

ATLANTIC CITY CASINO MAY SUMMARY

MONTHLY AND YEAR TO DATE REVENUE RESULTS CENTER FOR GAMING RESEARCH, JUNE 2015

Executive Summary

This report contains a summary of monthly revenue figures released by the New Jersey Division of Gaming Enforcement. All numbers are taken from [DGE Monthly Gross Revenue Reports](#). YTD Table Win includes Poker Win.

Definitions

Slot, Table, Internet, Sports: Total amount won by the casino in question for the category in question for the month.

Casino Win: The sum of slot and table win for the casino in question for the month.

Total Win: The sum of slot, table, internet, and sports win for the casino in question for the month.

Δ%: Percentage change in revenue from previous year.

WTD: Win per table per day for the month.

WSD: Win per slot machine per day for the month.

Promo %: Promotional Gaming Credits as a percentage of total gaming revenues.

Casino May 2015 Results

Casino	Slot Win	Slot Δ%	Table Win	Table Δ%	Total Win	Total Δ%	WSD	WTD	Promo%
Bally's	12,568,418	-5.05%	5,241,354	-25.64%	18,159,955	-12.08%	1,341.87	210.94	11.78%
Borgata	41,245,853	10.15%	9,616,965	-40.32%	52,209,816	-4.99%	1,704.53	441.00	12.53%
Caesars	17,872,536	-6.89%	9,861,164	-1292.34%	27,733,700	50.99%	2,134.91	299.65	11.39%
Golden Nugget	13,597,923	14.67%	5,771,544	33.80%	19,446,505	19.29%	2,164.87	318.78	14.96%
Harrah's	24,971,903	11.03%	8,054,063	-0.33%	33,326,242	8.16%	1,882.67	353.93	11.34%
Resorts	11,234,488	15.17%	2,920,204	24.04%	14,154,692	16.90%	1365.22	223.29	14.62%
Tropicana	20,870,296	-1.96%	3,976,351	9.08%	25,114,018	-0.01%	1,135.13	296.58	26.17%
Trump Taj	14,628,483	-3.76%	3,832,448	-36.70%	18,460,931	-14.51%	1,084.45	187.48	22.75%
Total	156,989,900	-10.92%	49,274,093	-7.56%	208,605,859	-10.24%	1,681.14	299.21	13.66%
Average	14,271,809	-10.92%	4,479,463	-7.56%	18,964,169	-10.24%	1,626.91	299.21	13.66%

Total May 2015 Results

Casino	Internet Win	Internet Δ%	Total Win	Total Δ%
Bally's	0	0	18,159,955	-12.08%
Borgata	3,960,118	-1.45%	56,169,934	-4.75%
Caesars	2,623,239	-5.96%	30,356,939	43.48%
Golden Nugget	3,065,342	401.73%	22,511,847	33.11%
Harrah's	0	0	33,326,242	8.16%
Resorts	324,662	0	14,479,354	19.58%
Tropicana	2,501,225	33.31%	27,615,243	2.31%
Trump Taj	0	-100.00%	18,460,931	-16.44%
Total	12,474,586	19.15%	221,080,445	-8.97%
Average	2,494,917	90.63%	27,635,056	23.17%

Casino Calendar Year Results Through May 2015

Casino	Slot Win	Slot Δ%	Table Win	Table Δ%	Total Win	Total Δ%	WSD	WTD	Promo%
Bally's	53,137,661	-4.79%	25,599,132	-12.62%	80,427,145	-7.30%	1,345.48	181.36	12.03%
Borgata	181,888,852	8.48%	73,582,257	-7.67%	263,778,676	3.11%	2,695.24	391.83	11.17%
Caesars	74,217,055	-4.72%	47,131,440	11.52%	121,348,495	0.99%	2,094.82	255.54	10.86%
Golden Nugget	57,847,806	18.73%	22,197,507	37.51%	80,396,672	23.07%	1,745.88	279.84	15.17%
Harrah's	112,529,764	11.74%	39,136,105	12.38%	153,256,014	12.03%	1,878.11	324.58	10.38%
Resorts	46,529,476	15.85%	12,648,435	5.39%	59,177,911	13.45%	1,186.47	182.77	14.61%
Tropicana	86,401,444	0.36%	20,596,664	10.89%	108,140,226	2.42%	1,314.08	253.34	14.16%
Trump Taj	58,024,430	-10.25%	14,791,294	-36.02%	73,085,378	-18.27%	884.08	152.67	20.85%
Total	670,576,488	-10.85%	251,829,786	-14.95%	939,610,517	-11.67%	4,155.52	624.58	12.73%
Average	83,822,061	24.38%	31,479,260	18.69%	117,451,315	0.00%	2,719.99	364.34	33.96%

Total Calendar Year Results Through May 2015

Casino	Internet Win	Internet Δ%	Total Win	Total Δ%
Bally's	0	0	80,427,145	-7.30%
Borgata	19,664,860	-4.09%	283,443,536	2.57%
Caesars	13,175,448	-17.27%	134,523,943	-1.15%
Golden Nugget	13,260,183	407.73%	93,656,855	37.86%
Harrah's	0	0	153,256,014	12.03%
Resorts	742,381	0	59,920,292	14.87%
Tropicana	13,462,638	66.14%	121,602,864	6.97%
Trump Taj	0	-100.00%	73,085,378	-21.13%
Total	60,305,510	12.63%	999,916,027	-10.50%
Average	12,061,102	35.15%	124,989,503	19.93%

Data entry courtesy of Alexis Rajnoor.

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Questions? Contact the Center for Gaming Research at (702) 895-2234 or special.collections@unlv.edu