

ATLANTIC CITY CASINO DECEMBER SUMMARY

MONTHLY AND YEAR TO DATE REVENUE RESULTS
CENTER FOR GAMING RESEARCH, JANUARY 2016

Executive Summary

This report contains a summary of monthly revenue figures released by the New Jersey Division of Gaming Enforcement. All numbers are taken from [DGE Monthly Gross Revenue Reports](#). YTD Table Win includes Poker Win.

Definitions

Slot, Table, Internet, Sports: Total amount won by the casino in question for the category in question for the month.

Casino Win: The sum of slot and table win for the casino in question for the month.

Total Win: The sum of slot, table, internet, and sports win for the casino in question for the month.

Δ%: Percentage change in revenue from previous year.

WTD: Win per table per day for the month.

WSD: Win per slot machine per day for the month.

Promo %: Promotional Gaming Credits as a percentage of total gaming revenues.

Casino December 2015 Results

Casino	Slot Win	Slot Δ%	Table Win	Table Δ%	Total Win	Total Δ%	WSD	WTD	Promo%
Bally's	10,275,400	-0.98%	4,827,382	-25.91%	15,433,767	-21.36%	1207.15	180.14	14.35%
Borgata	36,904,753	4.55%	16,789,165	27.31%	55,060,980	10.34%	2943.40	393.42	11.18%
Caesars	15,458,783	-3.10%	6,910,386	-40.52%	22,369,169	-18.87%	1627.12	268.83	12.47%
Golden Nugget	10,906,428	5.92%	2,941,350	-10.63%	13,920,932	2.03%	1216.44	241.97	16.05%
Harrah's	21,272,277	-0.51%	5,226,468	-34.06%	26,793,410	-10.23%	1248.86	315.93	11.92%
Resorts	9,135,982	12.03%	3,202,173	29.61%	12,338,155	16.11%	1434.67	1,561	14.24%
Tropicana	17,022,700	6.62%	3,757,226	-6.05%	21,010,878	4.23%	1111.93	234.37	12.75%
Trump Taj	9,085,172	3.91%	1,603,138	-15.19%	10,688,310	-0.84%	397.80	116.34	17.87%
Total	130,061,495	3.08%	45,257,288	-11.08%	177,615,601	-1.19%	1,498.88	250.18	12.91%
Average	16,257,687	3.08%	5,657,161	-11.08%	22,201,950	-1.19%	1,498.88	250.18	12.91%

Total December 2015 Results

Casino	Internet Win	Internet Δ%	Total Win	Total Δ%
Bally's	0	0	15,433,767	-21.36%
Borgata	3,960,648	9.93%	59,021,628	10.32%
Caesars	3,102,722	17.84%	25,471,891	-15.67%
Golden Nugget	2,870,943	31.50%	16,791,875	6.09%
Harrah's	0	0	26,793,410	-10.23%
Resorts	1,288,079	0	13,626,234	28.24%
Tropicana	2,821,908	21.79%	23,832,786	6.04%
Trump Taj	0	0	10,688,310	-0.84%
Total	14,044,300	30.81%	191,659,901	0.61%
Average	2,808,860	4.65%	23,957,488	13.19%

Casino Calendar Year Results Through December 2015

Casino	Slot Win	Slot Δ%	Table Win	Table Δ%	Total Win	Total Δ%	WSD	WTD	Promo%
Bally's	140,223,513	-6.72%	66,147,406	-5.75%	210,557,585	-6.38%	1,425.10	205.72	12.89%
Borgata	468,397,051	8.07%	208,082,130	9.70%	696,217,151	8.28%	3,103.93	420.55	10.78%
Caesars	197,709,639	-6.14%	112,604,162	-6.15%	310,313,801	-6.14%	2,109.43	288.02	11.62%
Golden Nugget	146,000,772	13.77%	53,320,554	17.32%	200,261,054	14.59%	1,786.96	289.96	15.48%
Harrah's	283,102,384	3.61%	87,386,233	-1.06%	374,315,063	2.45%	1,750.74	348.76	11.59%
Resorts	128,183,105	16.30%	34,049,911	16.74%	162,233,016	16.39%	1,437.54	237.38	14.95%
Tropicana	225,618,527	2.09%	51,556,769	0.32%	280,070,455	1.98%	1,429.27	294.50	13.79%
Trump Taj	142,221,456	-11.07%	37,778,141	-27.86%	180,269,251	-16.49%	848.38	154.73	18.12%
Total	1,731,456,447	-7.64%	647,072,258	-8.63%	2,414,237,376	-7.83%	1,815.46	281.83	12.77%
Average	206,582,561	11.87%	76,546,490	10.76%	287,928,426	11.61%	1,869.76	267.49	21.44%

Total Calendar Year Results Through December 2015

Casino	Internet Win	Internet Δ%	Total Win	Total Δ%
Bally's	0	0	210,557,585	-6.38%
Borgata	45,667,287	3.10%	741,884,438	7.95%
Caesars	32,638,153	-0.52%	342,951,954	-5.63%
Golden Nugget	30,968,182	185.80%	231,229,236	24.59%
Harrah's	0	0	374,315,063	2.45%
Resorts	6,783,831	0	169,016,847	21.25%
Tropicana	32,822,727	45.40%	312,893,182	5.28%
Trump Taj	0	0	180,269,251	-16.49%
Total	148,880,180	34.72%	2,563,117,556	-6.10%
Average	29,776,036	7.78%	320,389,695	5.63%

Data entry courtesy of Alexis Rajnoor.

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Questions? Contact the Center for Gaming Research at (702) 895-2234 or special.collections@unlv.edu