

## ATLANTIC CITY CASINO JULY SUMMARY

### MONTHLY AND YEAR TO DATE REVENUE RESULTS CENTER FOR GAMING RESEARCH, AUGUST 2015

#### Executive Summary

This report contains a summary of monthly revenue figures released by the New Jersey Division of Gaming Enforcement. All numbers are taken from [DGE Monthly Gross Revenue Reports](#). YTD Table Win includes Poker Win.

#### Definitions

**Slot, Table, Internet, Sports:** Total amount won by the casino in question for the category in question for the month.

**Casino Win:** The sum of slot and table win for the casino in question for the month.

**Total Win:** The sum of slot, table, internet, and sports win for the casino in question for the month.

**Δ%:** Percentage change in revenue from previous year.

**WTD:** Win per table per day for the month.

**WSD:** Win per slot machine per day for the month.

**Promo %:** Promotional Gaming Credits as a percentage of total gaming revenues.

#### Casino July 2015 Results

Casino	Slot Win	Slot Δ%	Table Win	Table Δ%	Total Win	Total Δ%	WSD	WTD	Promo%
Bally's	15,020,880	-2.73%	7,375,947	6.44%	22,790,518	0.01%	1,858.86	263.34	11.70%
Borgata	46,973,781	7.19%	22,838,793	52.83%	71,821,822	19.18%	3,960.94	498.78	10.10%
Caesars	20,150,576	-6.85%	8,875,379	35.85%	29,025,955	3.06%	1,908.68	352.50	12.59%
Golden Nugget	14,508,667	18.68%	5,490,843	-6.60%	20,101,123	10.39%	2,186.72	340.13	14.80%
Harrah's	27,871,881	4.42%	7,879,178	-7.97%	36,097,061	1.48%	1,868.88	413.57	11.49%
Resorts	13,873,987	23.57%	2,958,376	-6.62%	16,832,363	16.92%	1363.31	285.06	14.93%
Tropicana	23,950,595	8.37%	4,942,456	-8.97%	29,182,163	5.23%	1,398.54	334.60	13.49%
Trump Taj	14,411,589	-12.66%	4,708,594	-2.79%	19,120,183	-11.85%	1,168.39	184.55	15.65%
<b>Total</b>	<b>176,761,956</b>	<b>-10.13%</b>	<b>65,069,566</b>	<b>-6.83%</b>	<b>244,971,188</b>	<b>-7.27%</b>	<b>2,109.57</b>	<b>342.05</b>	<b>12.30%</b>
<b>Average</b>	<b>22,095,245</b>	<b>23.57%</b>	<b>8,133,696</b>	<b>39.75%</b>	<b>30,621,399</b>	<b>27.50%</b>	<b>2,109.57</b>	<b>342.05</b>	<b>12.30%</b>

### Total July 2015 Results

Casino	Internet Win	Internet Δ%	Total Win	Total Δ%
Bally's	0	0	22,790,518	0.01%
Borgata	3,831,064	20.43%	75,652,886	19.24%
Caesars	2,673,003	-1.60%	31,698,958	2.65%
Golden Nugget	2,726,399	188.56%	22,827,522	19.17%
Harrah's	0	0	36,097,061	1.48%
Resorts	558,316	0	17,390,679	20.80%
Tropicana	2,743,209	39.67%	31,925,372	7.51%
Trump Taj	0	0	19,120,183	-11.85%
<b>Total</b>	<b>12,531,991</b>	<b>24.45%</b>	<b>257,503,179</b>	<b>-6.11%</b>
<b>Average</b>	<b>2,506,398</b>	<b>24.45%</b>	<b>32,187,897</b>	<b>29.10%</b>

### Casino Calendar Year Results Through July 2015

Casino	Slot Win	Slot Δ%	Table Win	Table Δ%	Total Win	Total Δ%	WSD	WTD	Promo%
Bally's	80,170,567	-4.42%	38,091,881	-7.55%	120,662,631	-5.39%	1,424.41	200.40	12.33%
Borgata	266,721,787	8.56%	114,128,796	6.59%	392,347,614	7.72%	2,953.29	410.63	11.00%
Caesars	112,726,294	-3.44%	65,808,164	8.87%	178,534,458	0.76%	2,079.34	279.75	11.15%
Golden Nugget	84,566,843	17.93%	32,538,755	27.75%	117,636,472	20.21%	1,842.87	290.96	15.21%
Harrah's	164,764,959	10.70%	54,133,577	5.48%	221,142,855	9.48%	1,854.18	343.37	10.80%
Resorts	71,594,997	17.44%	18,066,665	-19.49%	89,661,662	14.93%	1,210.02	203.95	14.97%
Tropicana	130,218,055	1.49%	30,032,479	1.56%	161,935,799	1.74%	1,327.49	270.83	13.93%
Trump Taj	85,063,034	-10.95%	22,193,857	-33.36%	107,526,545	-18.01%	900.27	159.38	19.48%
<b>Total</b>	<b>995,826,536</b>	<b>-10.55%</b>	<b>371,141,126</b>	<b>-12.69%</b>	<b>1,389,448,036</b>	<b>-10.61%</b>	<b>1,698.98</b>	<b>269.91</b>	<b>12.71%</b>
<b>Average</b>	<b>124,478,317</b>	<b>24.20%</b>	<b>46,393,426</b>	<b>24.48%</b>	<b>173,681,005</b>	<b>24.15%</b>	<b>1,698.98</b>	<b>269.91</b>	<b>27.07%</b>

**Total Calendar Year Results Through July 2015**

Casino	Internet Win	Internet Δ%	Total Win	Total Δ%
<b>Bally's</b>	0	0	120,662,631	-5.39%
<b>Borgata</b>	27,042,501	-0.41%	419,390,115	7.15%
<b>Caesars</b>	18,483,576	-12.99%	197,018,034	-0.71%
<b>Golden Nugget</b>	18,511,598	333.82%	136,148,070	33.31%
<b>Harrah's</b>	0	0	221,142,855	9.48%
<b>Resorts</b>	1,701,297	0	91,362,959	17.11%
<b>Tropicana</b>	18,767,237	59.11%	180,703,036	5.70%
<b>Trump Taj</b>	0	0	107,526,545	-18.01%
<b>Total</b>	<b>84,506,209</b>	<b>15.57%</b>	<b>1,473,954,245</b>	<b>-9.43%</b>
<b>Average</b>	16,901,242	15.57%	184,244,281	19.24%

Data entry courtesy of Alexis Rajnoor.

**Preferred citation:**

*Atlantic City Casinos: July Summary*. Las Vegas: Center for Gaming Research, University Libraries, University of Nevada Las Vegas, 2015.

Questions? Contact the Center for Gaming Research at (702) 895-2234 or [special.collections@unlv.edu](mailto:special.collections@unlv.edu)