

## ATLANTIC CITY CASINO OCTOBER SUMMARY

MONTHLY AND YEAR TO DATE REVENUE RESULTS  
CENTER FOR GAMING RESEARCH, NOVEMBER 2015

### Executive Summary

This report contains a summary of monthly revenue figures released by the New Jersey Division of Gaming Enforcement. All numbers are taken from [DGE Monthly Gross Revenue Reports](#). YTD Table Win includes Poker Win.

### Definitions

**Slot, Table, Internet, Sports:** Total amount won by the casino in question for the category in question for the month.

**Casino Win:** The sum of slot and table win for the casino in question for the month.

**Total Win:** The sum of slot, table, internet, and sports win for the casino in question for the month.

**Δ%:** Percentage change in revenue from previous year.

**WTD:** Win per table per day for the month.

**WSD:** Win per slot machine per day for the month.

**Promo %:** Promotional Gaming Credits as a percentage of total gaming revenues.

### Casino October 2015 Results

Casino	Slot Win	Slot Δ%	Table Win	Table Δ%	Total Win	Total Δ%	WSD	WTD	Promo%
Bally's	10,733,675	-16.92%	5,981,438	41.92%	17,038,525	-2.61%	1,495.73	188.18	13.62%
Borgata	38,879,126	11.34%	17,426,177	9.23%	57,644,535	10.66%	3,022.23	412.83	11.87%
Caesars	17,137,908	-2.01%	5,491,354	-56.93%	22,629,262	-25.17%	1,293.00	298.19	13.95%
Golden Nugget	11,675,060	2.08%	3,189,425	-8.17%	14,946,526	-0.13%	1,270.18	273.70	17.22%
Harrah's	23,099,594	-9.09%	5,737,162	-12.11%	29,108,445	-9.82%	1,370.89	343.54	13.03%
Resorts	11,589,415	15.48%	3,230,483	46.14%	14,819,898	21.01%	1,447.35	239.65	15.26%
Tropicana	17,492,444	0.86%	4,080,081	-1.97%	21,787,826	0.56%	1,207.48	241.25	14.59%
Trump Taj	10,474,010	-18.13%	3,147,915	-15.20%	13,621,925	-18.74%	781.12	134.13	17.10%
<b>Total</b>	<b>141,081,232</b>	<b>-0.89%</b>	<b>48,284,035</b>	<b>-8.90%</b>	<b>191,596,942</b>	<b>-3.11%</b>	<b>1,590.96</b>	<b>272.60</b>	<b>13.81%</b>
<b>Average</b>	<b>17,635,154</b>	<b>-0.89%</b>	<b>6,035,504</b>	<b>-8.90%</b>	<b>23,949,618</b>	<b>-3.11%</b>	<b>1,590.96</b>	<b>1056.31</b>	<b>13.81%</b>

### Total October 2015 Results

Casino	Internet Win	Internet Δ%	Total Win	Total Δ%
Bally's	0	0	17,038,525	-2.61%
Borgata	3,498,988	7.99%	61,143,523	10.50%
Caesars	2,902,762	18.03%	25,532,024	-21.92%
Golden Nugget	2,712,847	170.08%	17,659,373	10.57%
Harrah's	0	0	29,108,445	-9.82%
Resorts	899,184	0	15,719,082	28.36%
Tropicana	2,850,154	48.04%	24,637,980	4.44%
Trump Taj	0	0	13,621,925	-18.74%
<b>Total</b>	<b>12,863,935</b>	<b>35.62%</b>	<b>204,460,877</b>	<b>-1.34%</b>
<b>Average</b>	<b>2,572,787</b>	<b>35.62%</b>	<b>25,557,610</b>	<b>-3.97%</b>

### Casino Calendar Year Results Through October 2015

Casino	Slot Win	Slot Δ%	Table Win	Table Δ%	Total Win	Total Δ%	WSD	WTD	Promo%
Bally's	119,537,436	-6.81%	56,808,717	-2.72%	179,853,150	-5.53%	1,473.74	209.95	12.65%
Borgata	392,298,782	8.57%	175,151,286	9.94%	584,046,125	8.71%	3,141.52	422.26	10.77%
Caesars	166,716,439	-5.83%	96,891,037	-3.50%	263,607,476	-4.98%	2,152.06	290.83	11.46%
Golden Nugget	123,761,191	16.00%	45,474,441	22.14%	170,019,289	17.43%	1,810.98	296.62	15.53%
Harrah's	240,653,143	5.30%	73,531,597	0.73%	317,419,686	4.25%	1,764.26	354.30	11.54%
Resorts	109,367,804	17.76%	27,966,983	17.18%	137,334,787	17.64%	1,301.23	220.96	15.00%
Tropicana	191,010,771	1.81%	43,031,275	-2.39%	236,474,788	1.25%	1,314.30	275.07	13.99%
Trump Taj	123,390,010	-12.00%	33,093,076	-29.57%	156,752,740	-17.66%	904.14	161.19	18.33%
<b>Total</b>	<b>1,466,735,576</b>	<b>-8.91%</b>	<b>548,095,364</b>	<b>-9.40%</b>	<b>2,045,508,041</b>	<b>-8.92%</b>	<b>2,214.92</b>	<b>343.57</b>	<b>12.78%</b>
<b>Average</b>	<b>173,492,452</b>	<b>14.45%</b>	<b>64,174,134</b>	<b>14.19%</b>	<b>241,837,259</b>	<b>14.45%</b>	<b>1,882.09</b>	<b>269.72</b>	<b>23.10%</b>

**Total Calendar Year Results Through October 2015**

Casino	Internet Win	Internet Δ%	Total Win	Total Δ%
<b>Bally's</b>	0	0	179,853,150	-5.53%
<b>Borgata</b>	37,601,176	0.73%	621,647,301	8.19%
<b>Caesars</b>	26,808,130	-7.79%	290,415,606	-5.25%
<b>Golden Nugget</b>	25,896,419	262.37%	195,915,708	28.95%
<b>Harrah's</b>	0	0	317,419,686	4.25%
<b>Resorts</b>	4,279,920	0	141,614,707	21.31%
<b>Tropicana</b>	27,027,692	49.92%	263,502,480	4.74%
<b>Trump Taj</b>	0	0	156,752,740	-17.66%
<b>Total</b>	<b>121,613,337</b>	<b>23.78%</b>	<b>2,167,121,378</b>	<b>-7.55%</b>
<b>Average</b>	24,322,667	23.78%	270,890,172	17.29%

Data entry courtesy of Alexis Rajnoor.

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Questions? Contact the Center for Gaming Research at (702) 895-2234 or [special.collections@unlv.edu](mailto:special.collections@unlv.edu)