

ATLANTIC CITY CASINO FEBRUARY SUMMARY

MONTHLY AND YEAR TO DATE REVENUE RESULTS

CENTER FOR GAMING RESEARCH, MARCH 2015

Executive Summary

This report contains a summary of monthly revenue figures released by the New Jersey Division of Gaming Enforcement. All numbers are taken from [DGE Monthly Gross Revenue Reports](#). YTD Table Win includes Poker Win.

Definitions

Slot, Table, Internet, Sports: Total amount won by the casino in question for the category in question for the month.

Casino Win: The sum of slot and table win for the casino in question for the month.

Total Win: The sum of slot, table, internet, and sports win for the casino in question for the month.

Δ%: Percentage change in revenue from previous year.

WTD: Win per table per day for the month.

WSD: Win per slot machine per day for the month.

Promo %: Promotional Gaming Credits as a percentage of total gaming revenues.

Casino February 2015 Results

Casino	Slot Win	Slot Δ%	Table Win	Table Δ%	Total Win	Total Δ%	WSD	WTD	Promo%
Bally's	9,090,673	-15.52%	4,965,832	-11.44%	14,352,285	-13.64%	1,407.55	166.92	10.39%
Borgata	32,183,802	1.96%	11,556,745	-12.11%	44,870,853	-2.15%	2,267.81	371.50	11.17%
Caesars	13,161,755	-11.03%	11,513,439	6.34%	24,675,194	-3.69%	2,759.69	244.44	8.71%
Golden Nugget	10,590,866	15.11%	3,844,131	16.68%	14,491,994	15.32%	1,445.16	274.49	15.12%
Harrah's	21,371,193	5.84%	5,749,840	-3.29%	27,414,930	3.92%	1,488.05	331.56	9.73%
Resorts	8,213,288	17.17%	2,510,072	-6.51%	10,723,360	10.61%	1,245.08	172.65	13.70%
Tropicana	15,350,538	-0.06%	3,853,048	-7.45%	19,393,652	-1.54%	1,563.74	249.54	13.32%
Trump Taj	9,617,556	-14.69%	2,410,047	-41.16%	12,118,999	-22.65%	812.01	136.47	18.45%
Total	119,579,671	-14.13%	42,550,106	-25.97%	168,041,267	-15.61%	1,589.59	250.41	11.78%
Average	14,947,459	18.07%	5,318,763	1.79%	21,005,158	16.04%	2,185.68	250.41	11.78%

Total February 2015 Results

Casino	Internet Win	Internet Δ%	Total Win	Total Δ%
Bally's	0	0	14,352,285	-13.64%
Borgata	3,735,720	-8.56%	48,606,573	-2.67%
Caesars	2,528,315	-24.20%	27,203,509	-6.05%
Golden Nugget	1,464,002	218.18%	15,955,996	22.49%
Harrah's	0	0	27,414,930	3.92%
Resorts	50,909	0	10,774,269	11.13%
Tropicana	2,625,421	95.18%	22,019,073	4.65%
Trump Taj	0	0	12,118,999	-25.45%
Total	10,404,367	0.94%	178,445,634	-14.79%
Average	2,080,873	-79.81%	23,086,032	16.48%

Casino Calendar Year Results Through February 2015

Casino	Slot Win	Slot Δ%	Table Win	Table Δ%	Total Win	Total Δ%	WSD	WTD	Promo%
Bally's	18,935,433	-4.73%	10,677,699	-3.84%	30,223,359	-4.03%	1,436.33	165.01	12.04%
Borgata	66,785,705	9.53%	31,467,851	6.22%	101,996,396	8.27%	2,914.50	365.86	10.40%
Caesars	27,290,095	-5.77%	20,522,838	41.70%	47,812,933	10.05%	2,334.53	240.53	10.58%
Golden Nugget	21,657,501	28.08%	8,596,860	41.12%	30,376,146	31.52%	1,665.25	269.91	15.08%
Harrah's	43,677,897	12.84%	13,871,362	8.91%	58,194,906	11.92%	1,703.68	321.66	10.65%
Resorts	16,783,867	27.09%	4,987,412	2.35%	21,771,279	20.42%	1,182.27	166.36	14.52%
Tropicana	30,858,302	9.49%	8,129,469	3.63%	39,368,978	8.23%	1,481.59	231.58	14.74%
Trump Taj	19,102,811	-13.20%	4,908,225	-42.01%	19,102,811	-38.57%	784.81	128.64	18.23%
Total	245,091,611	-9.00%	99,308,668	-9.63%	354,024,687	-8.14%	1,687.87	236.19	12.28%
Average	30,636,451	36.50%	12,413,789	35.56%	44,253,086	37.79%	1,687.87	236.19	12.28%

Total Calendar Year Results Through February 2015

Casino	Internet Win	Internet Δ%	Total Win	Total Δ%
Bally's	0	0	30,223,359	20.10%
Borgata	7,520,872	-5.68%	109,517,268	7.18%
Caesars	5,285,575	-16.95%	53,098,508	6.60%
Golden Nugget	3,928,665	425.90%	34,304,811	43.87%
Harrah's	0	0	58,194,906	11.92%
Resorts	50,909	0	21,822,188	20.70%
Tropicana	5,185,683	137.20%	44,554,661	15.54%
Trump Taj	0	0	19,102,811	-41.30%
Total	21,971,704	11.15%	375,996,391	-7.20%
Average	4,394,341	33.38%	48,647,427	37.38%

Data entry courtesy of Alexis Rajnoor.

Preferred citation:

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Questions? Contact the Center for Gaming Research at (702) 895-2234 or special.collections@unlv.edu