

ATLANTIC CITY CASINO SEPTEMBER SUMMARY

MONTHLY AND YEAR TO DATE REVENUE RESULTS
CENTER FOR GAMING RESEARCH, OCTOBER 2016

Executive Summary

This report contains a summary of monthly revenue figures released by the New Jersey Division of Gaming Enforcement. All numbers are taken from [DGE Monthly Gross Revenue Reports](#). YTD Table Win includes Poker Win.

Definitions

Slot, Table, Internet, Sports: Total amount won by the casino in question for the category in question for the month.

Casino Win: The sum of slot and table win for the casino in question for the month.

Total Win: The sum of slot, table, internet, and sports win for the casino in question for the month.

Δ%: Percentage change in revenue from previous year.

WTD: Win per table per day for the month.

WSD: Win per slot machine per day for the month.

Promo %: Promotional Gaming Credits as a percentage of total gaming revenues.

Casino September 2016 Results

Casino	Slot Win	Slot Δ%	Table Win	Table Δ%	Total Win	Total Δ%	WSD	WTD	Promo%
Bally's	11,530,317	-11.78%	6,290,939	16.76%	18,116,702	-3.64%	1,625.57	208.77	9.90%
Borgata	43,210,369	4.04%	18,755,345	-1.68%	64,282,241	2.11%	3,361.17	475.99	10.67%
Caesars	16,198,095	-0.57%	13,676,133	-7.59%	29,874,228	-3.91%	3,303.41	291.23	8.29%
Golden Nugget	13,634,677	5.31%	4,177,758	-0.99%	17,887,069	3.69%	1,657.84	314.53	17.05%
Harrah's	22,326,040	-9.61%	6,352,138	-3.82%	28,996,623	-8.33%	1,568.43	339.51	11.37%
Resorts	12,712,336	6.45%	4,179,426	25.56%	16,891,762	10.62%	1,882.62	272.50	14.57%
Tropicana	20,737,771	4.43%	5,209,911	21.11%	26,180,751	7.28%	1,523.37	303.85	14.57%
Trump Taj	6,664,527	-49.01%	1,462,879	-59.64%	8,148,839	-51.19%	1,317.91	89.25	26.64%
Total	147,014,132	-4.17%	60,104,529	-2.02%	210,378,215	-3.54%	2,233.54	293.85	12.32%
Average	14,701,413	-4.17%	6,010,453	-2.02%	21,037,822	-3.54%	1,786.83	293.85	12.32%

Total September 2016 Results

Casino	Internet Win	Internet Δ%	Total Win	Total Δ%
Bally's	0	0	18,116,702	-3.64%
Borgata	3,387,237	0.12%	67,669,478	2.01%
Caesars	3,238,445	21.93%	33,112,673	-1.88%
Golden Nugget	3,659,348	51.13%	21,546,417	9.53%
Harrah's	0	0	28,996,623	-8.33%
Resorts	2,911,041	208.28%	19,802,803	22.13%
Tropicana	3,035,828	15.83%	29,216,579	8.11%
Trump Taj	0	0	8,148,839	-51.19%
Total	16,231,899	34.98%	226,610,114	-1.53%
Average	4,057,975	68.72%	25,095,796	-12.76%

Casino Calendar Year Results Through September 2016

Casino	Slot Win	Slot Δ%	Table Win	Table Δ%	Total Win	Total Δ%	WSD	WTD	Promo%
Bally's	103,930,926	-4.48%	55,681,594	9.55%	162,399,909	-0.25%	1,575.33	206.05	10.79%
Borgata	374,650,256	6.01%	158,353,133	0.40%	548,147,384	4.13%	3,163.86	452.00	10.10%
Caesars	147,297,984	-1.52%	80,253,098	-12.20%	227,551,082	-5.57%	2,134.45	289.89	10.42%
Golden Nugget	114,155,771	1.85%	44,088,534	4.27%	158,984,697	2.52%	1,978.37	287.28	14.62%
Harrah's	197,828,761	-9.07%	68,131,168	0.50%	268,798,387	-6.77%	1,840.37	331.51	10.00%
Resorts	104,209,308	6.58%	27,775,942	12.29%	131,985,250	7.73%	1,369.89	244.58	15.13%
Tropicana	178,924,462	3.12%	46,339,879	18.97%	227,317,371	5.88%	1,562.74	288.69	14.18%
Trump Taj	96,130,883	-14.87%	28,092,941	-6.19%	124,665,360	-12.90%	856.79	139.57	17.10%
Total	1,304,192,815	-1.62%	495,277,678	-0.91%	1,849,849,440	-0.22%	1,887.05	288.16	13.92%
Average	153,654,873	-1.41%	57,891,135	-0.43%	215,911,523	-0.91%	1,764.56	286.86	14.18%

Total Calendar Year Results Through September 2016

Casino	Internet Win	Internet Δ%	Total Win	Total Δ%
Bally's	0	0	162,399,909	-0.25%
Borgata	35,838,373	5.09%	583,985,757	4.19%
Caesars	28,621,044	19.73%	256,172,126	-3.29%
Golden Nugget	29,568,911	27.54%	188,553,608	5.78%
Harrah's	0	0	268,798,387	-6.77%
Resorts	22,667,061	570.48%	154,652,311	22.84%
Tropicana	27,796,028	14.97%	255,113,399	6.80%
Trump Taj	0	0	124,665,360	-12.90%
Total	144,491,417	32.87%	1,994,340,857	1.61%
Average	36,122,854	66.08%	221,593,429	-9.68%

Data entry courtesy of Alexis Rajnoor.

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Questions? Contact the Center for Gaming Research at (702) 895-2234 or special.collections@unlv.edu