

## ATLANTIC CITY CASINO OCTOBER SUMMARY

MONTHLY AND YEAR TO DATE REVENUE RESULTS  
CENTER FOR GAMING RESEARCH, NOVEMBER 2016

### Executive Summary

This report contains a summary of monthly revenue figures released by the New Jersey Division of Gaming Enforcement. All numbers are taken from [DGE Monthly Gross Revenue Reports](#). YTD Table Win includes Poker Win.

### Definitions

**Slot, Table, Internet, Sports:** Total amount won by the casino in question for the category in question for the month.

**Casino Win:** The sum of slot and table win for the casino in question for the month.

**Total Win:** The sum of slot, table, internet, and sports win for the casino in question for the month.

**Δ%:** Percentage change in revenue from previous year.

**WTD:** Win per table per day for the month.

**WSD:** Win per slot machine per day for the month.

**Promo %:** Promotional Gaming Credits as a percentage of total gaming revenues.

### Casino October 2016 Results

Casino	Slot Win	Slot Δ%	Table Win	Table Δ%	Total Win	Total Δ%	WSD	WTD	Promo%
Bally's	10,869,164	1.26%	5,421,281	-9.36%	16,544,614	-2.90%	1,355.66	190.45	11.43%
Borgata	39,660,270	2.01%	19,560,609	12.25%	60,503,960	4.96%	3,392.41	422.79	10.64%
Caesars	16,049,266	-6.35%	7,431,125	35.32%	23,480,391	3.76%	1,737.06	279.24	11.45%
Golden Nugget	12,550,969	7.50%	3,905,144	22.44%	16,528,680	10.59%	1,415.42	280.38	17.87%
Harrah's	23,120,671	0.09%	5,957,394	3.84%	29,329,930	0.76%	1,423.51	340.72	11.06%
Resorts	10,892,560	-6.01%	3,403,316	5.35%	14,295,876	-3.54%	1,483.57	226.69	15.74%
Tropicana	20,111,227	14.97%	4,503,392	10.38%	24,836,785	13.99%	1,332.76	298.00	16.31%
Trump Taj	656,914	-93.73%	191,757	-93.91%	848,671	-93.77%	167.18	8.58	10.16%
<b>Total</b>	<b>133,911,041</b>	<b>-5.08%</b>	<b>50,374,018</b>	<b>4.33%</b>	<b>186,368,907</b>	<b>-2.73%</b>	<b>1,811.56</b>	<b>260.98</b>	<b>12.66%</b>
<b>Average</b>	<b>16,738,880</b>	<b>-5.08%</b>	<b>6,296,752</b>	<b>4.33%</b>	<b>23,296,113</b>	<b>-2.73%</b>	<b>1,811.56</b>	<b>260.98</b>	<b>12.66%</b>

### Total October 2016 Results

Casino	Internet Win	Internet Δ%	Total Win	Total Δ%
Bally's	0	0	16,544,614	-2.90%
Borgata	3,666,749	4.79%	64,170,709	4.95%
Caesars	3,053,649	5.20%	26,534,040	3.92%
Golden Nugget	4,088,225	50.70%	20,616,905	16.75%
Harrah's	0	0	29,329,930	0.76%
Resorts	2,741,142	204.85%	17,037,018	8.38%
Tropicana	3,116,123	9.33%	27,952,908	13.45%
Trump Taj	0	0	848,671	-93.77%
<b>Total</b>	<b>16,665,888</b>	<b>29.56%</b>	<b>203,034,795</b>	<b>-0.70%</b>
<b>Average</b>	<b>4,166,472</b>	<b>61.94%</b>	<b>27,462,585</b>	<b>7.45%</b>

### Casino Calendar Year Results Through October 2016

Casino	Slot Win	Slot Δ%	Table Win	Table Δ%	Total Win	Total Δ%	WSD	WTD	Promo%
Bally's	114,800,090	-3.96%	61,102,875	7.56%	178,944,523	-0.51%	1,553.00	204.46	10.85%
Borgata	414,310,526	5.61%	177,913,742	1.58%	608,651,344	4.21%	3,187.56	449.03	10.16%
Caesars	163,347,250	-2.02%	87,684,223	-9.50%	251,031,473	-4.77%	2,093.88	288.81	10.52%
Golden Nugget	126,706,740	2.38%	47,993,678	5.54%	175,513,377	3.23%	1,916.64	286.58	14.93%
Harrah's	220,949,432	-8.19%	74,088,562	0.76%	298,128,317	-6.08%	1,798.03	332.46	10.10%
Resorts	115,101,868	5.24%	31,179,258	11.49%	146,281,126	6.51%	1,381.45	242.77	15.19%
Tropicana	199,035,689	4.20%	50,843,271	18.15%	252,154,156	6.63%	1,540.34	289.58	14.39%
Trump Taj	96,787,797	-21.56%	28,092,941	-15.11%	124,665,360	-20.47%	769.70	126.24	17.10%
<b>Total</b>	<b>1,438,103,856</b>	<b>-1.95%</b>	<b>545,651,696</b>	<b>-0.45%</b>	<b>2,035,369,676</b>	<b>-0.50%</b>	<b>1,879.62</b>	<b>285.39</b>	<b>13.81%</b>
<b>Average</b>	<b>170,393,753</b>	<b>-1.79%</b>	<b>64,186,810</b>	<b>0.02%</b>	<b>239,207,636</b>	<b>-1.09%</b>	<b>1,768.85</b>	<b>284.12</b>	<b>14.03%</b>

### Total Calendar Year Results Through October 2016

Casino	Internet Win	Internet Δ%	Total Win	Total Δ%
<b>Bally's</b>	0	0	178,944,523	-0.51%
<b>Borgata</b>	39,505,122	5.06%	648,156,466	4.26%
<b>Caesars</b>	31,674,693	18.15%	282,706,166	-2.65%
<b>Golden Nugget</b>	33,657,136	29.97%	209,170,513	6.77%
<b>Harrah's</b>	0	0	298,128,317	-6.08%
<b>Resorts</b>	25,408,203	493.66%	171,689,329	21.24%
<b>Tropicana</b>	30,912,151	14.37%	283,066,307	7.42%
<b>Trump Taj</b>	0	0	124,665,360	-20.47%
<b>Total</b>	<b>161,157,305</b>	<b>32.52%</b>	<b>2,196,526,981</b>	<b>1.36%</b>
<b>Average</b>	40,289,326	65.65%	279,496,963	3.18%

Data entry courtesy of Alexis Rajnoor.

#### Preferred citation:

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