

ATLANTIC CITY CASINO DECEMBER SUMMARY

MONTHLY AND YEAR TO DATE REVENUE RESULTS
CENTER FOR GAMING RESEARCH, JANUARY 2015

Executive Summary

This report contains a summary of monthly revenue figures released by the New Jersey Division of Gaming Enforcement. All numbers are taken from [DGE Monthly Gross Revenue Reports](#). YTD Table Win includes Poker Win.

Definitions

Slot, Table, Internet, Sports: Total amount won by the casino in question for the category in question for the month.

Casino Win: The sum of slot and table win for the casino in question for the month.

Total Win: The sum of slot, table, internet, and sports win for the casino in question for the month.

Δ%: Percentage change in revenue from previous year.

WTD: Win per table per day for the month.

WSD: Win per slot machine per day for the month.

Promo %: Promotional Gaming Credits as a percentage of total gaming revenues.

Casino December 2014 Results

Casino	Slot Win	Slot Δ%	Table Win	Table Δ%	Total Win	Total Δ%	WSD	WTD	Promo%
Bally's	10,377,081	-4.25%	6,515,624	18.40%	19,625,079	20.10%	1,668.11	172.37	13.92%
Borgata	35,299,352	13.53%	13,187,703	1.73%	49,899,888	13.27%	2,312.01	368.03	12.43%
Caesars	15,953,988	-6.28%	11,618,055	-5.93%	27,572,043	-6.13%	2,515.27	267.63	10.47%
Golden Nugget	10,296,868	-54.39%	3,291,132	61.46%	13,644,557	47.44%	1,378.77	247.51	15.98%
Harrah's	21,380,480	7.54%	7,926,084	13.42%	29,846,821	11.08%	1,852.75	299.48	128.61%
Resorts	8,155,178	18.92%	2,470,689	27.86%	10,625,867	20.88%	1,122.53	152.24	13.93%
Tropicana	15,966,117	24.84%	3,998,979	13.59%	20,158,732	23.60%	1,289.99	2,389	14.49%
Trump Taj	8,742,972	-25.81%	1,890,286	-60.47%	10,778,462	-34.94%	575.25	112.01	22.20%
Total	126,172,036	-13.93%	50,898,552	-15.89%	179,754,367	-13.21%	1,726.49	236.10	13.09%
Average	15,771,505	29.11%	6,362,319	32.69%	22,469,296	30.19%	1,726.49	236.10	13.09%

Total December 2014 Results

Casino	Internet Win	Internet Δ%	Total Win	Total Δ%
Bally's	0	0	19,625,079	20.10%
Borgata	3,602,831	7.58%	53,502,719	21.44%
Caesars	2,632,963	29.62%	30,205,006	2.83%
Golden Nugget	2,183,207	1128.92%	15,827,764	71.03%
Harrah's	0	0	29,846,821	11.08%
Resorts	0	0	10,625,867	20.88%
Tropicana	2,317,117	283.90%	22,475,849	37.80%
Trump Plaza	539,547	0	539,547	-88.68%
Trump Taj	0	0	10,778,462	-34.94%
Total	10,736,118	45.31%	192,887,567	-6.87%
Average	1,789,353	45.31%	16,073,964	-6.87%

Casino Calendar Year Results Through December 2014

Casino	Slot Win	Slot Δ%	Table Win	Table Δ%	Total Win	Total Δ%	WSD	WTD	Promo%
Atlantic Club	3,509,969	0	414,459	0	3,924,428	-75.05%	0	0	0
Bally's	150,319,270	-8.01%	70,181,897	-13.39%	224,898,123	-8.00%	1,553.77	214.35	16.01%
Borgata	433,410,358	3.59%	189,689,254	-4.47%	642,972,173	4.21%	2,836.00	381.48	11.91%
Caesars	210,635,652	0.58%	119,977,272	-5.55%	330,612,924	-1.73%	2,290.63	296.45	13.08%
Golden Nugget	128,332,077	34.23%	45,449,905	55.30%	174,759,670	39.95%	1,521.63	262.47	17.48%
Harrah's	273,238,828	1.26%	88,322,700	2.09%	365,358,367	2.52%	1,753.48	324.74	12.22%
Resorts	110,222,299	5.42%	29,167,535	11.11%	139,389,834	6.56%	1,093.42	175.23	15.14%
Revel	221,010,198	22.20%	51,390,147	8.96%	274,627,329	20.44%	1,344.10	239.38	15.24%
Showboat	159,928,015	-14.21%	52,367,793	-28.74%	215,862,922	-16.95%	1,123.81	173.72	16.32%
Tropicana	1,874,715,209	-9.16%	708,217,702	-11.28%	2,619,250,906	-8.48%	1,815.94	235.17	14.10%
Trump Plaza	184,659,045	7.35%	69,107,436	9.59%	257,987,915	8.15%	2,019.97	285.83	14.14%
Trump Taj	150,319,270	-8.01%	70,181,897	-13.39%	224,898,123	-8.00%	1,553.77	214.35	16.01%
Total	433,410,358	3.59%	189,689,254	-4.47%	642,972,173	4.21%	2,836.00	381.48	11.91%
Average	210,635,652	0.58%	119,977,272	-5.55%	330,612,924	-1.73%	2,290.63	296.45	13.08%

Total Calendar Year Results Through December 2014

Casino	Internet Win	Internet Δ%	Total Win	Total Δ%
Atlantic Club	0	0	3,924,428	-97.23%
Bally's	0	0	224,898,123	-8.00%
Borgata	44,292,871	1081.09%	687,265,044	11.39%
Caesars	32,807,400	1278.36%	363,420,324	8.02%
Golden Nugget	10,835,440	5949.26%	185,595,110	48.63%
Harrah's	0	0	365,358,367	2.52%
Resorts	0	0	139,389,834	6.56%
Revel	0	0	98,153,243	-36.74%
Showboat	0	0	110,506,070	-42.82%
Tropicana	22,574,300	2915.58%	297,201,629	30.34%
Trump Plaza	0	0	205,084,460	177.31%
Trump Taj	0	0	215,862,922	-16.95%
Total	110,510,011	1220.49%	2,896,659,554	1.21%
Average	18,418,335	1303.07%	241,388,296	1.20%

Showboat Resort Atlantic City closed operations on August 31, 2014, Revel Casino Hotel Atlantic City closed on September 2, 2014, and Trump Plaza Hotel and Casino closed on September 16, 2014. Average calculation does not include closed properties.

Data entry courtesy of Alexis Rajnoor.

Preferred citation:

Atlantic City Casinos: December Summary. Las Vegas: Center for Gaming Research, University Libraries, University of Nevada Las Vegas, 2015.

Questions? Contact the Center for Gaming Research at (702) 895-2234 or special.collections@unlv.edu