

ATLANTIC CITY CASINO JANUARY SUMMARY

MONTHLY AND YEAR TO DATE REVENUE RESULTS
CENTER FOR GAMING RESEARCH, FEBRUARY 2015

Executive Summary

This report contains a summary of monthly revenue figures released by the New Jersey Division of Gaming Enforcement. All numbers are taken from [DGE Monthly Gross Revenue Reports](#). YTD Table Win includes Poker Win.

Definitions

Slot, Table, Internet, Sports: Total amount won by the casino in question for the category in question for the month.

Casino Win: The sum of slot and table win for the casino in question for the month.

Total Win: The sum of slot, table, internet, and sports win for the casino in question for the month.

Δ%: Percentage change in revenue from previous year.

WTD: Win per table per day for the month.

WSD: Win per slot machine per day for the month.

Promo %: Promotional Gaming Credits as a percentage of total gaming revenues.

Casino January 2015 Results

Casino	Slot Win	Slot Δ%	Table Win	Table Δ%	Total Win	Total Δ%	WSD	WTD	Promo%
Bally's	9,844,760	8.00%	5,711,867	3.91%	15,871,074	6.71%	1,462.33	163.28	13.54%
Borgata	34,601,903	17.66%	19,911,106	20.84%	57,125,543	18.15%	3,490.73	360.76	9.80%
Caesars	14,128,340	-0.29%	9,009,399	146.37%	23,137,739	29.80%	1,950.51	237.00	12.58%
Golden Nugget	11,066,635	43.57%	4,752,729	69.90%	15,884,152	50.84%	1,916.42	266.01	15.05%
Harrah's	22,306,704	20.47%	8,121,522	19.59%	30,779,976	20.15%	1,898.44	312.72	11.48%
Resorts	8,570,579	38.31%	2,477,340	13.23%	11,047,919	31.77%	1,125.55	160.65	15.32%
Tropicana	15,507,764	20.92%	4,276,421	16.16%	19,975,326	19.75%	1,407.64	215.63	16.12%
Trump Taj	9,485,255	-11.63%	2,498,178	-42.80%	12,161,691	-21.18%	760.25	121.56	18.01%
Total	125,511,940	-3.50 %	56,758,562	8.29%	185,983,420	-0.16%	1,923.24	266.82	12.73%
Average	15,688,993	44.74%	7,094,820.25	62.44%	23,247,928	49.76%	1,923.24	266.82	12.73%

Total January 2015 Results

Casino	Internet Win	Internet Δ%	Total Win	Total Δ%
Bally's	0	0	15,871,074	6.71%
Borgata	3,785,152	-2.66%	60,910,695	25.98%
Caesars	2,757,260	-8.98%	25,894,999	45.26%
Golden Nugget	2,464,663	759.00%	18,348,815	74.25%
Harrah's	0	0	30,779,976	20.15%
Resorts	0	0	11,047,919	31.77%
Tropicana	2,560,262	204.41%	22,535,588	35.10%
Trump Taj	0	0	12,161,691	-21.18%
Total	11,567,337	22.26%	197,550,757	6.05%
Average	2,891,834	22.26%	26,139,762	6.05%

Casino Calendar Year Results Through January 2015

Casino	Slot Win	Slot Δ%	Table Win	Table Δ%	Total Win	Total Δ%	WSD	WTD	Promo%
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Data entry courtesy of Alexis Rajnoor.

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Questions? Contact the Center for Gaming Research at (702) 895-2234 or special.collections@unlv.edu