

## ATLANTIC CITY CASINO AUGUST SUMMARY

MONTHLY AND YEAR TO DATE REVENUE RESULTS  
CENTER FOR GAMING RESEARCH, SEPTEMBER 2016

### Executive Summary

This report contains a summary of monthly revenue figures released by the New Jersey Division of Gaming Enforcement. All numbers are taken from [DGE Monthly Gross Revenue Reports](#). YTD Table Win includes Poker Win.

### Definitions

**Slot, Table, Internet, Sports:** Total amount won by the casino in question for the category in question for the month.

**Casino Win:** The sum of slot and table win for the casino in question for the month.

**Total Win:** The sum of slot, table, internet, and sports win for the casino in question for the month.

**Δ%:** Percentage change in revenue from previous year.

**WTD:** Win per table per day for the month.

**WSD:** Win per slot machine per day for the month.

**Promo %:** Promotional Gaming Credits as a percentage of total gaming revenues.

### Casino August 2016 Results

Casino	Slot Win	Slot Δ%	Table Win	Table Δ%	Total Win	Total Δ%	WSD	WTD	Promo%
Bally's	14,332,448	-7.91%	6,275,217	-14.59%	20,905,995	-10.47%	1569.20	251.13	9.65%
Borgata	45,804,719	1.42%	18,406,341	-24.93%	65,566,509	-7.78%	3192.22	488.29	9.57%
Caesars	18,700,197	-9.05%	9,202,934	-14.72%	27,903,131	-11.00%	2151.22	325.37	8.93%
Golden Nugget	14,506,569	-0.45%	5,832,839	5.54%	20,414,357	1.13%	2239.95	322.28	14.72%
Harrah's	25,523,654	-9.13%	7,768,009	10.08%	33,582,959	-5.49%	1856.16	375.61	8.48%
Resorts	13,816,484	-2.98%	3,687,074	10.35%	17,503,558	-0.45%	1607.27	286.62	15.64%
Tropicana	23,504,431	0.26%	6,380,332	38.19%	30,142,381	6.33%	1,905.71	324.44	13.86%
Trump Taj	10,831,848	-26.73%	2,856,192	-30.79%	13,768,192	-27.19%	708.73	138.71	22.62%
<b>Total</b>	<b>167,020,350</b>	<b>-5.33%</b>	<b>60,408,938</b>	<b>-10.28%</b>	<b>229,787,082</b>	<b>-6.73%</b>	<b>1,980.36</b>	<b>321.16</b>	<b>11.60%</b>
<b>Average</b>	<b>15,183,668</b>	<b>-5.33%</b>	<b>5,034,078</b>	<b>-10.28%</b>	<b>20,889,735</b>	<b>-6.73%</b>	<b>1,320.24</b>	<b>321.16</b>	<b>11.60%</b>

### Total August 2016 Results

Casino	Internet Win	Internet Δ%	Total Win	Total Δ%
Bally's	0	0	20,905,995	-10.47%
Borgata	3,737,494	1.66%	69,304,003	-7.32%
Caesars	3,117,389	12.71%	31,020,520	-9.08%
Golden Nugget	3,469,206	54.14%	23,883,563	6.45%
Harrah's	0	0	33,582,959	-5.49%
Resorts	2,896,284	293.98%	20,399,842	11.37%
Tropicana	2,853,930	2.32%	32,996,311	5.97%
Trump Taj	0	0	13,768,192	-27.19%
<b>Total</b>	<b>16,074,303</b>	<b>31.57%</b>	<b>245,861,385</b>	<b>-4.92%</b>
<b>Average</b>	<b>4,018,576</b>	<b>64.46%</b>	<b>24,908,310</b>	<b>-22.94%</b>

### Casino Calendar Year Results Through August 2016

Casino	Slot Win	Slot Δ%	Table Win	Table Δ%	Total Win	Total Δ%	WSD	WTD	Promo%
Bally's	92,400,609	-3.48%	49,390,655	8.70%	144,283,207	0.19%	1,569.15	205.71	10.91%
Borgata	331,439,887	6.27%	139,597,788	0.68%	483,865,143	4.41%	3,139.22	449.04	10.03%
Caesars	131,099,889	-1.64%	66,576,965	-13.08%	197,676,854	-5.82%	1,989.84	289.72	10.74%
Golden Nugget	100,521,094	1.39%	39,910,776	4.85%	141,097,628	2.38%	2,019.37	283.95	14.31%
Harrah's	175,502,721	-9.00%	61,779,030	0.96%	239,801,764	-6.57%	1,873.77	330.53	9.83%
Resorts	91,496,972	6.59%	23,596,516	10.22%	115,093,488	7.32%	1,306.85	241.15	15.21%
Tropicana	158,186,691	2.95%	41,129,968	18.70%	201,136,620	5.70%	1,568.05	286.81	14.13%
Trump Taj	89,466,356	-10.40%	26,630,062	1.17%	116,516,521	-7.85%	839.54	145.68	16.43%
<b>Total</b>	<b>1,157,178,683</b>	<b>-1.29%</b>	<b>435,173,149</b>	<b>-0.75%</b>	<b>1,639,471,225</b>	<b>0.22%</b>	<b>1,852.30</b>	<b>288.15</b>	<b>14.12%</b>
<b>Average</b>	<b>138,953,460</b>	<b>-1.11%</b>	<b>51,880,570</b>	<b>-0.24%</b>	<b>194,873,701</b>	<b>-0.61%</b>	<b>1,761.78</b>	<b>286.06</b>	<b>8.90%</b>

**Total Calendar Year Results Through August 2016**

Casino	Internet Win	Internet Δ%	Total Win	Total Δ%
<b>Bally's</b>	0	0	144,283,207	0.19%
<b>Borgata</b>	32,451,136	5.64%	516,316,279	4.48%
<b>Caesars</b>	25,382,599	19.45%	223,059,453	-3.49%
<b>Golden Nugget</b>	25,909,563	24.79%	167,007,191	5.31%
<b>Harrah's</b>	0	0	239,801,764	-6.57%
<b>Resorts</b>	19,756,020	710.86%	134,849,508	22.95%
<b>Tropicana</b>	24,760,200	14.86%	225,896,820	6.64%
<b>Trump Taj</b>	0	0	116,516,521	-7.85%
<b>Total</b>	<b>128,259,518</b>	<b>32.60%</b>	<b>1,767,730,743</b>	<b>2.03%</b>
<b>Average</b>	32,064,880	65.75%	226,938,581	4.79%

Data entry courtesy of Alexis Rajnoor.

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Questions? Contact the Center for Gaming Research at (702) 895-2234 or [special.collections@unlv.edu](mailto:special.collections@unlv.edu)