

## ATLANTIC CITY CASINO MARCH SUMMARY

### MONTHLY AND YEAR TO DATE REVENUE RESULTS

CENTER FOR GAMING RESEARCH, APRIL 2015

### Executive Summary

This report contains a summary of monthly revenue figures released by the New Jersey Division of Gaming Enforcement. All numbers are taken from [DGE Monthly Gross Revenue Reports](#). YTD Table Win includes Poker Win.

### Definitions

**Slot, Table, Internet, Sports:** Total amount won by the casino in question for the category in question for the month.

**Casino Win:** The sum of slot and table win for the casino in question for the month.

**Total Win:** The sum of slot, table, internet, and sports win for the casino in question for the month.

**Δ%:** Percentage change in revenue from previous year.

**WTD:** Win per table per day for the month.

**WSD:** Win per slot machine per day for the month.

**Promo %:** Promotional Gaming Credits as a percentage of total gaming revenues.

### Casino March 2015 Results

Casino	Slot Win	Slot Δ%	Table Win	Table Δ%	Total Win	Total Δ%	WSD	WTD	Promo%
Bally's	10,533,367	-6.96%	4,975,140	-18.98%	15,888,226	-11.14%	1,273.72	174.70	11.44%
Borgata	37,762,327	12.17%	17,000,451	3.46%	56,027,479	8.77%	3,169.95	393.71	11.02%
Caesars	14,101,327	-8.34%	9,165,556	3.39%	23,266,883	-4.05%	1,984.32	236.55	10.37%
Golden Nugget	11,158,974	10.92%	5,004,173	83.56%	16,233,746	25.90%	1,921.73	262.37	14.75%
Harrah's	22,001,398	5.73%	10,019,020	25.74%	32,338,149	11.44%	2,341.99	308.31	9.18%
Resorts	8,830,147	2.39%	2,242,118	-14.44%	11,072,265	-1.53%	1004.53	165.99	14.49%
Tropicana	16,848,314	-9.93%	4,026,708	23.30%	21,119,058	-4.78%	1,191.69	241.55	13.41%
Trump Taj	11,389,367	-18.66%	3,378,105	-28.85%	14,767,472	-22.75%	955.89	145.97	20.10%
<b>Total</b>	<b>132,625,221</b>	<b>-14.52%</b>	<b>55,811,271</b>	<b>-11.93%</b>	<b>190,713,278</b>	<b>-13.89%</b>	<b>1,865.66</b>	<b>249.91</b>	<b>12.15%</b>
<b>Average</b>	16,578,153	17.53%	6,976,409	21.10%	23,839,160	18.40%	2,565.28	249.91	12.15%

### Total March 2015 Results

Casino	Internet Win	Internet Δ%	Total Win	Total Δ%
Bally's	0	0	15,888,226	-11.14%
Borgata	4,192,024	-4.63%	60,219,503	7.72%
Caesars	2,815,328	-24.26%	26,082,211	-6.74%
Golden Nugget	2,961,730	337.00%	19,195,476	41.44%
Harrah's	0	0	32,338,149	11.44%
Resorts	0	0	11,072,265	-1.53%
Tropicana	154,071	-91.87%	21,273,129	-11.64%
Trump Taj	3,042,470	345.69%	17,809,942	-10.05%
<b>Total</b>	<b>13,165,623</b>	<b>10.84%</b>	<b>203,878,901</b>	<b>-12.63%</b>
<b>Average</b>	<b>2,633,125</b>	<b>33.00%</b>	<b>26,472,285</b>	<b>19.71%</b>

### Casino Calendar Year Results Through March 2015

Casino	Slot Win	Slot Δ%	Table Win	Table Δ%	Total Win	Total Δ%	WSD	WTD	Promo%
Bally's	29,468,800	-5.54%	15,652,839	-9.23%	46,111,585	-6.61%	1,380.32	168.35	11.83%
Borgata	104,548,032	10.47%	48,468,302	5.23%	158,023,875	8.45%	2,997.42	375.45	10.62%
Caesars	41,391,422	-6.66%	29,688,394	27.15%	71,079,816	5.00%	2,213.90	239.16	10.52%
Golden Nugget	32,816,475	21.68%	13,601,033	54.24%	46,609,892	29.50%	1,750.45	267.32	14.97%
Harrah's	65,679,295	10.35%	23,890,382	15.39%	90,533,055	11.75%	1,923.54	317.06	10.13%
Resorts	25,614,014	17.33%	7,229,530	-3.52%	32,843,544	12.00%	1,120.86	166.24	14.51%
Tropicana	47,706,616	1.74%	12,156,177	9.41%	60,488,036	3.30%	1,373.58	235.00	14.28%
Trump Taj	30,492,178	-15.32%	8,286,330	-37.28%	39,048,162	-22.24%	847.27	134.61	18.94%
<b>Total</b>	<b>377,716,832</b>	<b>-10.28%</b>	<b>155,119,939</b>	<b>-10.26%</b>	<b>544,737,965</b>	<b>-9.66%</b>	<b>10,981.49</b>	<b>1496.46</b>	<b>12.24%</b>
<b>Average</b>	<b>47,214,604</b>	<b>23.93%</b>	<b>19,390,286</b>	<b>23.96%</b>	<b>68,092,246</b>	<b>24.79%</b>	<b>5,136.06</b>	<b>572.26</b>	<b>12.24%</b>

**Total Calendar Year Results Through March 2015**

Casino	Internet Win	Internet Δ%	Total Win	Total Δ%
<b>Bally's</b>	0	0	46,111,585	-6.61%
<b>Borgata</b>	11,712,896	-5.31%	169,736,771	7.37%
<b>Caesars</b>	8,100,903	-19.65%	79,180,719	1.80%
<b>Golden Nugget</b>	6,890,395	383.61%	53,500,287	42.99%
<b>Harrah's</b>	0	0	90,533,055	11.75%
<b>Resorts</b>	0	0	32,843,544	12.00%
<b>Tropicana</b>	204,980	-94.98%	60,693,016	-3.11%
<b>Trump Taj</b>	8,228,152	286.60%	47,276,314	-9.68%
<b>Total</b>	<b>35,137,326</b>	<b>11.03%</b>	<b>579,875,291</b>	<b>-8.62%</b>
<b>Average</b>	7,027,465	33.24%	75,119,711	25.53%

Data entry courtesy of Alexis Rajnoor.

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