

## ATLANTIC CITY CASINO JUNE SUMMARY

### MONTHLY AND YEAR TO DATE REVENUE RESULTS

CENTER FOR GAMING RESEARCH, JULY 2015

### Executive Summary

This report contains a summary of monthly revenue figures released by the New Jersey Division of Gaming Enforcement. All numbers are taken from [DGE Monthly Gross Revenue Reports](#). YTD Table Win includes Poker Win.

### Definitions

**Slot, Table, Internet, Sports:** Total amount won by the casino in question for the category in question for the month.

**Casino Win:** The sum of slot and table win for the casino in question for the month.

**Total Win:** The sum of slot, table, internet, and sports win for the casino in question for the month.

**Δ%:** Percentage change in revenue from previous year.

**WTD:** Win per table per day for the month.

**WSD:** Win per slot machine per day for the month.

**Promo %:** Promotional Gaming Credits as a percentage of total gaming revenues.

### Casino June 2015 Results

Casino	Slot Win	Slot Δ%	Table Win	Table Δ%	Total Win	Total Δ%	WSD	WTD	Promo%
Bally's	12,012,026	-4.86%	5,116,802	2.78%	17,444,968	-3.00%	1,364.48	240.19	14.55%
Borgata	37,859,154	10.68%	17,707,746	42.35%	56,747,116	17.89%	3,173.43	415.40	11.34%
Caesars	18,358,663	6.64%	9,801,345	-15.86%	28,160,008	-2.44%	2,178.08	331.86	10.91%
Golden Nugget	12,210,370	13.45%	4,850,405	40.64%	17,138,677	19.62%	1,996.05	1,082.48	15.90%
Harrah's	24,363,314	13.63%	7,118,294	-10.30%	31,789,780	7.33%	1,719.39	370.83	12.06%
Resorts	11,191,534	16.91%	2,459,854	30.90%	13,651,388	19.21%	1,171.36	234.48	16.56%
Tropicana	19,866,016	-1.24%	4,493,359	-19.28%	24,613,410	-4.80%	1,313.85	291.21	13.42%
Trump Taj	12,627,015	-12.19%	2,693,969	-49.56%	15,320,984	-23.50%	690.76	167.09	17.72%
<b>Total</b>	<b>148,488,092</b>	<b>-9.71%</b>	<b>54,241,774</b>	<b>-8.27%</b>	<b>204,866,331</b>	<b>-9.54%</b>	<b>1,818.97</b>	<b>319.35</b>	<b>13.12%</b>
<b>Average</b>	<b>18,561,012</b>	<b>24.15%</b>	<b>6,780,222</b>	<b>26.13%</b>	<b>25,608,291</b>	<b>24.38%</b>	<b>1818.97</b>	<b>319.35</b>	<b>13.12%</b>

### Total June 2015 Results

Casino	Internet Win	Internet Δ%	Total Win	Total Δ%
Bally's	0	0	17,444,968	-3.00%
Borgata	3,546,577	2.27%	60,293,693	16.84%
Caesars	2,635,125	1.34%	30,795,133	-2.13%
Golden Nugget	2,525,016	255.32%	19,663,693	30.76%
Harrah's	0	0	31,789,780	7.33%
Resorts	400,600	0	14,051,988	22.71%
Tropicana	2,561,391	48.29%	27,174,801	-1.47%
Trump Taj	0	0	15,320,984	-23.50%
<b>Total</b>	<b>11,668,709</b>	<b>22.76%</b>	<b>216,535,040</b>	<b>-8.24%</b>
<b>Average</b>	<b>2,333,742</b>	<b>22.76%</b>	<b>27,066,880</b>	<b>-8.24%</b>

### Casino Calendar Year Results Through June 2015

Casino	Slot Win	Slot Δ%	Table Win	Table Δ%	Total Win	Total Δ%	WSD	WTD	Promo%
Bally's	65,149,687	-4.80%	30,715,934	-10.38%	97,872,113	-6.56%	1,616.56	227.70	12.48%
Borgata	219,748,006	8.86%	91,290,003	-0.92%	320,525,792	5.45%	3,327.91	474.32	11.20%
Caesars	92,575,718	-2.67%	56,932,785	5.60%	149,508,503	0.33%	2,527.63	320.96	10.87%
Golden Nugget	70,058,176	17.77%	27,047,912	38.06%	97,535,349	22.45%	2,140.94	385.51	15.30%
Harrah's	136,893,078	12.07%	46,254,399	8.17%	185,045,794	11.19%	2,219.71	397.91	10.67%
Resorts	57,721,010	16.06%	15,108,289	8.85%	72,829,299	14.48%	1,419.22	228.87	14.98%
Tropicana	106,267,460	0.06%	25,090,023	3.93%	132,753,636	1.00%	1,574.97	311.24	14.02%
Trump Taj	70,651,445	-10.60%	17,485,263	-38.56%	88,406,362	-19.23%	1,015.76	185.87	20.30%
<b>Total</b>	<b>819,064,580</b>	<b>-10.64%</b>	<b>306,071,560</b>	<b>-13.84%</b>	<b>1,144,476,848</b>	<b>-11.29%</b>	<b>1,980.34</b>	<b>316.55</b>	<b>12.80%</b>
<b>Average</b>	<b>102,383,073</b>	<b>24.34%</b>	<b>38,259,606</b>	<b>21.65%</b>	<b>143,059,606</b>	<b>23.46%</b>	<b>1,980.34</b>	<b>316.55</b>	<b>30.23%</b>

**Total Calendar Year Results Through June 2015**

Casino	Internet Win	Internet Δ%	Total Win	Total Δ%
<b>Bally's</b>	0	0	97,872,113	-6.56%
<b>Borgata</b>	23,211,437	0.00%	343,737,229	5.06%
<b>Caesars</b>	15,810,573	-14.66%	165,319,076	-1.33%
<b>Golden Nugget</b>	15,785,199	375.13%	113,320,548	36.57%
<b>Harrah's</b>	0	0	185,045,794	11.19%
<b>Resorts</b>	1,142,981	0	73,972,280	16.28%
<b>Tropicana</b>	16,024,029	63.00%	148,777,665	5.32%
<b>Trump Taj</b>	0	0	88,406,362	-21.89%
<b>Total</b>	<b>71,974,219</b>	<b>15.55%</b>	<b>1,216,451,067</b>	<b>-10.06%</b>
<b>Average</b>	14,394,844	15.55%	152,056,383	18.48%

Data entry courtesy of Alexis Rajnoor.

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Questions? Contact the Center for Gaming Research at (702) 895-2234 or [special.collections@unlv.edu](mailto:special.collections@unlv.edu)