

Nevada Gaming Win 2017

Summary of Results from Selected Reporting Areas

The Nevada Gaming Control releases data about the financial performance of the state’s gaming industry. This report summarizes relevant data about gaming win, hold percentage, and handle (total bet) for selected reporting areas in the state. The “Statewide” page includes information of the state’s gaming industry as a whole; the Las Vegas Strip is the area that generates over half of the state’s total revenue; Downtown Las Vegas produces less revenue, but is still a significant market; the Boulder Strip gives insight into the Las Vegas locals market; and Washoe County represents a significant piece of northern Nevada’s gaming industry.

Contents

Reporting Area	Page
Statewide	2
Las Vegas Strip	3
Downtown Las Vegas	4
Boulder Strip	5
Washoe County	6

Definitions

All figures are for calendar 2017, taken from the December 2017 Nevada Gaming Revenue Report, accessible at http://gaming.nv.gov/gaming_revenue_rpt.htm

For each reporting area, results are for all non-restricted locations, and do not include totals for restricted locations (15 slots or fewer)

of Units is the total number of machines or games for the category in question

Win Amount is the total win for the category in question

Win % is the win percentage for the category in question

Handle is the total theoretical Amount gambled, derived by dividing the win Amount by the win percentage

Win Amount and **Handle** are in thousands of dollars; add \$000 for total

WPUD is average win per unit per day

For the sports book detail:

% Win is the percentage of the total sports book win that the game in question represents

% Bet is the percentage of the total sports book handle that the game in question represents

Preferred citation:

David G. Schwartz. *Nevada Gaming Win 2017*. Las Vegas: Center for Gaming Research, University Libraries, University of Nevada Las Vegas, 2018.

For more information

See <http://gaming.unlv.edu> or contact Dr. David G. Schwartz, Director
ph (702) 895-2242 | dgs@unlv.nevada.edu

Statewide

325 total locations for calendar year

	# of Units	Win amount	% Change	Win %	Handle	WPUD
Slot Machines	142,309	7,431,841	3.75	6.74%	110,264,703	143.08
Games*	5,767	4,139,272	1.11	13.76%	30,081,919	1,966.44
Total gambling win		11,571,113	2.79	8.24%	140,346,622	

Slots detail

Game	# of Units	Win amount	% Change	Win %	Drop	WPUD
1 Cent	54,588	3,171,884	3.5	9.83%	32,267,386	159.19
5 Cent	1,866	51,841	-17.64	5.46	9,495	76.11
25 Cent	5,802	290,757	-5.3	6.94	41,896	137.30
1 Dollar	7,216	515,733	-2.08	6.06	85,104	195.81
Multi-Denom	70,362	3,129,221	7.09	5.23	598,321	121.84

Games detail

Game	# of Units	Win amount	% Change	Win %	Handle	WPUD
Twenty-one	2,539	1,207,019	5.44	14.81%	8,150,027	1,302.44
Baccarat	371	1,153,531	-5.62	12.70%	9,082,921	8,518.49
Craps	360	393,560	2.47	15.30%	2,572,288	2,995.13
Roulette	447	367,314	4.57	17.92%	2,049,743	2,251.32
3-Card Poker	224	141,760	-1.92	32.26%	439,430	1,733.86
Mini-Bacc	115	80,497	-10.94	11.58%	695,138	1,917.74
Let It Ride	69	31,798	-4.10	25.77%	123,392	1,262.58
Pai Gow	21	12,018	8.56	16.73%	71,835	1,567.91
Pai Gow Poker	247	96,549	-6.5	20.87%	462,621	1,070.92
Other Games	322	203,709	5.53	23.92%	851,626	1,733.25
Keno	75	25,714	-4.15	26.21%	98,108	939.32
Bingo	41	14,426	111.05	6.48%	222,623	963.98
Race Book	129	44,148	-3.4	15.75%	280,305	937.62
Sports Book	192	248,777	13.51	5.11%	4,868,434	3,549.90

Game	Win amount	% Change	Win %	Handle	% Win	% Bet
Football	76,896	-15.72	4.38%	1,755,616	30.91%	36.06%
Basketball	87,431	31.21	5.90%	1,481,881	35.14%	30.44%
Baseball	36,815	14.32	3.23%	1,139,783	14.80%	23.41%
Parlay Cards	15,177	45.77	24.12%	62,923	6.10%	1.29%
Other	32,325	73.34	7.56%	427,579	12.99%	8.78%
Poker tables	615	118,455	0.6	(rake only; no direct win)	527.70	

Las Vegas Strip

41 total locations for the calendar year

	# of Units	Win amount	% Change	Win %	Handle	WPUD
Slot Machines	38,743	3,217,222	3.00	8.04%	40,015,199	227.51
Games	2,942	3,243,251	-0.29	13.98%	23,199,220	3,020.26
Total gambling win		6,460,473	1.32	10.22%	63,214,419	

Slots detail

Game	# of Units	Win amount	% Change	Win %	Drop	WPUD
1 Cent	13,820	1,218,552	-1.93	11.64%	10,468,660	241.57
5 Cent	341	20,555	-26.14	8.21%	250,365	165.15
25 Cent	1,894	141,347	-7.94	10.52%	1,343,603	204.46
1 Dollar	2,941	294,266	-6.93	7.41%	3,971,201	274.13
Multi-Denom	18,599	1,362,425	13.99	6.47%	21,057,573	200.69

Games detail

Game	# of Units	Win amount	% Change	Win %	Handle	WPUD	
Twenty-one	1,280	923,531	5.51	14.58%	6,334,232	1,976.74	
Baccarat	327	1,131,207	-6.70	13.00%	8,701,592	9,477.67	
Craps	181	273,396	1.74	15.10%	1,810,570	4,138.29	
Roulette	258	302,808	4.22	17.37%	1,743,282	3,215.55	
3-Card Poker	114	99,533	-2.97	33.94%	293,262	2,392.05	
Mini-Bacc	68	60,233	-13.41	12.11%	497,382	2,426.79	
Let It Ride	33	20,015	-5.27	25.62%	78,123	1,661.69	
Pai Gow	13	9,336	7.61	16.21%	57,594	1,967.54	
Pai Gow Poker	93	55,218	-11.16	20.87%	264,581	1,626.69	
Other Games	190	152,646	5.90	23.54%	648,454	2,201.10	
Keno	13	4,904	10.92	29.33%	16,720	1,033.51	
Race Book	35	17,686	-5.16	15.53%	113,883	1,384.42	
Sports Book	37	114,275	18.57	4.46%	2,562,220	8,461.68	
Game		Win amount	% Change	Win %	Handle	% Win	% Bet
Football		35,927	-22.36	3.66%	981,612	31.44%	38.31%
Basketball		44,744	67.75	5.95%	752,000	39.15%	29.35%
Baseball		13,150	13.99	2.32%	566,810	11.51%	22.12%
Parlay							
Cards		4,610	59.13	19.57%	23,556	4.03%	0.92%
Other		15,778	75.61	6.72%	234,792	13.81%	9.16%
Poker tables	300	78,464	0.57	(rake only; no win)		716.57	

Downtown Las Vegas

19 total locations for the calendar year

	# of Units	Win amount	% Change	Win %	Handle	WPUD
Slot Machines	9,753	431,394	7.65	7.34%	5,877,302	121.18
Games	442	199,860	21.94	10.54%	1,896,205	1,238.83
Total gambling win		631,253	11.80	8.12%	7,773,507	

Slots detail

Game	# of Units	Win amount	% Change	Win %	Drop	WPUD
1 Cent	4,818	226,752	12.66	11.03%	2,055,775	128.94
5 Cent	185	4,566	-7.13	6.36%	71,792	67.62
25 Cent	898	38,759	-3.42	5.73%	676,422	118.25
1 Dollar	756	42,306	2.52	5.38%	786,357	153.32
Multi-Denom	2,876	99,287	4.52	4.94%	2,009,858	94.58

Games detail

Game	# of Units	Win amount	% Change	Win %	Handle	WPUD
Twenty-one	210	54,133	13.62	14.14%	382,836	706.24
Craps	34	30,470	8.36	13.05%	233,487	2,455.28
Roulette	36	15,617	7.41	19.62%	79,597	1,188.51
3-Card Poker	19	11,376	9.49	29.51%	38,550	1,640.37
Let It Ride	10	5,038	6.42	24.72%	20,380	1,380.27
Pai Gow Poker	15	4,248	6.26	19.59%	21,685	775.89
Other Games	65	32,637	83.93	8.28%	394,167	1,375.64
Keno	7	3,588	3.79	25.91%	13,848	#REF!
Race Book	9	1,115	-11.40	14.93%	7,468	339.42
Sports Book	11	37,764	33.49	5.39%	700,631	9,405.73

Game	Win amount	% Change	Win %	Handle	% Win	% Bet
Football	10,650	1.73	5.56	1,915	28.20%	0.27%
Basketball	13,984	43.27	6.13%	228,124	37.03%	32.56%
Baseball	7,303	42.81	3.61%	202,299	19.34%	28.87%
Parlay						
Cards	1,066	283.27	27.11%	3,932	2.82%	0.56%
Other	4,754	78.35	6.38%	74,514	12.59%	10.64%
				(rake only; no direct win)		
Poker tables	26	3,873	4.01		408.11	

Boulder Strip

32 total locations for the calendar year

	# of Units	Win amount	% Change	Win %	Handle	WPUD
Slot Machines	17,993	717,895	3.59	5.66%	12,683,657	109.31
Games	321	95,200	0.24	13.05%	729,502	812.53
Total gambling win		813,095	3.19	6.06%	13,413,159	

Slots detail

Game	# of Units	Win amount	% Change	Win %	Drop	WPUD
1 Cent	6,174	298,223	4.33	9.54%	3,126,027	132.34
5 Cent	303	5,949	-9.56	3.56%	167,107	53.79
25 Cent	671	20,120	8.51	3.69%	545,257	82.15
1 Dollar	536	24,173	9.71	4.30%	562,163	123.56
Multi-Denom	10,142	360,929	3.68	4.47%	8,074,474	97.50

Games detail

Game	# of Units	Win amount	% Change	Win %	Handle	WPUD
Twenty-one	129	29,539	3.54	16.47%	179,350	627.35
Craps	22	14,003	7.01	16.50%	84,867	1,743.84
Roulette	21	5,220	8.79	20.60%	25,340	681.02
3-Card Poker	9	1,951	-4.11	30.86%	6,322	593.91
Mini-Bacc	6	1,796	-19.00%	12.48%	14,391	820.09
Pai Gow Poker	23	4,585	3.11	20.33%	22,553	546.16
Other Games	21	7,238	9.93	21.54%	33,603	944.29
Keno	11	3,233	2.85	29.27%	11,045	805.23
Bingo	8	228	115.64	0.37%	61,622	78.08
Race Book	10	6,311	-14.19	15.36%	41,087	1,729.04
Sports Book	21	16,029	-16.00	6.58%	243,602	2,091.19

Game	Win amount	% Change	Win %	Handle	% Win	% Bet
Football	4,940	-29.73	5.51%	89,655	30.82%	36.80%
Basketball	6,084	-2.40	8.12%	74,926	37.96%	30.76%
Baseball	1,590	-50.22	2.82%	56,383	9.92%	23.15%
Parlay Cards	1,561	41.19	32.45%	4,810	9.74%	1.97%
Other	1,829	20.69	10.41%	17,570	11.41%	7.21%
Poker tables	21	7,238	9.93	(rake only; no win)	944.29	

Washoe County

46 total locations for the calendar year

	# of Units	Win amount	% Change	Win %	Handle	WPUD
Slot Machines	16,504	675,912	2.93	5.35%	12,633,869	112.20
Games	546	153,490	0.39	15.44%	994,106	770.18
Total gambling win		829,402	2.45	6.09%	13,627,975	

Slots detail

Game	# of Units	Win amount	% Change	Win %	Drop	WPUD
1 Cent	6,689	311,552	11.93	6.94%	4,489,222	127.61
5 Cent	122	1,596	-29.63	4.51%	35,388	35.84
25 Cent	430	15,946	-9.21	6.77%	235,539	101.60
1 Dollar	848	39,648	3.10	4.42%	897,014	128.10
Multi-Denom	8,156	292,677	-4.17	4.36%	6,712,775	98.31

Games detail

Game	# of Units	Win amount	% Change	Win %	Handle	WPUD
Twenty-one	237	51,757	4.65	15.22%	340,059	598.31
Craps	27	18,975	1.58	16.00%	118,594	1,925.42
Roulette	30	11,936	12.42	22.79%	52,374	1,090.05
3-Card Poker	20	7,751	-5.18	27.88%	27,801	1,061.78
Mini-Bacc	12	3,510	-26.22	8.02%	43,766	801.37
Let It Ride	7	1,508	-26.27	26.32%	5,729	590.22
Pai Gow	5	2,313	2.04	19.18%	12,059	1,267.40
Pai Gow Poker	47	13,829	0.05	2125.00%	651	806.12
Other Games	30	8,793	-2.23	16.51%	53,259	803.01
Keno	18	6,363	-25.96	21.66%	29,377	968.49
Bingo	4	1,179	1.40	21.50%	5,484	807.53
Race Book	23	3,399	1.41	16.40%	20,726	404.88
Sports Book	29	15,714	9.97	7.37%	213,216	1,484.55

Game	Win amount	% Change	Win %	Handle	% Win	% Bet
Football	4,924	0.49	5.79%	85,043	31.34%	39.89%
Basketball	2,874	-29.51	4.69%	61,279	18.29%	28.74%
Baseball	3,542	29.49	9.06%	39,095	22.54%	18.34%
Parlay Cards	2,524	57.10	21.20%	11,906	16.06%	5.58%
Other	1,848	90.60	11.58%	15,959	11.76%	7.48%
Poker tables	57	6,464	-3.36	(rake only; no win)	310.69	