

ATLANTIC CITY CASINO MAY SUMMARY

MONTHLY AND YEAR TO DATE REVENUE RESULTS

CENTER FOR GAMING RESEARCH, JUNE 2017

Executive Summary

This report contains a summary of monthly revenue figures released by the New Jersey Division of Gaming Enforcement. All numbers are taken from [DGE Monthly Gross Revenue Reports](#). YTD Table Win includes Poker Win.

Definitions

Slot, Table, Internet, Sports: Total amount won by the casino in question for the category in question for the month.

Casino Win: The sum of slot and table win for the casino in question for the month.

Total Win: The sum of slot, table, internet, and sports win for the casino in question for the month.

Δ%: Percentage change in revenue from previous year.

WTD: Win per table per day for the month.

WSD: Win per slot machine per day for the month.

Promo %: Promotional Gaming Credits as a percentage of total gaming revenues.

Casino May 2017 Results

Casino	Slot Win	Slot Δ%	Table Win	Table Δ%	Total Win	Total Δ%	WSD	WTD	Promo%
Bally's	11,809,700	-0.12%	6,036,603	-0.69%	18,140,795	-0.34%	1,583.16	216.58	10.76%
Borgata	43,049,009	0.18%	23,967,599	42.40%	68,368,352	12.03%	4,134.48	458.31	10.19%
Caesars	17,698,418	4.12%	11,742,281	72.25%	29,440,699	23.62%	2,764.84	308.10	9.56%
Golden Nugget	13,608,770	5.20%	4,977,332	3.85%	18,663,492	4.78%	1,958.04	301.71	15.15%
Harrah's	22,690,863	2.73%	6,526,617	-8.13%	29,549,547	0.22%	1,536.76	338.25	11.93%
Resorts	12,295,408	7.15%	3,046,462	21.98%	15,341,870	9.80%	1,328.01	263.36	16.10%
Tropicana	22,848,201	17.80%	5,752,319	34.86%	28,822,882	20.71%	1,767.23	341.70	27.11%
Total	144,000,369	5.57%	62,049,213	32.22%	208,327,637	12.32%	2,710.76	372.54	11.86%
Average	20,571,481	20.65%	8,864,173	51.10%	29,761,091	28.36%	2,623.31	372.54	11.86%

Total May 2017 Results

Casino	Internet Win	Internet Δ%	Total Win	Total Δ%
Bally's	0	0	18,140,795	-0.34%
Borgata	3,496,524	-11.42%	71,864,876	10.61%
Caesars	3,641,345	11.84%	33,082,044	22.21%
Golden Nugget	5,915,167	84.85%	24,578,659	16.97%
Harrah's	0	0	29,549,547	0.22%
Resorts	4,008,466	33.81%	19,350,336	14.04%
Tropicana	4,009,746	27.39%	32,832,628	21.49%
Total	21,071,248	27.35%	229,398,885	13.55%
Average	5,267,812	27.35%	28,674,861	13.55%

Casino Calendar Year Results Through May 2017

Casino	Slot Win	Slot Δ%	Table Win	Table Δ%	Total Win	Total Δ%	WSD	WTD	Promo%
Bally's	53,810,979	3.96%	27,432,039	-12.65%	82,650,319	-2.52%	1,446.41	201.09	11.54%
Borgata	202,662,961	3.66%	94,554,011	21.78%	305,502,835	8.53%	3,355.76	443.48	10.28%
Caesars	78,921,829	5.44%	58,758,370	52.49%	137,680,199	21.43%	2,840.35	282.03	9.72%
Golden Nugget	64,204,371	8.87%	23,373,328	-3.52%	87,970,192	5.18%	1,944.60	292.55	15.68%
Harrah's	111,136,656	7.49%	30,832,138	-21.30%	143,770,824	-0.33%	1,456.39	339.64	11.78%
Resorts	55,531,640	8.57%	17,584,704	29.46%	73,116,344	12.95%	1,573.72	242.17	15.31%
Tropicana	112,489,106	25.42%	27,476,949	17.45%	141,121,944	23.63%	1,688.00	331.12	15.01%
Total	678,757,542	2.07%	280,011,539	12.17%	971,812,657	1.84%	2,222.41	326.92	12.51%
Average	96,965,363	16.65%	40,001,648	28.19%	138,830,380	18.60%	2,222.41	326.92	14.77%

Total Calendar Year Results Through May 2017

Casino	Internet Win	Internet Δ%	Total Win	Total Δ%
Bally's	0	0	82,650,319	-2.52%
Borgata	19,577,274	-6.61%	325,080,109	7.48%
Caesars	17,837,124	12.68%	155,517,323	20.36%
Golden Nugget	27,421,638	80.41%	115,391,830	16.75%
Harrah's	0	0	143,770,824	-0.33%
Resorts	18,198,384	63.88%	91,314,728	20.41%
Tropicana	18,146,473	18.47%	159,268,417	23.02%
Total	101,180,893	29.03%	1,072,993,550	3.90%
Average	25,295,223	29.03%	134,124,194	3.90%

Data entry courtesy of Alexis Rajnoor.

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Questions? Contact the Center for Gaming Research at (702) 895-2234 or special.collections@unlv.edu