

ATLANTIC CITY CASINO APRIL SUMMARY

MONTHLY AND YEAR TO DATE REVENUE RESULTS

CENTER FOR GAMING RESEARCH, MAY 2016

Executive Summary

This report contains a summary of monthly revenue figures released by the New Jersey Division of Gaming Enforcement. All numbers are taken from [DGE Monthly Gross Revenue Reports](#). YTD Table Win includes Poker Win.

Definitions

Slot, Table, Internet, Sports: Total amount won by the casino in question for the category in question for the month.

Casino Win: The sum of slot and table win for the casino in question for the month.

Total Win: The sum of slot, table, internet, and sports win for the casino in question for the month.

Δ%: Percentage change in revenue from previous year.

WTD: Win per table per day for the month.

WSD: Win per slot machine per day for the month.

Promo %: Promotional Gaming Credits as a percentage of total gaming revenues.

Casino April 2016 Results

Casino	Slot Win	Slot Δ%	Table Win	Table Δ%	Total Win	Total Δ%	WSD	WTD	Promo%
Bally's	10,958,579	-1.28%	6,845,519	45.50%	18,127,758	12.21%	1,768.87	198.42	10.55%
Borgata	40,759,318	12.92%	13,320,061	-14.05%	55,978,951	4.55%	2,387.11	448.99	9.79%
Caesars	15,267,487	2.10%	9,448,257	24.62%	24,715,744	9.68%	2,298.85	274.35	10.53%
Golden Nugget	12,591,465	10.13%	4,011,571	42.01%	16,692,696	16.40%	1714.35	289.66	14.42%
Harrah's	21,451,399	-1.95%	7,352,177	2.23%	29,074,040	-1.10%	1,815.35	328.46	9.46%
Resorts	10,902,311	12.62%	2,978,445	19.20%	13,880,756	13.97%	1,341.64	235.22	14.34%
Tropicana	18,973,716	6.45%	5,427,288	21.58%	24,620,261	9.24%	1,722.95	290.52	13.77%
Trump Taj	11,686,308	-9.43%	3,271,435	22.41%	14,957,743	-3.97%	838.83	154.95	14.12%
Total	142,590,583	4.95%	52,654,753	11.00%	198,047,949	6.32%	1,802.01	286.60	11.44%
Average	17,823,823	4.95%	6,581,844	11.00%	24,755,994	6.32%	1,802.01	286.60	11.44%

Total April 2016 Results

Casino	Internet Win	Internet Δ%	Total Win	Total Δ%
Bally's	0	0	18,127,758	12.21%
Borgata	3,983,139	-0.22%	59,962,090	4.22%
Caesars	3,157,870	28.82%	27,873,614	11.56%
Golden Nugget	3,305,283	0.03%	19,997,979	13.34%
Harrah's	0	0	29,074,040	-1.10%
Resorts	3,478,108	1534.92%	17,358,864	40.08%
Tropicana	3,056,349	11.82%	27,676,610	9.52%
Trump Taj	0	0	14,957,743	-3.97%
Total	16,980,749	33.77%	215,028,698	8.08%
Average	4,245,187	67.22%	29,001,181	12.31%

Casino Calendar Year Results Through April 2016

Casino	Slot Win	Slot Δ%	Table Win	Table Δ%	Total Win	Total Δ%	WSD	WTD	Promo%
Bally's	39,939,768	-1.55%	25,326,246	24.41%	66,581,606	6.93%	2,157.44	238.40	11.50%
Borgata	152,533,542	8.45%	60,812,213	-4.93%	220,459,250	4.20%	2,702.04	416.87	10.28%
Caesars	57,849,819	2.67%	31,714,754	-14.91%	89,564,573	-4.33%	1,913.18	257.73	11.41%
Golden Nugget	46,035,251	4.03%	19,434,031	18.31%	65,821,597	7.99%	2,059.13	262.20	13.79%
Harrah's	81,306,256	-7.14%	32,071,691	3.18%	114,766,940	-4.30%	1,959.74	309.51	10.22%
Resorts	70,293,281	7.27%	19,129,957	15.10%	90,271,931	8.73%	1,460.50	258.31	13.61%
Tropicana	51,319,565	7.57%	13,702,669	12.72%	65,651,670	8.54%	1,377.24	248.11	13.55%
Trump Taj	40,960,089	-5.61%	11,775,953	7.46%	52,756,042	-3.42%	748.63	134.54	14.37%
Total	528,590,953	2.92%	202,704,302	0.07%	750,980,349	2.73%	5,141.41	786.59	16.77%
Average	66,073,869	2.92%	25,338,527	0.07%	93,872,544	2.73%	1,713.84	262.20	16.77%

Total Calendar Year Results Through April 2016

Casino	Internet Win	Internet Δ%	Total Win	Total Δ%
Bally's	0	0	66,581,606	6.93%
Borgata	17,015,894	8.35%	237,475,144	4.49%
Caesars	12,573,748	19.16%	102,138,321	-1.95%
Golden Nugget	11,999,843	17.71%	77,821,440	9.38%
Harrah's	0	0	114,766,940	-4.30%
Resorts	8,108,838	1841.22%	58,867,248	29.55%
Tropicana	12,169,577	11.02%	102,441,508	8.99%
Trump Taj	0	0	52,756,042	-3.42%
Total	61,867,900	29.35%	812,848,249	4.37%
Average	15,466,975	61.68%	109,339,519	8.32%

Data entry courtesy of Alexis Rajnoor.

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Questions? Contact the Center for Gaming Research at (702) 895-2234 or special.collections@unlv.edu