

ATLANTIC CITY CASINO NOVEMBER SUMMARY

MONTHLY AND YEAR TO DATE REVENUE RESULTS
CENTER FOR GAMING RESEARCH, DECEMBER 2015

Executive Summary

This report contains a summary of monthly revenue figures released by the New Jersey Division of Gaming Enforcement. All numbers are taken from [DGE Monthly Gross Revenue Reports](#). YTD Table Win includes Poker Win.

Definitions

Slot, Table, Internet, Sports: Total amount won by the casino in question for the category in question for the month.

Casino Win: The sum of slot and table win for the casino in question for the month.

Total Win: The sum of slot, table, internet, and sports win for the casino in question for the month.

Δ%: Percentage change in revenue from previous year.

WTD: Win per table per day for the month.

WSD: Win per slot machine per day for the month.

Promo %: Promotional Gaming Credits as a percentage of total gaming revenues.

Casino November 2015 Results

| Casino | Slot Win | Slot Δ% | Table Win | Table Δ% | Total Win | Total Δ% | WSD | WTD | Promo% |
|----------------|--------------------|---------------|-------------------|---------------|--------------------|---------------|-----------------|---------------|---------------|
| Bally's | 10,410,677 | -10.81% | 4,511,307 | -14.41% | 15,270,668 | -11.72% | 1,165.71 | 188.60 | 14.28% |
| Borgata | 39,193,516 | 6.54% | 16,141,679 | -6.07% | 57,110,046 | 2.28% | 2,892.77 | 431.17 | 10.53% |
| Caesars | 15,534,417 | -11.99% | 8,802,739 | 10.67% | 24,337,156 | -4.95% | 2,141.79 | 278.99 | 12.50% |
| Golden Nugget | 11,333,153 | -0.12% | 4,904,763 | -0.45% | 16,320,833 | -0.06% | 2,123.27 | 274.74 | 14.43% |
| Harrah's | 21,176,964 | -9.16% | 8,628,168 | 16.60% | 30,101,967 | -3.01% | 2,130.41 | 325.00 | 11.82% |
| Resorts | 9,679,319 | 5.26% | 2,880,755 | 1.82% | 12,560,074 | 4.45% | 1,333.68 | 207.09 | 15.13% |
| Tropicana | 17,585,056 | 0.87% | 4,768,268 | 44.26% | 22,584,789 | 7.95% | 1,444.93 | 250.50 | 12.68% |
| Trump Taj | 9,746,274 | -11.21% | 3,081,927 | -11.68% | 12,828,201 | -12.82% | 790.24 | 128.97 | 15.74% |
| Total | 134,659,376 | -2.69% | 53,719,606 | 2.59% | 191,113,734 | -1.37% | 1,834.69 | 268.94 | 12.52% |
| Average | 16,832,422 | 33.81% | 6,714,951 | 53.89% | 23,889,217 | 35.62% | 1,834.69 | 268.94 | 12.52% |

Total November 2015 Results

| Casino | Internet Win | Internet Δ% | Total Win | Total Δ% |
|----------------|-------------------|---------------|--------------------|---------------|
| Bally's | 0 | 0 | 15,270,668 | -11.72% |
| Borgata | 4,105,463 | 22.09% | 61,215,509 | 3.41% |
| Caesars | 2,727,301 | 147.42% | 27,064,457 | 1.34% |
| Golden Nugget | 2,200,820 | 46.16% | 18,521,653 | 3.84% |
| Harrah's | 0 | 0 | 30,101,967 | -3.01% |
| Resorts | 1,215,832 | 0 | 13,775,906 | 14.56% |
| Tropicana | 2,973,127 | 33.41% | 25,557,916 | 10.40% |
| Trump Taj | 0 | 0 | 12,828,201 | -12.82% |
| Total | 13,222,543 | 51.31% | 204,336,277 | 0.91% |
| Average | 2,644,509 | 51.31% | 25,542,035 | 31.91% |

Casino Calendar Year Results Through November 2015

| Casino | Slot Win | Slot Δ% | Table Win | Table Δ% | Total Win | Total Δ% | WSD | WTD | Promo% |
|----------------|----------------------|---------------|--------------------|---------------|----------------------|---------------|-----------------|---------------|---------------|
| Bally's | 129,948,113 | -7.14% | 61,320,024 | -3.69% | 195,123,818 | -6.04% | 1,445.61 | 208.07 | 12.77% |
| Borgata | 431,492,298 | 8.38% | 191,292,965 | 8.38% | 641,156,171 | 8.11% | 3,118.85 | 423.05 | 10.75% |
| Caesars | 182,250,856 | -6.39% | 105,693,776 | -2.46% | 287,944,632 | -4.98% | 2,151.38 | 289.78 | 11.55% |
| Golden Nugget | 135,094,344 | 14.45% | 50,379,204 | 19.50% | 186,340,122 | 15.66% | 1,837.43 | 294.65 | 15.43% |
| Harrah's | 261,830,107 | 3.96% | 82,159,765 | 2.19% | 347,521,653 | 3.58% | 1,796.72 | 351.75 | 11.56% |
| Resorts | 119,047,123 | 16.64% | 30,847,738 | 15.55% | 149,894,861 | 16.41% | 1,304.16 | 219.77 | 15.01% |
| Tropicana | 208,595,827 | 1.73% | 47,799,543 | 0.86% | 259,059,577 | 1.80% | 1,326.23 | 272.81 | 13.88% |
| Trump Taj | 133,136,284 | -11.94% | 36,175,003 | -28.33% | 169,580,941 | -17.31% | 893.10 | 158.30 | 18.14% |
| Total | 1,601,394,952 | -8.42% | 601,814,970 | -8.44% | 2,236,621,775 | -8.32% | 2,012.48 | 310.65 | 12.75% |
| Average | 190,324,874 | 15.93% | 70,889,207 | 17.05% | 265,726,476 | 16.08% | 1,892.29 | 269.31 | 22.15% |

Total Calendar Year Results Through November 2015

| Casino | Internet Win | Internet Δ% | Total Win | Total Δ% |
|----------------------|--------------------|---------------|----------------------|---------------|
| Bally's | 0 | 0 | 195,123,818 | -6.04% |
| Borgata | 41,706,639 | 2.50% | 682,862,810 | 7.75% |
| Caesars | 29,535,431 | -2.12% | 317,480,063 | -4.72% |
| Golden Nugget | 28,097,239 | 224.74% | 214,437,361 | 26.31% |
| Harrah's | 0 | 0 | 347,521,653 | 3.58% |
| Resorts | 5,495,752 | 0 | 155,390,613 | 20.68% |
| Tropicana | 30,000,819 | 48.10% | 289,060,396 | 5.22% |
| Trump Taj | 0 | 0 | 169,580,941 | -17.31% |
| Total | 134,835,880 | 26.03% | 2,371,457,655 | -6.87% |
| Average | 26,967,176 | 26.03% | 296,432,207 | 18.43% |

Data entry courtesy of Alexis Rajnoor.

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Questions? Contact the Center for Gaming Research at (702) 895-223