

ATLANTIC CITY CASINO FEBRUARY SUMMARY

MONTHLY AND YEAR TO DATE REVENUE RESULTS

CENTER FOR GAMING RESEARCH, MARCH 2016

Executive Summary

This report contains a summary of monthly revenue figures released by the New Jersey Division of Gaming Enforcement. All numbers are taken from [DGE Monthly Gross Revenue Reports](#). YTD Table Win includes Poker Win.

Definitions

Slot, Table, Internet, Sports: Total amount won by the casino in question for the category in question for the month.

Casino Win: The sum of slot and table win for the casino in question for the month.

Total Win: The sum of slot, table, internet, and sports win for the casino in question for the month.

Δ%: Percentage change in revenue from previous year.

WTD: Win per table per day for the month.

WSD: Win per slot machine per day for the month.

Promo %: Promotional Gaming Credits as a percentage of total gaming revenues.

Casino February 2016 Results

Casino	Slot Win	Slot Δ%	Table Win	Table Δ%	Total Win	Total Δ%	WSD	WTD	Promo%
Bally's	9,989,215	9.88%	6,787,874	36.69%	17,121,796	19.30%	1,814.45	187.10	11.11%
Borgata	37,710,370	17.17%	19,412,281	67.97%	58,615,039	30.63%	3,598.87	430.15	10.55%
Caesars	14,540,199	10.47%	8,093,359	-29.71%	22,633,558	-8.27%	2,037.09	270.29	10.78%
Golden Nugget	11,138,614	5.17%	4,407,533	14.66%	15,633,929	7.88%	1,948.51	264.16	14.12%
Harrah's	20,271,993	-5.14%	8,771,330	52.55%	29,348,053	7.05%	2,240.44	321.84	10.00%
Resorts	9,367,298	14.05%	3,081,189	22.75%	12,448,487	16.09%	1,435.78	207.46	14.83%
Tropicana	17,546,277	14.30%	4,329,278	12.36%	22,067,012	13.78%	1,369.59	262.72	13.06%
Trump Taj	9,704,546	0.90%	2,395,139	-0.62%	12,099,685	-0.16%	635.32	132.95	14.84%
Total	130,268,512	8.94%	52,948,705	24.44%	189,967,559	13.05%	1,866.89	268.63	11.68%
Average	16,283,564	8.94%	6,618,588	24.44%	23,745,945	13.05%	1,866.89	268.63	11.68%

Total February 2016 Results

Casino	Internet Win	Internet Δ%	Total Win	Total Δ%
Bally's	0	0	17,121,796	19.30%
Borgata	4,236,733	13.41%	62,851,772	29.31%
Caesars	3,024,005	19.61%	25,657,563	-5.68%
Golden Nugget	3,118,809	113.03%	18,752,738	17.53%
Harrah's	0	0	29,348,053	7.05%
Resorts	1,318,338	2489.60%	13,766,825	27.78%
Tropicana	3,051,735	16.24%	25,118,747	14.08%
Trump Taj	0	0	12,099,685	-0.16%
Total	14,749,620	41.76%	204,717,179	14.72%
Average	3,687,405	77.20%	25,589,647	10.84%

Casino Calendar Year Results Through February 2016

Casino	Slot Win	Slot Δ%	Table Win	Table Δ%	Total Win	Total Δ%	WSD	WTD	Promo%
Bally's	18,376,205	-2.95%	12,013,722	12.51%	31,039,023	2.70%	1,552.16	166.36	8.5%
Borgata	73,874,432	10.61%	32,898,549	4.55%	110,711,877	8.54%	2,947.90	407.43	10.18%
Caesars	27,907,031	2.26%	14,738,956	-28.18%	42,645,987	-10.81%	1,793.06	250.74	12.09%
Golden Nugget	22,102,310	2.05%	10,040,449	16.79%	32,313,679	6.38%	2,145.40	253.35	14.05%
Harrah's	40,400,946	-7.50%	16,136,602	16.33%	57,162,377	-1.77%	1,992.17	310.01	11.16%
Resorts	18,315,516	9.13%	5,518,810	10.65%	23,834,326	9.48%	1,242.98	195.68	15.66%
Tropicana	33,417,804	8.29%	9,385,941	15.46%	43,204,817	9.74%	1,428.61	239.66	13.71%
Trump Taj	18,780,303	-1.69%	5,756,420	17.28%	24,556,723	28.55%	738.00	124.36	14.01%
Total	253,174,547	3.30%	102,160,171	2.87%	365,468,809	3.23%	1,730.03	243.45	12.09%
Average	31,646,818	3.30%	12,770,266	2.87%	45,683,601	3.23%	1,730.03	243.45	12.09%

Total Calendar Year Results Through February 2016

Casino	Internet Win	Internet Δ%	Total Win	Total Δ%
Bally's	0	0	31,039,023	2.70%
Borgata	8,805,900	17.09%	119,517,777	9.13%
Caesars	6,252,521	18.29%	48,898,508	-7.91%
Golden Nugget	5,624,473	43.16%	37,938,152	10.59%
Harrah's	0	0	57,162,377	-1.77%
Resorts	2,752,633	5306.97%	26,586,959	21.83%
Tropicana	5,944,166	14.63%	49,148,983	10.31%
Trump Taj	0	0	24,556,723	28.55%
Total	29,379,693	33.72%	394,848,502	5.01%
Average	7,344,923	67.15%	49,356,063	1.46%

Data entry courtesy of Alexis Rajnoor.

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Questions? Contact the Center for Gaming Research at (702) 895-2234 or special.collections@unlv.edu