

## ATLANTIC CITY CASINO JULY SUMMARY

### MONTHLY AND YEAR TO DATE REVENUE RESULTS CENTER FOR GAMING RESEARCH, AUGUST 2016

#### Executive Summary

This report contains a summary of monthly revenue figures released by the New Jersey Division of Gaming Enforcement. All numbers are taken from [DGE Monthly Gross Revenue Reports](#). YTD Table Win includes Poker Win.

#### Definitions

**Slot, Table, Internet, Sports:** Total amount won by the casino in question for the category in question for the month.

**Casino Win:** The sum of slot and table win for the casino in question for the month.

**Total Win:** The sum of slot, table, internet, and sports win for the casino in question for the month.

**Δ%:** Percentage change in revenue from previous year.

**WTD:** Win per table per day for the month.

**WSD:** Win per slot machine per day for the month.

**Promo %:** Promotional Gaming Credits as a percentage of total gaming revenues.

#### Casino July 2016 Results

Casino	Slot Win	Slot Δ%	Table Win	Table Δ%	Total Win	Total Δ%	WSD	WTD	Promo%
Bally's	14,970,562	-0.33%	6,406,636	-13.14%	21,686,286	-4.85%	1,602.06	262.31	9.72%
Borgata	50,928,227	8.42%	27,931,826	22.30%	80,827,466	12.54%	4,844.23	542.91	8.96%
Caesars	21,225,291	5.33%	10,000,581	12.68%	31,225,872	7.58%	2,354.74	369.30	0.00%
Golden Nugget	15,696,780	8.19%	5,564,270	1.34%	21,346,134	6.19%	2,136.82	348.72	15.68%
Harrah's	26,194,438	-6.02%	7,724,505	-1.96%	34,207,563	-5.23%	2,966.40	386.01	10.13%
Resorts	14,718,500	6.09%	3,153,189	6.59%	17,871,689	6.17%	1374.54	305.53	15.55%
Tropicana	25,242,656	5.39%	7,681,107	55.41%	33,202,316	13.78%	2,294.24	357.14	13.30%
Trump Taj	13,235,580	-8.16%	4,212,381	-10.54%	17,548,056	-8.22%	1,045.26	169.49	17.25%
<b>Total</b>	<b>182,212,034</b>	<b>3.08%</b>	<b>72,674,495</b>	<b>11.69%</b>	<b>257,915,382</b>	<b>5.28%</b>	<b>2,384.88</b>	<b>351.65</b>	<b>11.53%</b>
<b>Average</b>	<b>22,776,504</b>	<b>3.08%</b>	<b>9,084,312</b>	<b>11.69%</b>	<b>32,239,423</b>	<b>5.28%</b>	<b>2,384.88</b>	<b>351.65</b>	<b>11.53%</b>

### Total July 2016 Results

Casino	Internet Win	Internet Δ%	Total Win	Total Δ%
Bally's	0	0	21,686,286	-4.85%
Borgata	3,971,138	3.66%	84,798,604	12.09%
Caesars	3,395,666	27.04%	34,621,538	9.22%
Golden Nugget	3,706,991	35.97%	25,053,125	9.75%
Harrah's	0	0	34,207,563	-5.23%
Resorts	3,052,298	446.70%	20,923,987	20.32%
Tropicana	3,242,891	18.22%	36,445,207	14.16%
Trump Taj	0	0	17,548,056	-8.22%
<b>Total</b>	<b>17,368,984</b>	<b>38.60%</b>	<b>275,284,366</b>	<b>6.91%</b>
<b>Average</b>	<b>4,342,246</b>	<b>73.25%</b>	<b>34,410,546</b>	<b>6.91%</b>

### Casino Calendar Year Results Through July 2016

Casino	Slot Win	Slot Δ%	Table Win	Table Δ%	Total Win	Total Δ%	WSD	WTD	Promo%
Bally's	78,068,161	-2.62%	43,115,438	13.19%	123,377,212	2.25%	1,569.15	199.10	11.12%
Borgata	285,635,168	7.09%	121,191,447	6.19%	418,298,634	6.61%	3,131.15	443.33	10.10%
Caesars	112,399,692	-0.29%	57,374,031	-12.82%	169,773,723	-4.91%	1,966.14	284.54	11.04%
Golden Nugget	86,014,525	1.71%	34,077,937	4.73%	120,683,271	2.59%	1,985.70	278.36	14.24%
Harrah's	149,979,067	-8.97%	54,011,021	-0.23%	206,218,805	-6.75%	1,876.33	323.91	10.05%
Resorts	77,680,488	8.50%	19,909,442	10.20%	97,589,930	8.84%	1,263.13	234.53	15.13%
Tropicana	134,682,260	3.43%	34,749,636	15.71%	170,994,239	5.59%	1,518.63	281.10	14.18%
Trump Taj	78,634,508	-7.56%	23,773,870	7.12%	102,748,329	-4.44%	858.57	146.70	15.60%
<b>Total</b>	<b>990,158,333</b>	<b>-0.57%</b>	<b>374,764,211</b>	<b>0.98%</b>	<b>1,409,684,143</b>	<b>1.46%</b>	<b>1,827.33</b>	<b>282.44</b>	<b>14.53%</b>
<b>Average</b>	<b>123,769,792</b>	<b>-0.57%</b>	<b>46,846,369</b>	<b>0.98%</b>	<b>173,983,967</b>	<b>0.17%</b>	<b>1,827.36</b>	<b>282.44</b>	<b>14.72%</b>

### Total Calendar Year Results Through July 2016

Casino	Internet Win	Internet Δ%	Total Win	Total Δ%
<b>Bally's</b>	0	0	123,377,212	2.25%
<b>Borgata</b>	28,713,642	6.18%	447,012,276	6.59%
<b>Caesars</b>	22,265,210	20.46%	192,038,933	-2.53%
<b>Golden Nugget</b>	22,440,358	21.22%	143,123,629	5.12%
<b>Harrah's</b>	0	0	206,218,805	-6.75%
<b>Resorts</b>	16,859,736	890.99%	114,449,666	25.27%
<b>Tropicana</b>	21,906,270	16.73%	192,900,509	6.75%
<b>Trump Taj</b>	0	0	102,748,329	-4.44%
<b>Total</b>	<b>112,185,216</b>	<b>32.75%</b>	<b>1,521,869,359</b>	<b>3.25%</b>
<b>Average</b>	28,046,304	65.94%	202,030,271	9.65%

Data entry courtesy of Alexis Rajnoor.

**Preferred citation:**

*Atlantic City Casinos: July Summary*. Las Vegas: Center for Gaming Research, University Libraries, University of Nevada Las Vegas, 2016.

Questions? Contact the Center for Gaming Research at (702) 895-223