

ATLANTIC CITY CASINO AUGUST SUMMARY

MONTHLY AND YEAR TO DATE REVENUE RESULTS

CENTER FOR GAMING RESEARCH, SEPTEMBER 2015

Executive Summary

This report contains a summary of monthly revenue figures released by the New Jersey Division of Gaming Enforcement. All numbers are taken from [DGE Monthly Gross Revenue Reports](#). YTD Table Win includes Poker Win.

Definitions

Slot, Table, Internet, Sports: Total amount won by the casino in question for the category in question for the month.

Casino Win: The sum of slot and table win for the casino in question for the month.

Total Win: The sum of slot, table, internet, and sports win for the casino in question for the month.

Δ%: Percentage change in revenue from previous year.

WTD: Win per table per day for the month.

WSD: Win per slot machine per day for the month.

Promo %: Promotional Gaming Credits as a percentage of total gaming revenues.

Casino August 2015 Results

Casino	Slot Win	Slot Δ%	Table Win	Table Δ%	Total Win	Total Δ%	WSD	WTD	Promo%
Bally's	15,563,618	-12.10%	7,347,422	-1.60%	23,351,047	-9.19%	1,851.67	272.85	12.54%
Borgata	45,165,360	1.85%	24,519,998	22.21%	71,098,728	7.89%	4,252.51	479.57	9.45%
Caesars	20,561,714	-14.76%	10,791,553	-45.42%	31,353,267	-28.57%	2,336.34	359.70	12.63%
Golden Nugget	14,572,692	16.08%	5,526,898	33.16%	20,186,287	20.36%	2,201.07	341.63	15.61%
Harrah's	28,087,917	-2.18%	7,056,490	-27.97%	35,535,137	-8.71%	1,673.74	416.77	13.49%
Resorts	14,241,219	22.42%	3,341,306	2.34%	17,582,525	18.02%	1,518.09	295.81	14.79%
Tropicana	23,442,807	-4.02%	4,616,976	-30.66%	28,346,976	-9.47%	1,318.01	327.23	14.13%
Trump Taj	14,782,656	-20.24%	4,127,038	-32.03%	18,909,694	-24.24%	1,024.08	189.31	14.67%
Total	176,417,983	-14.63%	67,327,681	-20.41%	246,363,661	-16.33%	2,184.97	341.69	12.56%
Average	16,037,998	-14.63%	5,610,640	-20.41%	22,396,696	-16.33%	2,002.89	341.69	12.56%

Total August 2015 Results

Casino	Internet Win	Internet Δ%	Total Win	Total Δ%
Bally's	0	0	23,351,047	-9.19%
Borgata	3,676,513	5.73%	74,775,241	7.78%
Caesars	2,765,867	2.23%	34,119,134	-26.78%
Golden Nugget	2,250,713	185.68%	22,437,000	27.78%
Harrah's	0	0	35,535,137	-8.71%
Resorts	735,140	0	18,317,665	22.95%
Tropicana	2,789,280	23.17%	31,136,256	-7.27%
Trump Taj	0	0	18,909,694	-26.03%
Total	12,217,513	15.83%	258,581,174	-15.22%
Average	2,443,503	15.83%	32,322,647	16.57%

Casino Calendar Year Results Through August 2015

Casino	Slot Win	Slot Δ%	Table Win	Table Δ%	Total Win	Total Δ%	WSD	WTD	Promo%
Bally's	95,734,185	-5.76%	45,439,303	-6.64%	144,013,678	-6.03%	1,479.67	209.43	12.37%
Borgata	311,887,147	7.53%	138,648,794	9.05%	463,446,342	7.75%	3,122.14	419.35	10.76%
Caesars	133,288,008	-5.38%	76,599,717	-4.51%	209,887,725	-5.06%	2,112.06	289.66	11.37%
Golden Nugget	99,139,535	17.65%	38,065,653	28.51%	137,822,759	20.23%	1,887.33	297.44	15.27%
Harrah's	192,852,876	8.62%	61,190,067	0.12%	256,677,992	6.54%	1,831.35	352.37	11.18%
Resorts	85,836,216	18.24%	21,407,971	-16.72%	107,244,187	15.43%	1,249.63	214.99	14.94%
Tropicana	153,660,862	0.61%	34,649,455	-4.36%	190,282,775	-0.10%	1,326.42	278.15	13.96%
Trump Taj	99,845,690	-12.46%	26,320,895	-33.15%	126,436,239	-19.00%	917.94	163.20	18.76%
Total	1,172,244,519	-11.19%	438,468,807	-13.97%	1,635,811,697	-11.52%	2,776.35	428.34	12.69%
Average	140,516,315	18.07%	52,004,156	14.81%	196,077,701	17.65%	1,908.03	273.29	25.41%

Total Calendar Year Results Through August 2015

Casino	Internet Win	Internet Δ%	Total Win	Total Δ%
Bally's	0	0	144,013,678	-6.03%
Borgata	30,719,014	0.29%	494,165,356	7.25%
Caesars	21,249,443	-11.27%	231,137,168	-5.67%
Golden Nugget	20,762,311	310.73%	158,585,070	32.50%
Harrah's	0	0	256,677,992	6.54%
Resorts	2,436,437	0	109,680,624	18.05%
Tropicana	21,556,518	53.32%	211,839,293	3.57%
Trump Taj	0	0	126,436,239	-21.48%
Total	96,723,723	15.60%	1,732,535,420	-10.35%
Average	19,344,745	15.60%	216,566,928	18.09%

Data entry courtesy of Alexis Rajnoor.

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Questions? Contact the Center for Gaming Research at (702) 895-2234 or special.collections@unlv.edu