

ATLANTIC CITY CASINO OCTOBER SUMMARY

MONTHLY AND YEAR TO DATE REVENUE RESULTS CENTER FOR GAMING RESEARCH, NOVEMBER 2014

Executive Summary

This report contains a summary of monthly revenue figures released by the New Jersey Division of Gaming Enforcement. All numbers are taken from [DGE Monthly Gross Revenue Reports](#). YTD Table Win includes Poker Win.

Definitions

Slot, Table, Internet: Total amount won by the casino in question for the category in question for the month.

Casino Win: The sum of slot and table win for the casino in question for the month; **Total Win** includes casino and internet win

WTD: Win per table per day for the month; **WSD:** Win per slot machine per day for the month.

Promo %: Promotional Gaming Credits as a percentage of total gaming revenues; **Δ%:** Percentage change in revenue from previous year.

Casino October 2014 Results

Casino	Slot Win	Slot Δ%	Table Win	Table Δ%	Casino Win	Casino Δ%	WTD	WSD	Promo%	Internet	Total Win	Total Δ%
Bally's	12,919,454	6.41%	4,214,783	-36.31%	17,495,594	-6.73%	1,079.05	214.27	21.25%	0	17,495,594	-6.73%
Borgata	34,919,139	13.20%	15,953,109	1.36%	52,091,276	11.82%	2,796.83	364.07	13.66%	3,239,955	55,331,231	18.77%
Caesars	17,489,900	23.62%	12,750,444	26.76%	30,240,344	24.93%	3,002.22	291.12	14.32%	2,459,417	32,699,761	35.09%
Golden Nugget	11,437,121	61.31%	3,473,121	19.01%	14,966,320	49.54%	1,383.16	275.33	17.51%	1,004,452	15,970,772	59.57%
Harrah's	25,408,357	28.04%	6,527,499	-19.00%	32,279,286	15.68%	1,525.83	355.43	16.86%	0	32,279,286	15.68%
Resorts	10,036,034	55.82%	2,210,511	-3.76%	12,246,545	40.16%	990.37	185.42	18.85%	0	12,246,545	40.16%
Revel	0	0	0	-100.00%	0	-100.00%	0.00	0.00	0.00%	0	0	-100.00%
Showboat	0	0	0	-100.00%	0	-100.00%	0.00	0.00	0.00%	0	0	-100.00%
Tropicana	17,344,096	34.71%	4,162,099	20.88%	21,666,046	32.77%	1,525.70	220.74	13.60%	1,925,238	23,591,284	44.57%
Trump Plaza	0	0	0	-100.00%	0	-100.00%	0.00	0.00	0.00%	855,869	855,869	-83.60%
Trump Taj	12,793,765	-1.95%	3,712,205	-51.67%	16,762,909	-19.14%	907.19	163.58	20.02%	0	16,762,909	-19.14%
Total	142,347,866	-2.03%	53,003,771	-20.93%	197,748,320	-6.87%	1,784.76	265.33	16.10%	9,484,931	207,233,251	-2.40%
Average	17,793,483	30.55%	6,625,471	52.86%	24,718,540	36.77%	1,784.76	265.33	16.10%	1,580,822	17,269,438	-4.44%

Casino Calendar Year Results Through October 2014

Casino	Slot Win	Slot Δ%	Table Win	Table Δ%	Casino Win	Casino Δ%	WTD	WSD	Promo%	Internet	Total Win	Total Δ%
Atlantic Club	3,509,969	0	414,459	0	3,924,428	0	0	0	0	0	3,924,428	-96.77%
Bally's	128,269,457	-8.78%	58,395,550	-13.14%	190,372,288	-9.30%	1,557.91	220.12	16.31%	0	190,372,288	-9.30%
Borgata	361,322,610	2.66%	159,316,752	4.19%	537,237,228	2.90%	2,862.20	381.39	11.89%	37,327,314	574,564,542	10.05%
Caesars	177,031,253	0.77%	100,404,970	-4.20%	277,436,223	-1.84%	2,300.00	298.65	13.28%	29,072,141	306,508,364	8.44%
Golden Nugget	106,687,899	31.75%	37,231,685	53.55%	144,784,537	37.08%	1,482.72	262.04	17.84%	7,146,460	151,930,997	43.85%
Harrah's	228,546,826	0.53%	72,996,561	6.00%	304,476,548	1.72%	1,740.00	326.10	12.32%	0	304,476,548	1.72%
Resorts	92,871,513	3.67%	23,867,478	8.07%	116,738,991	4.54%	1,068.18	177.52	15.14%	0	116,738,991	4.54%
Revel	64,140,024	-20.20%	34,013,219	-26.81%	98,153,243	-23.10%	1,233.43	118.93	13.12%	0	98,153,243	-23.10%
Showboat	86,371,627	-34.14%	22,654,590	-30.29%	110,506,070	-33.55%	1,047.51	162.52	17.67%	0	110,506,070	-33.55%
Tropicana	187,610,959	22.22%	44,085,739	12.82%	233,546,245	20.85%	1,366.81	241.33	15.36%	18,028,627	251,574,872	30.18%
Trump Plaza	33,596,892	-38.06%	4,588,931	-58.28%	38,185,823	-41.47%	301.44	81.49	16.88%	6,677,338	44,863,161	-31.23%
Trump Taj	140,207,962	-12.69%	46,987,997	-22.41%	190,370,384	-15.53%	1,170.95	182.80	15.71%	0	190,370,384	-15.53%
Total	1,610,166,991	-8.16%	604,957,931	-6.08%	2,245,732,008	-7.61%	1,641.37	232.75	14.19%	98,251,880	2,343,983,888	-3.56%
Average	151,590,517	3.76%	56,199,729	4.70%	211,298,052	4.32%	1,642.68	234.64	14.26%	16,375,313	195,331,991	-3.56%

Showboat Resort Atlantic City closed operations on August 31, 2014, Revel Casino Hotel Atlantic City closed on September 2, 2014, and Trump Plaza Hotel and Casino closed on September 16, 2014. Average calculation does not include closed properties.

Data entry courtesy of Alexis Rajnoor.

Preferred citation:

Atlantic City Casinos: October Summary. Las Vegas: Center for Gaming Research, University Libraries, University of Nevada Las Vegas, 2014.

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