

ATLANTIC CITY CASINO MARCH SUMMARY

MONTHLY AND YEAR TO DATE REVENUE RESULTS

CENTER FOR GAMING RESEARCH, APRIL 2016

Executive Summary

This report contains a summary of monthly revenue figures released by the New Jersey Division of Gaming Enforcement. All numbers are taken from [DGE Monthly Gross Revenue Reports](#). YTD Table Win includes Poker Win.

Definitions

Slot, Table, Internet, Sports: Total amount won by the casino in question for the category in question for the month.

Casino Win: The sum of slot and table win for the casino in question for the month.

Total Win: The sum of slot, table, internet, and sports win for the casino in question for the month.

Δ%: Percentage change in revenue from previous year.

WTD: Win per table per day for the month.

WSD: Win per slot machine per day for the month.

Promo %: Promotional Gaming Credits as a percentage of total gaming revenues.

Casino March 2016 Results

Casino	Slot Win	Slot Δ%	Table Win	Table Δ%	Total Win	Total Δ%	WSD	WTD	Promo%
Bally's	10,604,984	0.68%	6,467,005	29.99%	17,414,825	9.61%	1,617.16	185.82	11.47%
Borgata	37,899,792	0.36%	14,593,603	-14.16%	53,768,422	-4.03%	2,530.98	404.02	10.99%
Caesars	14,675,301	4.07%	7,527,541	-17.87%	22,202,842	-4.57%	1,772.44	255.20	11.06%
Golden Nugget	11,341,476	1.64%	5,382,011	7.55%	16,815,222	3.58%	2,225.81	252.84	12.69%
Harrah's	19,453,911	-11.58%	8,582,912	-14.33%	28,530,523	-11.77%	2,035.80	290.13	9.10%
Resorts	10,455,120	18.40%	2,588,208	15.44%	13,043,328	17.80%	1,128.25	217.31	14.15%
Tropicana	17,901,761	6.25%	4,316,728	7.20%	22,446,853	6.29%	1,277.52	266.00	13.26%
Trump Taj	10,493,478	-7.87%	2,748,098	-18.65%	13,241,576	-10.33%	681.91	134.54	15.32%
Total	132,825,823	0.15%	47,889,378	-14.19%	187,463,591	-1.70%	1,577.96	258.57	31.52%
Average	16,603,228	0.15%	5,986,172	-14.19%	23,432,949	-1.70%	1,577.96	258.57	31.52%

Total March 2016 Results

Casino	Internet Win	Internet Δ%	Total Win	Total Δ%
Bally's	0	0	17,414,825	9.61%
Borgata	4,226,855	0.83%	57,995,277	3.51%
Caesars	3,163,357	12.36%	25,366,199	9.02%
Golden Nugget	3,070,087	3.66%	19,885,309	22.49%
Harrah's	0	0	28,530,523	-11.77%
Resorts	1,878,097	0	14,921,425	34.76%
Tropicana	3,169,063	1956.88%	25,615,916	21.29%
Trump Taj	0	0	13,241,576	-10.33%
Total	15,507,459	17.79%	202,971,050	6.43%
Average	3,876,865	47.23%	25,371,381	6.43%

Casino Calendar Year Results Through March 2016

Casino	Slot Win	Slot Δ%	Table Win	Table Δ%	Total Win	Total Δ%	WSD	WTD	Promo%
Bally's	28,981,189	-1.65%	18,480,727	18.07%	48,453,848	5.08%	1,574.30	172.99	11.86%
Borgata	111,774,224	6.91%	47,492,152	-2.01%	164,480,299	4.09%	2,805.87	406.27	10.45%
Caesars	42,582,332	2.88%	22,266,497	-25.00%	64,848,829	-8.77%	1,786.03	252.26	11.74%
Golden Nugget	33,443,786	1.91%	15,422,460	13.39%	49,128,901	5.40%	2,172.79	253.17	13.58%
Harrah's	59,854,857	-8.87%	24,719,514	3.47%	85,692,900	-5.35%	2,007.21	303.25	10.47%
Resorts	28,770,636	12.32%	8,107,018	12.14%	36,877,654	12.28%	1,203.89	203.01	15.13%
Tropicana	51,319,565	7.57%	13,702,669	12.72%	65,651,670	8.54%	1,377.24	248.11	13.55%
Trump Taj	29,273,781	-4.00%	8,504,518	2.63%	37,798,299	-3.20%	1,090.32	193.87	14.47%
Total	386,000,370	2.19%	150,049,549	-3.27%	552,932,400	1.50%	6,739.36	1016.78	18.68%
Average	48,250,046	2.19%	18,756,561	-3.27%	69,116,550	1.50%	1,684.87	254.20	18.68%

Total Calendar Year Results Through March 2016

Casino	Internet Win	Internet Δ%	Total Win	Total Δ%
Bally's	0	0	48,453,848	5.08%
Borgata	13,032,755	11.27%	177,513,054	4.58%
Caesars	9,415,878	16.23%	74,264,707	-6.21%
Golden Nugget	8,694,560	26.18%	57,823,461	8.08%
Harrah's	0	0	85,692,900	-5.35%
Resorts	4,630,730	0	41,508,384	26.38%
Tropicana	9,113,228	4345.91%	74,764,898	23.19%
Trump Taj	0	0	37,798,299	-20.05%
Total	44,887,151	27.75%	597,819,551	3.09%
Average	11,221,788	59.68%	74,727,444	-0.52%

Data entry courtesy of Alexis Rajnoor.

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Questions? Contact the Center for Gaming Research at (702) 895-2234 or special.collections@unlv.edu