

ATLANTIC CITY CASINO JANUARY SUMMARY

MONTHLY AND YEAR TO DATE REVENUE RESULTS
CENTER FOR GAMING RESEARCH, FEBRUARY 2017

Executive Summary

This report contains a summary of monthly revenue figures released by the New Jersey Division of Gaming Enforcement. All numbers are taken from [DGE Monthly Gross Revenue Reports](#). YTD Table Win includes Poker Win.

Definitions

Slot, Table, Internet, Sports: Total amount won by the casino in question for the category in question for the month.

Casino Win: The sum of slot and table win for the casino in question for the month.

Total Win: The sum of slot, table, internet, and sports win for the casino in question for the month.

Δ%: Percentage change in revenue from previous year.

WTD: Win per table per day for the month.

WSD: Win per slot machine per day for the month.

Promo %: Promotional Gaming Credits as a percentage of total gaming revenues.

Casino January 2017 Results

Casino	Slot Win	Slot Δ%	Table Win	Table Δ%	Total Win	Total Δ%	WSD	WTD	Promo%
Bally's	9,245,010	10.23%	4,500,339	-13.88%	14,000,468	0.60%	1125.37	166.79	12.37%
Borgata	38,496,394	6.45%	19,558,896	45.03%	60,552,690	16.23%	3392.11	410.38	9.57%
Caesars	14,129,118	5.70%	14,099,936	112.17%	28,229,054	41.06%	3723.81	225.79	11.13%
Golden Nugget	11,965,998	9.14%	6,235,521	10.70%	18,280,250	9.60%	2578.79	265.29	14.66%
Harrah's	20,200,724	0.36%	7,634,947	3.66%	28,128,467	1.13%	1746.73	300.43	11.98%
Resorts	9,138,262	2.12%	3,230,322	32.52%	12,368,584	8.63%	1408.16	189.81	16.11%
Tropicana	20,487,114	29.08%	3,590,072	-29.00%	24,303,070	14.97%	1,052.81	289.22	15.78%
Total	123,662,620	0.62%	58,850,033	19.59%	185,862,583	5.90%	2,220.34	282.32	11.83%
Average	17,666,089	14.99%	8,407,148	36.67%	26,551,798	21.03%	2,220.34	282.32	11.83%

Total January 2017 Results

Casino	Internet Win	Internet Δ%	Total Win	Total Δ%
Bally's	0	0	14,000,468	0.60%
Borgata	3,767,853	-0.46%	64,320,543	23.46%
Caesars	4,032,263	46.24%	32,261,317	61.21%
Golden Nugget	4,776,218	93.79%	23,056,468	38.23%
Harrah's	0	0	28,128,467	1.13%
Resorts	3,162,978	0	15,531,562	36.41%
Tropicana	3,080,786	20.33%	27,383,856	29.55%
Total	18,820,098	28.64%	204,682,681	16.63%
Average	4,705,025	28.64%	31,256,822	42.48%

Casino Calendar Year Results Through January 2017

Casino	Slot Win	Slot Δ%	Table Win	Table Δ%	Total Win	Total Δ%	WSD	WTD	Promo%
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Data entry courtesy of Alexis Rajnoor.

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Questions? Contact the Center for Gaming Research at (702) 895-2234 or special.collections@unlv.edu