

ATLANTIC CITY CASINO APRIL SUMMARY

MONTHLY AND YEAR TO DATE REVENUE RESULTS

CENTER FOR GAMING RESEARCH, MAY 2017

Executive Summary

This report contains a summary of monthly revenue figures released by the New Jersey Division of Gaming Enforcement. All numbers are taken from [DGE Monthly Gross Revenue Reports](#). YTD Table Win includes Poker Win.

Definitions

Slot, Table, Internet, Sports: Total amount won by the casino in question for the category in question for the month.

Casino Win: The sum of slot and table win for the casino in question for the month.

Total Win: The sum of slot, table, internet, and sports win for the casino in question for the month.

Δ%: Percentage change in revenue from previous year.

WTD: Win per table per day for the month.

WSD: Win per slot machine per day for the month.

Promo %: Promotional Gaming Credits as a percentage of total gaming revenues.

Casino April 2017 Results

Casino	Slot Win	Slot Δ%	Table Win	Table Δ%	Total Win	Total Δ%	WSD	WTD	Promo%
Bally's	11,481,712	4.77%	5,366,351	-21.61%	17,164,046	-5.32%	1,454.30	216.60	10.90%
Borgata	41,253,115	1.21%	15,369,316	15.38%	58,451,270	4.42%	2,739.63	454.73	10.68%
Caesars	17,309,158	13.37%	10,588,230	12.07%	27,897,388	12.87%	2,576.21	311.37	9.48%
Golden Nugget	13,264,007	5.34%	4,727,421	17.84%	18,071,420	8.26%	1,921.72	303.87	15.27%
Harrah's	22,944,474	6.96%	3,683,499	-49.90%	26,986,401	-7.18%	870.80	352.45	11.76%
Resorts	11,565,429	6.08%	2,393,024	-19.66%	13,958,453	0.56%	1,077.94	256.50	16.40%
Tropicana	23,770,852	25.28%	4,329,589	-20.23%	28,337,636	15.10%	1,374.47	359.35	15.91%
Total	141,588,747	-0.70%	46,457,430	-11.77%	190,866,614	-3.63%	1,824.01	337.67	12.31%
Average	20,226,964	13.48%	6,636,776	0.83%	27,266,659	10.14%	1,824.01	337.67	12.31%

Total April 2017 Results

Casino	Internet Win	Internet Δ%	Total Win	Total Δ%
Bally's	0	0	17,164,046	-5.32%
Borgata	4,213,109	5.77%	62,664,379	4.51%
Caesars	3,516,489	11.36%	31,413,877	12.70%
Golden Nugget	5,377,943	62.71%	23,449,363	17.26%
Harrah's	0	0	26,986,401	-7.18%
Resorts	3,775,370	8.55%	17,733,823	2.16%
Tropicana	3,939,115	28.88%	32,276,751	16.62%
Total	20,822,026	22.62%	211,688,640	-1.55%
Average	5,205,507	53.28%	32,472,166	11.97%

Casino Calendar Year Results Through April 2017

Casino	Slot Win	Slot Δ%	Table Win	Table Δ%	Total Win	Total Δ%	WSD	WTD	Promo%
Bally's	42,001,279	5.16%	21,395,436	-15.52%	64,509,524	-3.11%	1,412.24	197.13	11.76%
Borgata	159,613,952	4.64%	70,586,412	16.07%	237,134,483	7.56%	3,154.00	439.64	10.30%
Caesars	61,223,411	5.83%	47,016,089	48.25%	108,239,500	20.85%	2,859.86	275.30	9.77%
Golden Nugget	50,595,601	9.91%	18,395,996	-5.34%	69,306,700	5.29%	1,940.51	290.18	15.83%
Harrah's	88,445,793	8.78%	24,305,521	-24.22%	114,221,277	-0.48%	1,436.50	340.01	11.74%
Resorts	43,236,232	8.98%	14,538,242	31.15%	57,774,474	13.82%	1,637.19	236.77	15.10%
Tropicana	89,640,905	27.52%	21,724,630	13.56%	112,299,062	24.40%	1,668.56	328.64	15.15%
Total	534,757,173	1.17%	217,962,326	7.53%	763,485,020	1.67%	2,131.24	316.04	15.56%
Average	76,393,882	15.62%	31,137,475	22.89%	109,069,289	16.19%	2,131.24	316.73	15.56%

Total Calendar Year Results Through April 2017

Casino	Internet Win	Internet Δ%	Total Win	Total Δ%
Bally's	0	0	64,509,524	-3.11%
Borgata	16,080,750	-5.50%	253,215,233	6.63%
Caesars	14,195,779	12.90%	122,435,279	19.87%
Golden Nugget	21,506,471	79.22%	90,813,171	16.69%
Harrah's	0	0	114,221,277	-0.48%
Resorts	14,189,918	74.99%	71,964,392	22.25%
Tropicana	14,136,726	16.16%	126,435,788	23.42%
Total	80,109,644	29.48%	843,594,664	3.78%
Average	20,027,411	61.86%	129,096,700	18.07%

Data entry courtesy of Alexis Rajnoor.

Preferred citation:

Atlantic City Casinos: April Summary. Las Vegas: Center for Gaming Research, University Libraries, University of Nevada Las Vegas, 2017.

Questions? Contact the Center for Gaming Research at (702) 895-2234 or special.collections@unlv.edu