

ATLANTIC CITY CASINO JANUARY SUMMARY

JANUARY 2015 AND YEAR-TO-DATE REVENUE RESULTS

CENTER FOR GAMING RESEARCH FEBRUARY, 2015

This report contains a summary of monthly revenue figures released by the New Jersey Division of Gaming Enforcement. All numbers are taken from DGE Monthly Gross Revenue Reports (<http://www.nj.gov/oag/ge/mgrtaxreturns.html>).

January Results

Casino	Slot Win	% Δ	Table Win	% Δ	Total Win	% Δ	WTD	WSD	Promo%
Bally's	9,844,760	8.00%	5,711,867	3.91%	15,871,074	6.71%	1,462.33	163.28	13.54%
Borgata	34,601,903	17.66%	19,911,106	20.84%	57,125,543	18.15%	3,490.73	360.76	9.80%
Caesars	14,128,340	-0.29%	9,009,399	146.37%	23,137,739	29.80%	1,950.51	237.00	12.58%
Golden Nugget	11,066,635	43.57%	4,752,729	69.90%	15,884,152	50.84%	1,916.42	266.01	15.05%
Harrah's	22,306,704	20.47%	8,121,522	19.59%	30,779,976	20.15%	1,898.44	312.72	11.48%
Resorts	8,570,579	38.31%	2,477,340	13.23%	11,047,919	31.77%	1,125.55	160.65	15.32%
Tropicana	15,507,764	20.92%	4,276,421	16.16%	19,975,326	19.75%	1,407.64	215.63	16.12%
Trump Taj	9,485,255	-11.63%	2,498,178	-42.80%	12,161,691	-21.18%	760.25	121.56	18.01%
Total	125,511,940	-3.50%	56,758,562	8.29%	185,983,420	-0.16%	1,923.24	266.82	12.73%
Average	17,745,062	63.71%	7,094,820.25	62.44%	23,247,928	49.76%	1,923.24	266.82	12.73%
			Internet Gaming Win		11,567,337				
			Total Casino+ Internet		197,550,757	0.92%			

Definitions

Slot, Table, Total Win: Total amount won by the casino in question for the category in question for the month; **WTD:** Win per table per day for the month; **WSD:** Win per slot machine per day for the month; **Promo %:** Promotional Gaming Credits as a percentage of total gaming revenues

Calendar Year Results

Through January , 2015

Casino	Slot Win	% Δ	Table Win	% Δ	Total Win	Δ	WTD	WSD	Promo%
Bally's	9,844,760	8.00%	5,711,867	3.91%	15,871,074	6.71%	1,462.33	163.28	13.54%
Borgata	34,601,903	17.66%	19,911,106	20.84%	57,125,543	18.15%	3,490.73	360.76	9.80%
Caesars	14,128,340	-0.29%	9,009,399	146.37%	23,137,739	29.80%	1,950.51	237.00	12.58%
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Trump Taj	9,485,255	-11.63%	2,498,178	-42.80%	12,161,691	-21.18%	760.25	121.56	18.01%
Total	141,960,494	9.14%	56,758,562	8.29%	185,983,420	-0.16%	1,923.24	266.82	12.73%
Average	17,745,062	63.71%	7,094,820	62.44%	23,247,928	49.76%	1,923.24	266.82	12.73%
			Internet Gaming Win		11,567,337				
			Total Casino+ Internet		197,550,757	0.92%			

Data entry courtesy of Alexis Rajnoor.

Preferred citation:

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