.44	81.49	16.88%	5,821,469	44,007,292	-26.95%
Trump Taj	127,414,197	-12.54%	43,275,792	-22.15%	173,607,475	-15.35%	1,200.90	184.99	15.29%	5,149,906	178,757,381	-12.84%
Total	1,467,819,125	-7.66%	551,954,160	-6.78%	2,047,983,688	-7.49%	1,629.62	230.14	14.00%	93,916,855	2,141,900,543	-3.25%
Average	132,452,728	-0.01%	48,779,558	-1.14%	186,579,512	1.14%	1,587.70	228.30	14.02%	15,652,809	178,491,712	-3.25%

Showboat Resort Atlantic City closed operations on August 31, 2014, Revel Casino Hotel Atlantic City closed on September 2, 2014, and Trump Plaza Hotel and Casino closed on September 16, 2014. Average calculation does not include closed properties.

Data entry courtesy of Alexis Rajnoor.

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