

ATLANTIC CITY CASINO JANUARY SUMMARY

MONTHLY AND YEAR TO DATE REVENUE RESULTS
CENTER FOR GAMING RESEARCH, FEBRUARY 2016

Executive Summary

This report contains a summary of monthly revenue figures released by the New Jersey Division of Gaming Enforcement. All numbers are taken from [DGE Monthly Gross Revenue Reports](#). YTD Table Win includes Poker Win.

Definitions

Slot, Table, Internet, Sports: Total amount won by the casino in question for the category in question for the month.

Casino Win: The sum of slot and table win for the casino in question for the month.

Total Win: The sum of slot, table, internet, and sports win for the casino in question for the month.

Δ%: Percentage change in revenue from previous year.

WTD: Win per table per day for the month.

WSD: Win per slot machine per day for the month.

Promo %: Promotional Gaming Credits as a percentage of total gaming revenues.

Casino January 2016 Results

| Casino | Slot Win | Slot Δ% | Table Win | Table Δ% | Total Win | Total Δ% | WSD | WTD | Promo% |
|----------------|--------------------|----------------|-------------------|----------------|--------------------|---------------|-----------------|---------------|---------------|
| Bally's | 8,386,990 | -14.81% | 5,225,848 | -8.51% | 13,917,227 | -12.31% | 1,306.79 | 146.96 | 13.27% |
| Borgata | 36,164,062 | 4.51% | 13,486,268 | -32.27% | 52,096,838 | -8.80% | 2,338.93 | 386.16 | 9.77% |
| Caesars | 13,366,832 | -5.39% | 6,645,597 | -26.24% | 20,012,429 | -13.51% | 1,564.77 | 232.45 | 13.57% |
| Golden Nugget | 10,963,696 | -0.93% | 5,632,916 | 18.52% | 16,679,750 | 5.01% | 2,329.58 | 243.24 | 13.97% |
| Harrah's | 20,128,953 | -9.76% | 7,365,272 | -9.31% | 27,814,324 | -9.64% | 1,759.92 | 298.95 | 12.38% |
| Resorts | 8,948,218 | 4.41% | 2,437,621 | -1.60% | 11,385,839 | 3.06% | 1062.61 | 184.68 | 16.56% |
| Tropicana | 15,871,527 | 2.35% | 5,056,663 | 18.25% | 21,137,805 | 5.82% | 1,482.89 | 218.33 | 14.38% |
| Trump Taj | 9,075,757 | -4.32% | 3,361,281 | 34.55% | 12,457,038 | 2.43% | 834.06 | 116.32 | 13.19% |
| Total | 122,906,035 | -2.08% | 49,211,466 | -13.30% | 175,501,250 | -5.64% | 1,621.52 | 236.45 | 12.53% |
| Average | 15,363,254 | -13.42% | 6,151,433 | -13.30% | 21,937,656 | -5.64% | 1,621.52 | 236.45 | 12.53% |

Total January 2016 Results

| Casino | Internet Win | Internet Δ% | Total Win | Total Δ% |
|----------------|-------------------|---------------|--------------------|---------------|
| Bally's | 0 | 0 | 13,917,227 | -12.31% |
| Borgata | 4,569,167 | 20.71% | 56,666,005 | -0.80% |
| Caesars | 3,228,516 | 17.09% | 23,240,945 | 0.45% |
| Golden Nugget | 2,505,664 | 1.66% | 19,185,414 | 20.78% |
| Harrah's | 0 | 0 | 27,814,324 | -9.64% |
| Resorts | 1,434,295 | 0 | 12,820,134 | 16.04% |
| Tropicana | 2,892,431 | 12.97% | 24,030,236 | 20.30% |
| Trump Taj | 0 | 0 | 12,457,038 | 2.43% |
| Total | 14,630,073 | 26.48% | 190,131,323 | 2.23% |
| Average | 3,657,518 | 26.48% | 25,595,175 | 10.10% |

Casino Calendar Year Results Through January 2016

| Casino | Slot Win | Slot Δ% | Table Win | Table Δ% | Total Win | Total Δ% | WSD | WTD | Promo% |
|----------------|--------------------|----------------|-------------------|----------------|--------------------|---------------|-----------------|---------------|---------------|
| Bally's | 8,386,990 | -14.81% | 5,225,848 | -8.51% | 13,917,227 | -12.31% | 1,306.79 | 146.96 | 13.27% |
| Borgata | 36,164,062 | 4.51% | 13,486,268 | -32.27% | 52,096,838 | -8.80% | 2,338.93 | 386.16 | 9.77% |
| Caesars | 13,366,832 | -5.39% | 6,645,597 | -26.24% | 20,012,429 | -13.51% | 1,564.77 | 232.45 | 13.57% |
| Golden Nugget | 10,963,696 | -0.93% | 5,632,916 | 18.52% | 16,679,750 | 5.01% | 2,329.58 | 243.24 | 13.97% |
| Harrah's | 20,128,953 | -9.76% | 7,365,272 | -9.31% | 27,814,324 | -9.64% | 1,759.92 | 298.95 | 12.38% |
| Resorts | 8,948,218 | 4.41% | 2,437,621 | -1.60% | 11,385,839 | 3.06% | 1,062.61 | 184.68 | 16.56% |
| Tropicana | 15,871,527 | 2.35% | 5,056,663 | 18.25% | 21,137,805 | 5.82% | 1,482.89 | 218.33 | 14.38% |
| Trump Taj | 9,075,757 | -4.32% | 3,361,281 | 34.55% | 12,457,038 | 2.43% | 834.06 | 116.32 | 13.19% |
| Total | 122,906,035 | -2.08% | 49,211,466 | -13.30% | 175,501,250 | -5.64% | 1,621.52 | 236.45 | 12.53% |
| Average | 15,363,254 | -13.42% | 6,151,556 | -13.30% | 21,937,656 | -5.64% | 1,621.55 | 236.45 | 12.53% |

Total Calendar Year Results Through January 2016

| Casino | Internet Win | Internet Δ% | Total Win | Total Δ% |
|----------------|-------------------|---------------|--------------------|---------------|
| Bally's | 0 | 0 | 13,917,227 | -12.31% |
| Borgata | 4,569,167 | 20.71% | 56,666,005 | -0.80% |
| Caesars | 3,228,516 | 17.09% | 23,240,945 | 0.45% |
| Golden Nugget | 2,505,664 | 1.66% | 19,185,414 | 20.78% |
| Harrah's | 0 | 0 | 27,814,324 | -9.64% |
| Resorts | 1,434,295 | 0 | 12,820,134 | 16.04% |
| Tropicana | 2,892,431 | 12.97% | 24,030,236 | 20.30% |
| Trump Taj | 0 | 0 | 12,457,038 | 2.43% |
| Total | 14,630,073 | 26.48% | 190,131,323 | 2.23% |
| Average | 3,657,518 | 26.48% | 25,595,175 | 10.10% |

Data entry courtesy of Alexis Rajnoor.

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Questions? Contact the Center for Gaming Research at (702) 895-2234 or special.collections@unlv.edu