

ATLANTIC CITY CASINO MARCH SUMMARY

MONTHLY AND YEAR TO DATE REVENUE RESULTS

CENTER FOR GAMING RESEARCH, APRIL 2017

Executive Summary

This report contains a summary of monthly revenue figures released by the New Jersey Division of Gaming Enforcement. All numbers are taken from [DGE Monthly Gross Revenue Reports](#). YTD Table Win includes Poker Win.

Definitions

Slot, Table, Internet, Sports: Total amount won by the casino in question for the category in question for the month.

Casino Win: The sum of slot and table win for the casino in question for the month.

Total Win: The sum of slot, table, internet, and sports win for the casino in question for the month.

Δ%: Percentage change in revenue from previous year.

WTD: Win per table per day for the month.

WSD: Win per slot machine per day for the month.

Promo %: Promotional Gaming Credits as a percentage of total gaming revenues.

Casino March 2017 Results

Casino	Slot Win	Slot Δ%	Table Win	Table Δ%	Total Win	Total Δ%	WSD	WTD	Promo%
Bally's	10,821,766	2.04%	5,918,088	-8.49%	17,030,524	-2.21%	1,552.08	197.11	12.25%
Borgata	40,088,389	5.77%	18,516,667	26.88%	59,945,330	11.49%	5,628.38	734.13	10.40%
Caesars	14,881,135	1.40%	14,402,076	91.33%	29,283,211	31.89%	3,391.12	259.06	9.04%
Golden Nugget	13,125,164	15.73%	3,334,622	-38.04%	16,536,736	-1.66%	1,379.08	290.99	16.79%
Harrah's	23,767,902	22.18%	5,286,818	-38.40%	29,597,325	3.74%	1,209.52	352.35	11.82%
Resorts	11,478,466	9.79%	4,858,757	87.73%	16,337,223	25.25%	2,118.03	245.21	13.77%
Tropicana	23,084,553	28.95%	8,053,181	86.56%	31,383,109	39.81%	2,383.30	323.63	13.89%
Total	137,247,375	3.33%	52,317,028	9.25%	200,113,458	6.75%	1,987.80	314.17	24.93%
Average	17,155,922	3.33%	6,539,629	9.25%	25,014,182	6.75%	1,987.80	314.17	24.93%

Total March 2017 Results

Casino	Internet Win	Internet Δ%	Total Win	Total Δ%
Bally's	0	0	17,030,524	-2.21%
Borgata	4,353,920	3.01%	64,299,250	19.59%
Caesars	3,151,518	-0.37%	32,434,729	46.08%
Golden Nugget	6,176,515	101.18%	22,713,251	35.08%
Harrah's	0	0	29,597,325	3.74%
Resorts	4,199,455	123.60%	20,536,678	57.45%
Tropicana	3,864,023	21.93%	35,247,132	57.02%
Total	21,745,431	40.23%	221,858,889	18.35%
Average	5,436,358	40.23%	27,732,361	18.35%

Casino Calendar Year Results Through March 2017

Casino	Slot Win	Slot Δ%	Table Win	Table Δ%	Total Win	Total Δ%	WSD	WTD	Promo%
Bally's	30,519,567	5.31%	16,029,085	-13.27%	47,345,478	-2.29%	1,398.70	190.69	12.08%
Borgata	118,360,837	5.89%	55,217,096	16.27%	178,683,213	8.64%	3,292.61	434.61	10.18%
Caesars	43,914,253	3.13%	36,427,859	63.60%	80,342,112	23.89%	2,954.41	263.27	9.87%
Golden Nugget	37,331,594	11.62%	13,668,575	-11.37%	51,235,280	4.29%	1,947.09	285.61	16.02%
Harrah's	65,501,319	9.43%	20,622,022	-16.58%	87,234,876	1.80%	1,625.06	335.85	11.73%
Resorts	31,670,803	10.08%	12,145,218	49.81%	43,816,021	18.81%	1,823.61	230.30	14.69%
Tropicana	65,870,053	28.35%	17,395,041	26.95%	83,961,426	27.89%	1,762.42	318.81	14.90%
Total	393,168,426	1.86%	171,504,896	14.30%	572,618,406	3.56%	2,233.14	309.81	16.65%
Average	53,716,072	11.33%	21,594,328	15.13%	78,229,175	13.18%	2,053.36	309.17	16.27%

Total Calendar Year Results Through March 2017

Casino	Internet Win	Internet Δ%	Total Win	Total Δ%
Bally's	0	0	47,345,478	-2.29%
Borgata	11,867,641	-8.94%	190,550,854	7.34%
Caesars	10,679,290	13.42%	91,021,402	22.56%
Golden Nugget	16,128,528	85.50%	67,363,808	16.50%
Harrah's	0	0	87,234,876	1.80%
Resorts	6,215,093	125.79%	33,693,891	26.73%
Tropicana	10,197,612	11.90%	94,159,038	25.94%
Total	59,287,619	32.08%	631,906,025	5.70%
Average	14,821,905	32.08%	78,988,253	5.70%

Data entry courtesy of Alexis Rajnoor.

Preferred citation:

Atlantic City Casinos: March Summary. Las Vegas: Center for Gaming Research, University Libraries, University of Nevada Las Vegas, 2017.

Questions? Contact the Center for Gaming Research at (702) 895-2234 or special.collections@unlv.edu