

ATLANTIC CITY CASINO APRIL SUMMARY

MONTHLY AND YEAR TO DATE REVENUE RESULTS

CENTER FOR GAMING RESEARCH, MAY 2015

Executive Summary

This report contains a summary of monthly revenue figures released by the New Jersey Division of Gaming Enforcement. All numbers are taken from [DGE Monthly Gross Revenue Reports](#). YTD Table Win includes Poker Win.

Definitions

Slot, Table, Internet, Sports: Total amount won by the casino in question for the category in question for the month.

Casino Win: The sum of slot and table win for the casino in question for the month.

Total Win: The sum of slot, table, internet, and sports win for the casino in question for the month.

Δ%: Percentage change in revenue from previous year.

WTD: Win per table per day for the month.

WSD: Win per slot machine per day for the month.

Promo %: Promotional Gaming Credits as a percentage of total gaming revenues.

Casino April 2015 Results

Casino	Slot Win	Slot Δ%	Table Win	Table Δ%	Total Win	Total Δ%	WSD	WTD	Promo%
Bally's	11,100,443	-2.43%	4,704,939	-5.96%	16,155,605	-3.46%	1,244.69	190.24	12.89%
Borgata	36,094,967	1.45%	15,496,990	-11.56%	53,544,985	-2.93%	2,822.77	379.02	11.49%
Caesars	14,953,097	4.17%	7,581,882	-61.59%	22,534,979	-33.91%	1,696.17	259.06	11.30%
Golden Nugget	11,433,408	15.55%	2,824,930	-6.18%	14,340,275	10.05%	1,199.04	276.77	16.12%
Harrah's	21,878,566	17.02%	7,191,660	19.07%	29,396,717	17.70%	1,737.12	317.22	10.08%
Resorts	9,680,974	12.86%	2,498,701	16.02%	12,179,675	13.49%	1207.10	193.12	14.86%
Tropicana	17,824,532	-0.48%	4,464,136	16.94%	22,538,172	2.88%	1340.58	263.36	13.18%
Trump Taj	12,903,769	-3.98%	2,672,516	-30.65%	15,576,285	-11.58%	781.44	170.89	23.38%
Total	135,869,756	-10.28%	47,435,754	-31.79%	186,266,693	-17.01%	1,636.84	265.46	13.14%
Average	16,983,720	23.36%	5,929,469	-6.21%	23,283,337	14.12%	1,636.84	265.46	13.14%

Total April 2015 Results

Casino	Internet Win	Internet Δ%	Total Win	Total Δ%
Bally's	0	0	16,155,605	-3.46%
Borgata	3,991,846	-3.03%	57,536,831	-2.94%
Caesars	2,451,306	-19.77%	24,986,285	-32.74%
Golden Nugget	3,304,446	473.77%	17,644,721	29.67%
Harrah's	0	0	29,396,717	17.70%
Resorts	212,739	0	12,392,414	15.47%
Tropicana	2,733,260	27.42%	25,271,432	5.07%
Trump Taj	0	-100.00%	15,576,285	-14.53%
Total	12,693,597	11.07%	198,960,290	-15.65%
Average	2,538,719	33.28%	25,822,056	15.75%

Casino Calendar Year Results Through April 2015

Casino	Slot Win	Slot Δ%	Table Win	Table Δ%	Total Win	Total Δ%	WSD	WTD	Promo%
Bally's	40,569,243	-4.71%	20,357,778	-8.50%	62,267,190	-5.81%	1,346.41	173.82	12.11%
Borgata	140,642,999	8.01%	63,965,292	0.61%	211,568,860	5.32%	2,953.15	379.48	10.84%
Caesars	56,344,519	-4.02%	37,270,276	-13.50%	93,614,795	-8.03%	2,084.47	244.14	10.70%
Golden Nugget	44,249,883	20.03%	16,425,963	38.86%	60,950,167	24.33%	1,634.42	269.70	15.24%
Harrah's	87,557,861	11.94%	31,082,042	16.22%	119,929,772	13.15%	1,876.93	317.10	10.12%
Resorts	35,294,988	16.07%	9,728,231	0.84%	45,023,219	12.40%	1,141.81	172.84	14.61%
Tropicana	65,531,148	1.13%	16,620,313	11.34%	83,026,208	3.19%	1,364.56	242.09	13.98%
Trump Taj	43,395,947	-12.24%	10,958,846	-35.78%	54,624,447	-19.47%	830.22	143.68	20.20%
Total	513,586,588	-10.82%	202,555,693	-16.58%	731,004,658	-12.07%	5,276.26	750.88	12.47%
Average	64,198,324	24.97%	25,319,876	16.81%	91,375,582	23.21%	3,564.29	438.01	12.47%

Total Calendar Year Results Through April 2015

Casino	Internet Win	Internet Δ%	Total Win	Total Δ%
Bally's	0	0	62,267,190	-5.81%
Borgata	15,704,742	-4.74%	227,273,602	4.56%
Caesars	10,552,209	-19.68%	104,167,004	-9.36%
Golden Nugget	10,194,841	409.56%	71,145,008	39.44%
Harrah's	0	0	119,929,772	13.15%
Resorts	417,719	0	45,440,938	13.44%
Tropicana	10,961,413	76.03%	93,987,621	8.42%
Trump Taj	0	-100.00%	54,624,447	-22.59%
Total	47,830,924	11.04%	778,835,582	-10.93%
Average	9,566,185	33.25%	100,941,767	24.09%

Data entry courtesy of Alexis Rajnoor.

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Questions? Contact the Center for Gaming Research at (702) 895-2234 or special.collections@unlv.edu