

## ATLANTIC CITY CASINO FEBRUARY SUMMARY

### MONTHLY AND YEAR TO DATE REVENUE RESULTS

CENTER FOR GAMING RESEARCH, MARCH 2017

### Executive Summary

This report contains a summary of monthly revenue figures released by the New Jersey Division of Gaming Enforcement. All numbers are taken from [DGE Monthly Gross Revenue Reports](#). YTD Table Win includes Poker Win.

### Definitions

**Slot, Table, Internet, Sports:** Total amount won by the casino in question for the category in question for the month.

**Casino Win:** The sum of slot and table win for the casino in question for the month.

**Total Win:** The sum of slot, table, internet, and sports win for the casino in question for the month.

**Δ%:** Percentage change in revenue from previous year.

**WTD:** Win per table per day for the month.

**WSD:** Win per slot machine per day for the month.

**Promo %:** Promotional Gaming Credits as a percentage of total gaming revenues.

### Casino February 2017 Results

Casino	Slot Win	Slot Δ%	Table Win	Table Δ%	Total Win	Total Δ%	WSD	WTD	Promo%
Bally's	10,452,791	4.64%	5,610,658	-17.34%	16,314,486	-4.72%	1,541.39	210.20	11.65%
Borgata	39,776,054	5.48%	17,141,533	-11.70%	58,185,193	-0.73%	3,291.38	453.27	10.67%
Caesars	14,904,000	2.50%	7,925,847	-2.07%	22,829,847	0.87%	2,066.17	287.26	11.84%
Golden Nugget	12,240,432	9.89%	4,098,432	-7.01%	16,418,294	5.02%	1,876.57	302.11	16.77%
Harrah's	21,532,693	6.22%	7,700,257	-12.21%	29,509,084	0.55%	1,950.42	356.69	11.40%
Resorts	11,054,075	18.01%	4,056,139	31.64%	15,110,214	21.38%	1,957.60	259.56	14.52%
Tropicana	22,298,386	27.08%	5,751,788	32.86%	28,275,247	28.13%	1,867.46	346.10	15.26%
<b>Total</b>	<b>132,258,431</b>	<b>1.53%</b>	<b>46,532,866</b>	<b>-12.12%</b>	<b>186,642,365</b>	<b>-1.75%</b>	<b>1,941.46</b>	<b>335.48</b>	<b>12.56%</b>
<b>Average</b>	<b>18,894,062</b>	<b>16.03%</b>	<b>6,647,552</b>	<b>0.44%</b>	<b>26,663,195</b>	<b>12.29%</b>	<b>1,941.46</b>	<b>335.48</b>	<b>12.56%</b>

### Total February 2017 Results

Casino	Internet Win	Internet Δ%	Total Win	Total Δ%
Bally's	0	0	16,314,486	-4.72%
Borgata	3,745,868	-11.59%	26,575,715	-1.10%
Caesars	3,495,509	15.59%	19,913,803	6.73%
Golden Nugget	5,175,795	65.95%	34,684,879	6.83%
Harrah's	0	0	15,110,214	21.38%
Resorts	3,052,115	131.51%	3,052,115	131.51%
Tropicana	3,252,803	6.59%	3,252,803	6.59%
<b>Total</b>	<b>18,722,090</b>	<b>26.93%</b>	<b>45,385,285</b>	<b>17.90%</b>
<b>Average</b>	<b>4,680,523</b>	<b>26.93%</b>	<b>23,402,613</b>	<b>26.93%</b>

### Casino Calendar Year Results Through February 2017

Casino	Slot Win	Slot Δ%	Table Win	Table Δ%	Total Win	Total Δ%	WSD	WTD	Promo%
Bally's	19,697,801	7.19%	10,110,997	-15.84%	30,314,954	-2.33%	1,323.34	187.35	11.98%
Borgata	78,272,448	5.95%	36,700,429	11.56%	118,737,883	7.25%	3,344.31	438.42	10.11%
Caesars	29,033,118	4.04%	22,025,783	49.44%	51,058,901	19.73%	2,724.95	265.49	10.35%
Golden Nugget	24,206,430	9.52%	10,333,953	2.92%	34,698,544	7.38%	2,245.54	282.76	15.66%
Harrah's	41,733,417	3.30%	15,335,204	-4.97%	57,637,551	0.83%	1,843.40	327.10	11.68%
Resorts	20,192,337	10.25%	7,286,461	32.03%	27,478,798	15.29%	1,668.91	222.67	15.24%
Tropicana	42,785,500	28.03%	9,341,860	-0.47%	52,578,317	21.70%	1,439.42	316.26	15.50%
<b>Total</b>	<b>255,921,051</b>	<b>1.08%</b>	<b>105,382,899</b>	<b>3.15%</b>	<b>372,504,948</b>	<b>1.93%</b>	<b>2,087.84</b>	<b>307.53</b>	<b>12.19%</b>
<b>Average</b>	<b>36,560,150</b>	<b>15.53%</b>	<b>15,054,700</b>	<b>17.89%</b>	<b>53,214,993</b>	<b>16.49%</b>	<b>2,087.84</b>	<b>307.53</b>	<b>12.19%</b>

### Total Calendar Year Results Through February 2017

Casino	Internet Win	Internet Δ%	Total Win	Total Δ%
<b>Bally's</b>	0	0	30,314,954	-2.33%
<b>Borgata</b>	7,513,721	-14.67%	126,251,604	5.63%
<b>Caesars</b>	7,527,772	20.40%	58,586,673	19.81%
<b>Golden Nugget</b>	9,952,013	76.94%	44,650,557	17.69%
<b>Harrah's</b>	0	#DIV/0!	57,637,551	0.83%
<b>Resorts</b>	6,215,093	125.79%	33,693,891	26.73%
<b>Tropicana</b>	6,333,589	6.55%	58,911,906	19.86%
<b>Total</b>	<b>37,542,188</b>	<b>27.78%</b>	<b>410,047,136</b>	<b>3.85%</b>
<b>Average</b>	9,385,547	27.78%	58,578,162	18.68%

Data entry courtesy of Alexis Rajnoor.

**Preferred citation:**

*Atlantic City Casinos: February Summary.* Las Vegas: Center for Gaming Research, University Libraries, University of Nevada Las Vegas, 2017.

Questions? Contact the Center for Gaming Research at (702) 895-2234 or [special.collections@unlv.edu](mailto:special.collections@unlv.edu)